HONORING

U.S. REPRESENTATIVE ELIOT ENGEL
New York’s 16th Congressional District

REBECCA R. RUBIN
Founder, President & CEO
Marstel-Day, LLC

AMBASSADOR RICHARD SCHIFTER
Chairman of the Board of Directors
American Jewish International Relations Institute

WEDNESDAY, APRIL 25, 2018

Capital Hilton
1001 16th Street NW
Washington, DC
REBECCA R. RUBIN is the founder, president and CEO of Marstel-Day, LLC, an international environmental consultancy that she established in 2002 to provide expertise in the areas of climate, habitat conservation, open space planning, water resource management, resilient infrastructure, energy conservation and sustainability, land use and natural resource conservation issues. Her passion is wilderness, and even as the company has grown, it has retained its keen focus on land and water conservation, habitat protection and the delivery of ecological services. She was named by President Obama as a White House Champion of Change for Community Resilience and currently serves on Virginia's State Air Pollution Control Board by appointment of the Governor. She earned her Bachelor’s degree in history from Harvard College and her Masters in international security from Columbia University's School of International and Public Affairs. She is married to H. Lee Halterman and they have three children – Alex (37), Kimiko (23) and Cadence (6).

B’nai B’rith is proud to present its prestigious Spirit of Humanity Award to Rebecca Rubin for her commitment to philanthropic leadership, diversity and community service.

RICHARD SCHIFTER was born in Vienna, Austria in 1923 and arrived in the United States in 1938 as a refugee. He received his bachelor’s degree from the College of the City of New York, summa cum laude in 1943, served in the U.S. Army during World War II and graduated from Yale Law School in 1951. He practiced law with the firm Fried, Frank, Harris, Shriver & Jacobson until 1984 and then, until 2001, held the following foreign policy positions: U.S. Representative in the UN Human Rights Commission, Deputy U.S. Representative in the UN Security Council, with the rank of Ambassador, Assistant Secretary of State for Human Rights and Humanitarian Affairs and Special Assistant to the President and Counselor on the National Security Council. He now chairs the Board of Directors of the American Jewish International Relations Institute. He is married to Lilo Schifter. They have four children, ten grandchildren and nine great-grandchildren.

B’nai B’rith is proud to present its prestigious Distinguished Humanitarian Award to Ambassador Richard Schifter for his commitment to philanthropic leadership, community service and humanitarian causes.

CONGRESSMAN ENGEL is the Ranking Member on the House Foreign Affairs Committee. He also serves on the Energy and Commerce Committee including the Subcommittee on Health and the Subcommittee on Communications and Technology. He is the founder and Co-Chair of the House Oil and National Security Caucus, which is seeking clean, energy efficient alternatives to America’s over-reliance on oil. He also sits on the Gun Violence Prevention Task Force, the Bipartisan Task Force for Combatting Anti-Semitism, the HIV/AIDS Caucus, the Long Island Sound Caucus and the Animal Protection Caucus, among others.

A lifelong resident of the Bronx, Congressman Engel is married to Pat Engel. They have three children.

B’nai B’rith is proud to present its prestigious Excellence in Public Service Award to the Honorable Eliot Engel for his commitment and contribution to the public welfare and the betterment of society.
ANNIVERSARY
CELEBRATION
AWARDS DINNER

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6:00 p.m.  Cocktail Reception
7:00 p.m.  Dinner & Award Presentation

Capital Hilton
1001 16th Street NW
Washington, D.C.

Business Attire

RSVP Online at
www.bnaibrith.org/dc-175-gala
888-838-2499 or events@bnaibrith.org
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Atlantic Builders, Ltd.

SHERRI GOODMAN
Former Deputy Under Secretary of Defense (Environmental Security), Senior Fellow
Woodrow Wilson International Center

LEE HALTERMAN
Partner/General Counsel and CFO
Marstel-Day, LLC

RICK SCHIFTER
Senior Advisor
TPG Capital
B’nai B’rith International has helped open our eyes to injustice and to people in need for 170 years. By providing humanitarian aid and disaster relief, promoting human rights and volunteerism, and offering a strong voice for the Jewish community around the world, organizations like yours help us live up to our basic belief that we are our brothers’ and sisters’ keepers.

BARACK OBAMA
U.S. President 2009–2017

Since 1843 B’nai B’rith has been dedicated to helping those in need and preserving the rich traditions of Jewish life … I commend the men and women of B’nai B’rith for your leadership and service. Your efforts improve the lives of countless individuals and remind us that we must be vigilant in our pursuit of freedom, tolerance and compassion.

GEORGE W. BUSH
U.S. President 2001–2009

1843
B’nai B’rith is founded by 12 Jewish German immigrants at Sinsheimer’s Café on New York City’s Lower East Side.
B’nai B’rith International is the most widely known Jewish humanitarian, human rights and advocacy organization. We are a national and global leader supporting Israel; helping communities in crisis; providing senior housing and advocacy on vital issues concerning seniors and their families; and promoting diversity and tolerance education. A constant source of innovation and charity, B’nai B’rith has founded hospitals, orphanages and senior housing communities; and launched disaster relief campaigns, child safety guides, tolerance education programs and countless other initiatives in the public interest.

Today, B’nai B’rith continues to enrich the lives of individuals and communities around the world. B’nai B’rith volunteers reach out to the sick, the needy and those hurt by intolerance and indifference. The B’nai B’rith Disaster Relief Fund provides assistance to support local medical clinics, and to rebuild housing in places that have suffered from natural and manmade disasters. Our diversity and youth education initiatives are highlighted by our national tolerance education program, the Diverse Minds Writing Challenge. Since its launch in the 2006-2007 school year, and, this scholarship competition for high school students has awarded more than $300,000 in college scholarships, published 37 original children’s books and distributed more than 42,000 books to schools and libraries in contest cities across the country.

The mission and programs of B’nai B’rith have long been supported by innovative and forward-thinking individuals and corporations around the world since our founding 175 years ago. These prestigious awards recognize a commitment to philanthropy, community service, education and leadership in promoting tolerance worldwide.
B'NAI B'RITH INTERNATIONAL

175th ANNIVERSARY CELEBRATION

AWARDS DINNER

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WEDNESDAY APRIL 25, 2018

Capital Hilton
Washington D.C.
PRESENTING SPONSOR $50,000
• Full Platinum Cover Page Ad in Tribute Journal,
• Two Premier Tables of Ten
• One Night Stay in a Suite at the Capital Hilton for the Night of the Event
• Special Recognition from the Stage and in Publicity Materials

LEGACY SPONSOR $25,000
• Full Platinum Page Ad in Commemorative Tribute Journal
• Two Premier Tables of Ten
• One Night Stay in a Deluxe Room at the Capital Hilton for the Night of the Event
• Special Recognition from the Stage and in Publicity Materials

GOLD SPONSOR $15,000
• Full Gold Page Ad in Commemorative Tribute Journal
• One Preferred Table of Ten

SILVER SPONSOR $10,000
• Full Silver Page Ad in Commemorative Tribute Journal
• One Preferred Table of Ten

SPONSOR $7,500
• Full Black & White Page Ad in Commemorative Tribute Journal
• One Table of Ten

TABLE HOST $5,000
• One Table of Ten
• Tribute Listing
COMMEMORATIVE TRIBUTE JOURNAL ONLY

☐ Full Gold Page Ad $10,000
☐ Full Black and White Page Ad $2,500
☐ Full Silver Page Ad $5,000
☐ Half Black and White Page Ad $1,500

DINNER RESERVATIONS ONLY

☐ Please reserve ______ individual ticket(s) at $500/each.

☐ I/We cannot attend, but enclosed please find a tax-deductible contribution of $______________.

COMMEMORATIVE TRIBUTE JOURNAL SPECIFICATIONS

Full Page Dimensions: 8” length x 8” width.
Half Page Dimensions: 4” length x 8” width.

Premium Ads (Platinum, Gold, and Silver) can be in full-color.
Half Page Ads must be in black and white.

Please send a press-ready PDF.

If you have any questions, or need assistance creating your ad, please contact Nathalie Holtzman at events@bnaibrith.org.

Tribute Journal Deadline is April 9, 2018
Name__________________________________________________________
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Please make checks payable to B’nai B’rith or charge by credit card:

☐ Visa   ☐ Mastercard   ☐ Amex

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Please use enclosed envelope or mail reservation to:
B’nai B’rith International 175th Celebration Dinner
1120 20th Street, Suite 300 N
Washington, DC  20036

For further information or to respond by phone, please contact
Nathalie Holtzman at 888-838-2499 or events@bnaibrith.org

Your donation, except fair market value costs of  $175 per ticket, is tax deductible as a charitable contribution. The B’nai B’rith Federal Tax ID is: 53-0179971. B’nai B’rith is a 501(c)3 charitable organization.