An Online Presentation honoring our heroes in the healthcare industry in the fight against COVID-19 and the leadership of our honoree Marna Borgstrom

OCTOBER 28, 2020
WWW.BNAIBRITH.ORG
Marna Borgstrom has served as the Chief Executive Officer of Yale New Haven Hospital and Yale New Haven Health since 2005. With revenues of $5.5 billion, Yale New Haven Health is the largest health system in the region and largest employer in Connecticut. Marna began her career at Yale-New Haven Hospital more than 40 years ago and served in a variety of staff and operational roles prior to her current positions.

Marna chairs the boards of the Healthcare Institute and the Coalition to Protect America’s Health Care and is the past chair of Vizient, a Dallas, Texas-based health care company. She serves on several other boards including the American Hospital Association, the Connecticut Hospital Association and New Haven Promise. She is also a director of Cryolife in Atlanta, GA.

Marna has been recognized for her commitment to community service and the health care field with numerous awards. She also holds five honorary doctorate degrees.
Marna received her undergraduate degree from Stanford University and was awarded a master’s of public health by the Yale University School of Epidemiology and Public Health. She is a lecturer at the Yale School of Epidemiology and Public Health, from which she received the Distinguished Alumni Award in 2018.

Marna has been front and center in the fight against COVID-19 from the onset. In March, she was appointed as co-chair of Connecticut Governor Ned Lamont’s Health System Response Team. The Task Force was charged with advising the governor, the Department of Public Health and the rest of the state’s Emergency Support Functions in the Unified Command structure on the proper allocation and distribution of needed resources, supplies, and personnel, throughout the duration of the public health emergency.

Yale New Haven Health was impacted directly and early during the pandemic. At its peak, it cared for nearly 800 in-patients on one day at hospitals across its System. Over the course of the last six months, the Health System has treated and discharged more than 3,600 patients back to their homes and communities. Under Marna’s leadership, Yale New Haven Health has tested nearly 200,000 people and coordinated access to testing in vulnerable communities throughout the region.
The B’nai B’rith National Healthcare Award was established 37 years ago to highlight the outstanding work of individuals and corporations that set the standards for health and education initiatives that better the lives of people throughout their communities and around the world. The esteemed recipients of the National Healthcare Award have shown a history of dedicated leadership and outstanding civic involvement in the healthcare field and in the general community. They support philanthropic causes benefiting health, youth, and education programs. B’nai B’rith has named our award in memory of Chuck Lauer, a past recipient and beloved member of the healthcare community. Chuck was the former publisher of Modern Healthcare and was the personification of the spirit of this award.

Funds raised from this event help enrich the lives of individuals around the globe through B’nai B’rith’s healthcare and disaster relief initiatives. Through programs that promote education, inspire advocacy, and provide financial resources, B’nai B’rith is dedicated to the health and welfare of those across the nation and around the globe. B’nai B’rith is proud to recognize our esteemed previous award recipients and are honored to present Marna Borgstrom with the 2020 Charles S. Lauer National Healthcare Award as we celebrate 37 years of presenting this coveted award.
TRIBUTE CO-CHAIRS

BARRY R. FREEDMAN  
President & CEO  
Einstein Healthcare Network

THOMAS M. PRISELANC  
President & CEO  
Cedars-Sinai Health System

CHARLES N. KAHN III  
President & CEO  
Federation of American Hospitals

THOMAS F. ZENTY  
CEO  
University Hospitals

RICK POLLACK  
President & CEO  
American Hospital Association

TRIBUTE COMMITTEE

NANCY HOWELL AGEE  
President & CEO  
Carilion Clinic

DIANE APPELYARD  
Core Consulting

RAND BALLARD  
Chief Customer Officer  
Vizient

BYRON JOBE  
President & CEO  
Vizient

NANCY J. BROWN, MD  
Jean and David W. Wallace  
Dean of Medicine  
Yale School of Medicine,  
Yale University

DARRELL G. KIRSCH  
President Emeritus  
Association of American Medical Colleges

STEPHEN MARKOVICH, MD  
President & CEO  
Ohio Health

WILL FERNANY, PHD  
CEO  
UAB Health System

DENNIS MURPHY  
President & CEO  
Indiana University Health  
(IU Health)

JANICE NEVIN, MD MPH  
President & CEO  
ChristianaCare

MEREDITH REUBEN  
CEO  
EBP Supply Solutions

ELLIS SIEGEL, MD  
America's Essential Hospitals  
President & CEO

AARON & SUSAN HOLLANDER  
CEO  
Connecticut Hospital Association

ELLIOTT SUSSMAN, MD  
Chair  
The Village Health

CATHY JACOBSON  
President & CEO  
Froedtert Health
This is Yale New Haven Health

We are a nonprofit health system that includes five acute-care hospitals, a multispecialty medical group and dozens of outpatient locations stretching from Westchester County, New York, to Westerly, Rhode Island.

Yale New Haven Hospital
Is the flagship hospital of Yale New Haven Health. Renowned for programs in cancer, heart and vascular, pediatrics, psychiatry and transplantation, YNHH is the largest acute-care provider in southern Connecticut and one of the Northeast’s major referral centers. YNHH is the primary teaching hospital for Yale School of Medicine.

Bridgeport Hospital
Serves patients at its Bridgeport and Milford campuses. It is home to the only burn center in Connecticut, and features the second inpatient campus of Yale New Haven Children’s Hospital. It features specialized services in cancer, geriatrics, neurology and neurosurgery and cardiac care.

Greenwich Hospital
Is a national leader in patient satisfaction and service excellence, with programs dedicated to women’s health, children’s services, cancer and orthopedics.

Lawrence + Memorial Hospital
Includes southeastern Connecticut’s only newborn intensive care unit, a wound and hyperbaric center and an acute rehabilitation unit. The Smilow Cancer Hospital Care Center in Waterford, Connecticut, provides medical oncology services, gynecologic oncology and radiation oncology.

Westerly Hospital
Offers interventional pain management, wound care and anticoagulation clinic and cardiac pulmonary rehabilitation services. It also is the site of the first Smilow Cancer Hospital Care Center in Rhode Island.

Northeast Medical Group
Is a multispecialty medical foundation of more than 1,000 medical professionals and 2,000 employees across 100 sites from Rye Brook, New York, to Gales Ferry, Connecticut.
Our Mission
Yale New Haven Health is committed to innovation and excellence in patient care, teaching, research and service to our communities.

Financial Performance

- **$6.5 billion** in Total Assets
- **$5.0 billion** in Net Revenue
- **4.6%** in Operating Margin

Patient Volume

- Inpatient Visits: **123,438**
- Outpatient Encounters: **2.6 million**

Across the Health System

- **27,247** Employees
- **6,082** Individual Medical Staff

Community Contributions

- **$692.5 million** in Financial and in kind contributions
Moving Medicine Forward

**Integrated, Patient-Focused Care**
Patients and families are the core of a healthcare team that taps into the best and brightest medical minds today. Together, we focus on preventive medicine, immediate treatment and chronic disease management with one goal in mind: healthy outcomes for all.

As a High Reliability Organization, we continue to make our care and environment safer by reducing hospital acquired infections, serious safety events and inpatient readmissions.

Our innovative Capacity Coordination Center acts as a clinical hub using real time data and predictive analytics to enhance coordination, safety, timeliness and efficiency in patient care.

YNHHS’ Opioid Stewardship Initiative continues to reduce prescription of opioids by re engineering how prescribers, nurses and pharmacists address patients’ pain.

**Innovative Medicine**
Keeping the patient at the center of everything we do, we make it easier for people to access the latest medical treatments, advanced research and innovations.

The precision health initiative uses genome sequencing to develop personalized treatments for adults, children and infants with cancer and genetic disorders. The health system collaborates with the Yale Center for Genomic Health on one of the largest DNA sequencing projects of its kind, the “Generations Project.”

Yale New Haven Transplantation Center specializes in heart, kidney and liver transplants. Yale New Haven Hospital has performed over 400 heart transplants since 1984. Yale New Haven Children’s Hospital is the first in Connecticut certified in pediatric heart transplantation.

The Connecticut Burn Center at Bridgeport Hospital is the first in the state to use Regenerative Epidermal Suspension and the RECELL Autologous Cell Harvesting Device for skin grafting.

The Center for Healthcare Innovation harnesses Yale New Haven Health’s clinical care and Yale University’s leading research to transform health care.

A clinical alliance with Trinity Health of New England advances patient care into high impact services such as the neurosciences and solid organ transplant.

**Care Closer to Home**
Our patients have access to hundreds of dedicated primary care physicians and specialists in Northeast Medical Group and Yale Medicine. Our clinical relationships with multiple hospitals and outpatient locations ensure people can get the care they need, when they need it.

Keeping high quality care local, Milford Hospital became a fully integrated campus of Bridgeport Hospital, a Yale New Haven Health member.

Smilow Cancer Hospital Care Centers offer state of the art services at 15 convenient locations throughout the region and the flagship Smilow Cancer Hospital in New Haven. Our newest locations are at Westerly Hospital in Rhode Island and in Waterford, Connecticut.


Pediatric Specialty Centers provide access to nationally ranked specialties and expert providers in Greenwich, Norwalk, Old Saybrook, Trumbull and New Haven.
Making a Difference

Our vision is to build a brighter, healthier future for everyone through community-based programs. It’s part of our mission to create healthier communities – because we’re part of the community too.

Economic Impact
Our contributions to the community extend far beyond great health care. Yale New Haven Health is an economic cornerstone in the community. We invest in our communities, and our work fosters economic growth across the state.

Awards and Recognition

U.S. News & World Report
Connecticut’s #1 hospital, Yale New Haven Hospital ranked among the top 20 hospitals in the nation by U.S. News & World Report, and was named to the national Honor Roll with top rankings in 12 of 16 specialties.

U.S. News & World Report named Yale New Haven Children’s Hospital the top ranked children’s hospital in Connecticut and among the best children’s hospitals in the country for nine out of 10 pediatric specialties.

Campaign for Human Rights
All five Yale New Haven Health hospitals are designated LGBTQ Healthcare Equality Leaders by the Human Rights Campaign Foundation in the 12th edition of the Healthcare Equity Index.

National and Regional Accolades
Yale New Haven Hospital is the only hospital in Connecticut awarded accreditation by the American Society for Radiation Oncology Accreditation Program for Excellence for five Smilow Cancer Hospital sites that offer radiation oncology. Accreditation ensures patients receive the highest safety and quality care standards in the industry.

Bridgeport Hospital is the first hospital in the state to earn Geriatric Emergency Department Accreditation from the American College of Emergency Physicians, recognizing highest standards of care for older adults.

Greenwich Hospital received Press Ganey’s Pinnacle of Excellence Award in Patient Experience and the 2019 Guardian of Excellence Award in Patient Experience in the Emergency Department.

Additional Honors
Magnet – Yale New Haven and Greenwich hospitals earned Magnet status from the American Nurses Credentialing Center, recognizing nursing excellence.

Best Medical School – Yale New Haven Health is affiliated with Yale School of Medicine, ranked among the top 15 medical schools in the country by U.S. News & World Report.

Top Docs – 395 Yale New Haven Health physicians included in Connecticut Magazine’s Top Doctors issue.

Note: This analysis is based on the statewide multipliers from the Regional Input-Output Modeling System (RIMS II), developed by the Bureau of Economic Analysis of the U.S. Department of Commerce. It uses data from the hospital health system FY 2018 audited financial statements.
A Vision for the Future

Neurosciences Center

The Neurosciences Center, a 505,000-square-foot facility on Yale New Haven Hospital’s Saint Raphael Campus, will provide innovative care from movement disorders to neuro-regeneration, supported by research, education and exceptional patient care. The $838 million construction project is the largest of its kind in the state’s history, contributing hundreds of new construction and permanent jobs to the region.

Digestive Health

Recognizing the prevalence of lifelong digestive issues and the benefits of early detection and treatment, Yale New Haven Health launched a digestive health service line. Patients will receive diagnostic, medical and surgical care, nutrition, counseling, physical therapy, pharmacy and other services through digestive health centers in New Haven, lower Fairfield County and central Connecticut.

Emergency Medicine

To provide the New London region with up-to-date, accessible care, Lawrence + Memorial Hospital launched a master facility planning process for the hospital and developed a major renovation and expansion plan for the Emergency Department.

Advanced Geriatric Services

The integration of Milford Hospital into Bridgeport Hospital as a second campus enhanced the hospital’s plan to create a vibrant, state-of-the-art community hospital and center for gerontologic health. The center will care for an aging population based upon the patient’s goals, preferences and values.

Westerly Hospital developed a new 18-bed Geriatric Psychiatry Unit, bringing this service to the region for the first time. The unit provides acute care to geriatric patients diagnosed with psychiatric symptoms, often in the context of co-occurring medical disorders requiring assessment and treatment.

Clinical and Ambulatory Centers

A growing number of ambulatory care locations throughout Connecticut, southern Rhode Island and Westchester County, New York, provide a range of services including adult and pediatric specialty care, various surgical procedures, laboratory and imaging services and comprehensive cancer treatment.

Greenwich Hospital, with Yale New Haven Health, is investing $160 million to expand clinical services and ambulatory centers in lower Fairfield and Westchester counties to create a regional center where patients can access academic-level care through Yale Medicine physicians. Programs include heart and vascular, oncology, neurosciences and orthopedics with expanded primary care through Northeast Medical Group.

2019 Yale New Haven Health System Profile

<table>
<thead>
<tr>
<th></th>
<th>Yale New Haven Hospital</th>
<th>Bridgeport Hospital</th>
<th>Greenwich Hospital</th>
<th>Lawrence + Memorial Hospital</th>
<th>Westerly Hospital</th>
<th>Northeast Medical Group</th>
<th>Total YNHHS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Licensed Beds 1</td>
<td>1,541</td>
<td>501</td>
<td>206</td>
<td>308</td>
<td>125</td>
<td>n/a</td>
<td>2,681</td>
</tr>
<tr>
<td>Inpatient Discharges</td>
<td>73,044</td>
<td>21,219</td>
<td>12,735</td>
<td>13,660</td>
<td>2,780</td>
<td>n/a</td>
<td>123,438</td>
</tr>
<tr>
<td>Outpatient Encounters</td>
<td>1.5M</td>
<td>341,878</td>
<td>277,357</td>
<td>314,564</td>
<td>105,815</td>
<td>n/a</td>
<td>2.6M</td>
</tr>
<tr>
<td>Total Assets 2</td>
<td>$4.48</td>
<td>$754.1M</td>
<td>$714.0M</td>
<td>$484.6M</td>
<td>$94.1M</td>
<td>$73.2M</td>
<td>$6.5B</td>
</tr>
<tr>
<td>Net Revenue</td>
<td>$3.08</td>
<td>$623.9M</td>
<td>$412.7M</td>
<td>$395.3M</td>
<td>$73.2M</td>
<td>$468.7M</td>
<td>$5.0B</td>
</tr>
<tr>
<td>Medical Staff 3</td>
<td>4,136</td>
<td>1,522</td>
<td>843</td>
<td>699</td>
<td>263</td>
<td>1,048</td>
<td>6,082</td>
</tr>
<tr>
<td>Employees 4</td>
<td>17,061</td>
<td>3,306</td>
<td>1,725</td>
<td>2,343</td>
<td>693</td>
<td>2,117</td>
<td>27,247</td>
</tr>
</tbody>
</table>

1 Licensed bed number includes bassinets.
2 Includes Yale New Haven Health Services Corporation assets in the Yale New Haven Hospital column.
3 Includes Residents and Fellows; MO Hospitalists included in NEMG column; includes non-physician Affiliated/Allied Health (advanced care practitioners).
4 Total YNHHS column reflects unique number of individuals, not a cumulative total.
5 Employees represent counts and not FTEs. System Total includes Health Services Corporation employees; Lawrence + Memorial includes VNASCT employees.
B’NAI B’RITH INTERNATIONAL
EXECUTIVE BOARD OF DIRECTORS

SENIOR OFFICERS

PRESIDENT
Charles O. Kaufman, Austin, Texas

CHAIRMAN OF THE EXECUTIVE
Seth J. Riklin, Houston, Texas

SENIOR VICE PRESIDENTS
Brad Adolph, Hawthorn Woods, Illinois
Scott D. Knapp, Fort Lauderdale, Florida
Roberto Nul, Buenos Aires, Argentina
Rebecca A. Saltzman, Centennial, Colorado
Stéphane Teicher, Paris, France
Morris Tobias, Australia/New Zealand

TREASURER
A. Michael Gellman, Potomac, Maryland

CHIEF EXECUTIVE OFFICER
Daniel S. Mariaschin, Washington, D.C.

HONORARY PRESIDENTS
Tommy P. Baer, Richmond, Virginia
Richard D. Heideman, Washington, D.C.
Allan J. Jacobs, Lake Forest, Illinois
Joel S. Kaplan, Garden City, New York
Gerald Kraft, Indianapolis, Indiana
Seymour D. Reich, New York, New York
Gary P. Saltzman, Centennial, Colorado
Kent E. Schiner, Baltimore, Maryland
Moishe Smith, Ottawa, Ontario, Canada

DIRECTORS
Ira Bartfield, Arlington, Virginia
Eric M. Book, Woodland Hills, California
Andrew S. Borans, Washington, D.C.
Eric T. Engelmayer, Luxembourg, Luxembourg
Paolo Foa, Milan, Italy
Dr. Sandra Horowitz, Chicago, Illinois
Dr. Steven Horowitz, Chicago, Illinois
Dr. Yves Kamami, Paris, France
Shel Marcus, Morton Grove, Illinois
Sheila Mostyn, Toronto, Ontario, Canada
William K. Peirez, Great Neck, New York
Dennis J. Rice, Boynton Beach, Florida
Marvin Siflinger, Framingham, Massachusetts
Irving Silver, Mobile, Alabama
Robert B. Spitzer, Mercer Island, Washington
Jorge Stainfeld, Montevideo, Uruguay
Harold Steinberg, Germantown, Tennessee
Stephen Stern, Annapolis, Maryland
Dan Tartakovski, Mexico City, Mexico
Eduardo Weinstein Gottlieb, Santiago, Chile
1983
Donald S. McNaughton
Hospital Corporation of America

1984
Karl D. Bays
American Hospital Supply Corp.

1985
Don L. Arnwine
Voluntary Hospitals of America

1986
Vernon R. Loucks Jr.
Baxter International

1987
Donald C. Wegmiller
Health One Corp.

1988
H. Robert Cathcart
Pennsylvania Hospital

1989
Robert E. Campbell
Johnson & Johnson

1990
Scott S. Parker
Intermountain Healthcare

1991
Dr. Monroe E. Trout
American Healthcare Systems

1992
Gail L. Warden
Henry Ford Health System

1993
Robert W. O’Leary
American Medical International

1994
Charles S. Lauer
Modern Healthcare

1995
Michael D. Bromberg
Federation of American Health Systems

1996
Sister Irene Kraus
Daughters of Charity Health System

1997
Alan D. Weinstein
Premier, Inc.

1998
Gordon M. Sprenger
Allina Health System

1999
John G. King
Legacy Health System

2000
Fred L. Brown
BJC Health System
<table>
<thead>
<tr>
<th>Year</th>
<th>Recipient</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001</td>
<td>Dan S. Wilford</td>
<td>Memorial Hermann Healthcare System</td>
</tr>
<tr>
<td>2002</td>
<td>Van R. Johnson</td>
<td>Sutter Health</td>
</tr>
<tr>
<td>2003</td>
<td>Edward A. Eckenhoff</td>
<td>National Rehabilitation Hospital</td>
</tr>
<tr>
<td>2004</td>
<td>G. Gilmer Minor III</td>
<td>Owens &amp; Minor</td>
</tr>
<tr>
<td>2005</td>
<td>Stephen C. Reynolds</td>
<td>Baptist Memorial Health Care Corp.</td>
</tr>
<tr>
<td>2006</td>
<td>Thomas M. Priselac</td>
<td>Cedars-Sinai Health System</td>
</tr>
<tr>
<td>2007</td>
<td>Peter S. Fine</td>
<td>Banner Health</td>
</tr>
<tr>
<td>2008</td>
<td>Dean Harrison</td>
<td>Northwestern Memorial HealthCare</td>
</tr>
<tr>
<td>2009</td>
<td>Chris Van Gorder</td>
<td>Scripps Health</td>
</tr>
<tr>
<td>2010</td>
<td>Thomas F. Zenty III</td>
<td>University Hospitals</td>
</tr>
<tr>
<td>2011</td>
<td>Joel T. Allison</td>
<td>Baylor Health Care System</td>
</tr>
<tr>
<td>2012</td>
<td>Michael J. Dowling</td>
<td>North Shore-LIJ Health System</td>
</tr>
<tr>
<td>2013</td>
<td>Jim Skogsbergh</td>
<td>Advocate Health Care</td>
</tr>
<tr>
<td>2014</td>
<td>Rich Umbdenstock</td>
<td>American Hospital Association</td>
</tr>
<tr>
<td>2015</td>
<td>Irene M. Thompson</td>
<td>UHC-VHA Alliance NewCo. Inc.</td>
</tr>
<tr>
<td>2016</td>
<td>Charles N. Kahn III</td>
<td>Federation of American Hospitals</td>
</tr>
<tr>
<td>2017</td>
<td>Dr. Gary Kaplan</td>
<td>Virginia Mason Health System</td>
</tr>
<tr>
<td>2018</td>
<td>Dr. Jonathan Perlin</td>
<td>HCA Healthcare</td>
</tr>
<tr>
<td>2019</td>
<td>Steven M. Safyer, MD</td>
<td>Montefiore Medicine</td>
</tr>
</tbody>
</table>
Since 1843, B’nai B’rith International has been dedicated to improving the quality of life for people around the globe. A constant source of innovation and charity, B’nai B’rith has founded hospitals, orphanages, and senior housing communities and launched disaster relief campaigns, child safety guides, tolerance education programs, and countless other initiatives in the public interest. Today, B’nai B’rith serves individuals and communities around the world.

Today, B’nai B’rith International is a leader in advancing global human rights, helping communities in crisis, providing senior housing and advocacy on vital issues concerning seniors, promoting diversity and tolerance education, and advocating for Israel. The notion of volunteers doing good work in their communities and beyond is the mission that has driven our organization since 1843. Over the course of three centuries, the B’nai B’rith network has evolved, grown and adapted with the changing times, but our core values and mission of improving the lives of those around the world remain the same.
HIGHLIGHTS FROM OUR DISTINGUISHED HISTORY

1843
B’nai B’rith is founded by 12 Jewish German immigrants at Sinsheimer’s Café on New York City’s Lower East Side.

1917
During World War I, B’nai B’rith raises $1 million to aid American troops and purchases this ambulance for the Red Cross in France.

1947
B’nai B’rith meets with President Harry S. Truman to advocate for the creation of the State of Israel.

2005
B’nai B’rith provides more than $1.1 million in aid to assist the victims of Hurricane Katrina.
COMMUNITY SERVICE

B’nai B’rith’s community service efforts launched in the mid-1800s, when victims of a Baltimore flood were the first recipients of B’nai B’rith Disaster Relief Funds. In 1865, B’nai B’rith funded its first international assistance project, helping victims of a cholera epidemic in pre-state Israel.

The roots of those first relief campaigns continue to grow today as B’nai B’rith responds when natural and man-made disasters occur or when communities are in need in the United States or around the globe. B’nai B’rith focuses on helping communities rebuild. Long after the first-responders have left the scene, B’nai B’rith continues to offer assistance. In Sri Lanka and New Orleans, in Haiti, Nepal, Texas or anyplace in between, B’nai B’rith seeks to fill post-disaster needs that might otherwise be overlooked.

In addition to aiding communities in crisis, or places devastated by disaster, B’nai B’rith volunteers are active in their local communities with a wide variety of local projects. These include distributing food to shelters and schools to feed the hungry, bringing joy and gifts to children in the hospital, providing kosher-for-Passover foods to those who cannot afford these special items to celebrate the holiday, educating communities on keeping their children safe and much more.

JEWSH CONTINUITY

Since 1989, B’nai B’rith International has been the North American official sponsor of the Yom Hashoah program, “Unto Every Person There is a Name.” With B’nai B’rith’s help, many communities across the globe come together on Yom Hashoah to commemorate the Holocaust. The featured event is when participants read the names of Holocaust victims, where they were born and where they died. For many victims, it is the only time their name, and thus their life, will be remembered, as their entire family was murdered or there is no one left to remember them.

B’nai B’rith and Alpha Epsilon Pi (AEPi), a Jewish fraternity, have collaborated to bring “Unto Every Person There is a Name” to university campuses as part of AEPi’s own Holocaust Remembrance Day program “We Walk to Remember,” which began in 2006. AEPi brothers and other volunteers walk silently across their campuses wearing a “Never Forget” sticker provided by B’nai B’rith, which also supplies pamphlets to AEPi to distribute on the importance of Yom Hashoah. While we could not execute the beautiful demonstration this year due to the novel coronavirus pandemic, we look forward to coming together to honor Holocaust victims when it is safe to do so again.
FOOD DISTRIBUTION
Project H.O.P.E. (Help Our People Everywhere) is one of B’nai B’rith’s many community action projects. Here, our volunteers collect and distribute food packages to the poor and elderly during holidays.

DISASTER RELIEF
Working independently or in partnership with other nonprofit organizations, B’nai B’rith focuses on long term assistance, continuing to help when most others have moved on. Pictured here is B’nai B’rith’s effort to clean out and rebuild homes after disastrous floods devastated parts of Texas. Our disaster relief program has helped so many through this pandemic, be it sending protective gear to Italy or assisting those in need in Panama and Uruguay. Our global efforts are an example of what our organization can do and should do in this crisis.

HUMANITARIAN AID
B’nai B’rith has brought tens of millions of dollars worth of supplies, medicine and relief efforts to communities in need throughout Latin America, Cuba and Africa. Pictured here is a delegation from the B’nai B’rith Center for Senior Services and the B’nai B’rith Young Leadership Network, now called B’nai B’rith Connect, who travelled together to Cuba on a humanitarian aid mission.
B’nai B’rith was present at the founding of the United Nations in San Francisco in 1945, and has taken an active role as a non-governmental organization at U.N. venues around the globe ever since. In addition, B’nai B’rith continues to be a vocal advocate for human rights at many other international organizations, with a wide range of foreign governments and through a diverse spectrum of faith-based and ethnic groups.

B’nai B’rith’s involvement in international affairs dates to the 1850s, when the organization spoke out against Switzerland’s anti-Semitic treatment of its Jewish residents. As we have throughout our history, B’nai B’rith continues to combat the scourge of anti-Semitism and other forms of discrimination still present today. The Boycott, Divestment, Sanctions (BDS) movement is particularly pernicious today. B’nai B’rith International is dedicated to sounding the alarm about anti-Semitism and anti-Israel bias and double standards. We marshal our efforts to combat and eradicate these odious factions.

B’nai B’rith also plays an active role in cultivating tolerance and international cooperation. This is done through high-level meetings with top government leaders, as well as through flagship programs such as our None Shall Be Afraid initiative.

Today, no other Jewish organization can point to a longer, more all-encompassing history of service to Jews and all people around the world. B’nai B’rith International continues to bring a strong voice to humanitarian, international and domestic policy.

SOME OF OUR PAST MEETINGS

INTERNATIONAL ADVOCACY
B’nai B’rith International has had NGO status at the United Nations since the world body’s founding conference. Today, B’nai B’rith continues to advocate on behalf of humanitarian issues at U.N. offices around the globe, including those in New York, Geneva and Paris.
INTERCOMMUNAL AFFAIRS

B’nai B’rith is committed to fostering dialogue and partnership with an array of religious and ethnic groups around the world. The organization has hosted high-level discussions with Catholic leaders, engaged with Muslim pluralists, stood up for the civil liberties of Hindus, opposed both religious coercion and curtailments of religious freedom, highlighted historical models of intercommunal solidarity and fought anti-Israel discrimination in several denominations. Pictured here, B’nai B’rith leaders speak with Pope Francis at the Vatican. The former Cardinal Jorge Bergoglio had previously hosted a B’nai B’rith Kristallnacht event while serving as archbishop of Buenos Aires, Argentina.

GOVERNMENT RELATIONS

In December 2018, President Charles O. Kaufman and CEO Daniel S. Mariaschin met in Israel with Prime Minister Benjamin Netanyahu. During the meeting, B’nai B’rith presented the prime minister with a piece commemorating the Balfour Declaration.
B’nai B’rith International is the largest national Jewish sponsor of federally subsidized housing for the elderly in the United States, with 38 buildings in 28 communities. Since 1971, B’nai B’rith has worked in partnership with the Department of Housing and Urban Development (HUD) to make rental apartments available for senior citizens with limited incomes.

B’nai B’rith senior housing currently serves some 5,000 low-income seniors and is open to all qualified individuals as defined by HUD, without regard to race, color, religion, sex, handicap or national origin. In addition, B’nai B’rith has international senior housing options in five countries around the world.

With our unparalleled expertise in protecting seniors and advocating for aging issues, we serve as a respected voice on a wide variety of issues impacting seniors. Working with our members and supporters throughout the United States, our senior advocacy initiative advances B’nai B’rith’s agenda on a range of seniors’ issues to policymakers in Washington, D.C., and across the country. Such issues include Social Security, aging in place, access to quality health care, Medicare, funding for the aging services network and minimum wage.

Throughout this pandemic, we have remained dedicated to the population hit the hardest – our seniors. We have worked hard to ensure their safety and dignity. In a time when hope and positivity are needed, our Center for Senior Services staff and facility managers have provided it. Through our advocacy efforts, we have also worked with Sen. Robert Menendez of New Jersey on the Emergency Housing Assistance for Older Adults Act of 2020, which would provide critical funding for senior properties to better meet challenges associated with the virus – including the ability to purchase more personal protective equipment, expand service coordination and increase WiFi accessibility.
SENIOR HOUSING
The lack of an adequate supply of safe, affordable housing for low-income persons is a serious problem in the United States. As the largest national Jewish sponsor of low-income housing for seniors in the country and a recognized expert on affordable housing, we continue to advocate for increased resources for HUD-assisted senior housing.

SENIOR EDUCATION
Training seniors to stay educated and informed on current events that may impact them is another priority for B’nai B’rith. Through a public-private partnership, we have brought financial training workshops to our senior housing communities on topics including "Protecting Your Financial Assets in the 21st Century" and "Protect Your Pocketbook: Tips to Avoid Financial Exploitation."

SENIOR ADVOCACY
Lifelong access to quality, affordable housing and healthcare is crucial to ensure a healthy older population. Through our long-standing partnership with HUD, B’nai B’rith works with federal agencies to strengthen housing programs for low-income seniors as well as to advocate for improved access to better healthcare.
ISRAEL

Starting in 1888, B’nai B’rith began its presence in pre-state Israel, with the creation of the Jerusalem Lodge, which began laying the foundation for the cultural, economic and social rebirth of the Jewish nation and the State of Israel.

Another milestone was reached in 1980, with the establishment of the B’nai B’rith World Center-Jerusalem, our connection to a wide range of Israeli governmental, academic and cultural institutions. The World Center promotes strong Israel-Diaspora relations. It is the voice of the B’nai B’rith community to the Israeli government, national institutions and the non-governmental organization (NGO) community in Israel. The World Center also sponsors community service work, cultural programs and interchange.

B’nai B’rith is a staunch supporter and defender of Israel at the United Nations and its affiliated agencies, in world capitals and at a variety of international organizations. Domestically, we advance our Middle East priorities by communicating regularly with the White House, Congress and State Department to promote the Jewish community’s interests in the region. Internationally, B’nai B’rith encourages other governments to build stronger bilateral and regional ties with Israel. We provide analysis and expertise on current Middle East issues, and we facilitate Israel’s efforts to provide humanitarian assistance abroad. As a founding member of IsraAID (the Israel Forum for International Humanitarian Aid), B’nai B’rith has worked with many relief organizations to bring humanitarian aid to communities around the globe.
Since its establishment in 1992, the B’nai B’rith World Center-Jerusalem Award for Journalism has recognized excellence in reporting on contemporary Diaspora Jewish communities and on the state of Israel-Diaspora relations in the Israeli print, broadcast and online media. The award is widely recognized as the most prestigious prize in the Israeli media industry for Diaspora reportage and was established to help strengthen the relations between Israel and the Diaspora by encouraging quality reporting on Diaspora communities and Israel-Diaspora relations.

In 2011, the B’nai B’rith World Center-Jerusalem and the Committee to Recognize the Heroism of Jews who Rescued Fellow Jews During the Holocaust established the Jewish Rescuer Citation to honor Jews who risked their own lives to rescue fellow Jews living under Nazi occupation, Axis regimes and Nazi puppet-states during the Holocaust. Here is recipient Berta Davidovitz Rubinsztejn, recognized for her heroic efforts saving orphans of the Holocaust from certain death, pictured with Meir Brand, one of the children she saved.
The American Hospital Association congratulates
Marna P. Borgstrom
Chief Executive Officer, Yale New Haven Health and Yale New Haven Hospital
on receiving the
B’nai B’rith International 2020 Charles S. Lauer National Healthcare Award
A true servant leader, Ms. Borgstrom makes her team, her organization and her community the top priority. We applaud her many valuable contributions to improving quality, promoting diversity and inclusion, and supporting medical education and research.

EVERY DAY EVERY WAY

THANK YOU to all serving on the front lines in this public health crisis.
Yale New Haven Health Congratulates Marna P. Borgstrom

For more than 35 years, the B’nai B’rith National Healthcare Award has recognized those who set the standards for health initiatives that improve people’s lives. Yale New Haven Health congratulates Marna P. Borgstrom, Chief Executive Officer of Yale New Haven Health and Yale New Haven Hospital on being the 2020 recipient of this honor for her dedication to community service, excellence in leadership and outstanding philanthropic commitment in the healthcare community.
The world needs leaders like you

On behalf of Cedars-Sinai, congratulations to today’s exceptional honoree

Marna P. Borgstrom
Vizient® congratulates Marna P. Borgstrom on winning the Charles S. Lauer National Healthcare Award and celebrates B’nai B’rith International on its 177th anniversary.
IN RECOGNITION OF YOUR LEADERSHIP AND VISION IN BRINGING HEALTH AND HOPE TO SO MANY.

Marna P. Borgstrom

Susan & Aaron Hollander
Family Foundation
CONGRATULATIONS TO Marna Borgstrom, recipient of the Charles S. Lauer National Healthcare Award.

ON A RELENTLESS PURSUIT OF BETTER MEDICINE.

At Northwestern Medicine, we continue to move healthcare forward. To us, providing higher levels of patient care means we dig deeper, utilizing all our system’s resources to find a solution that helps make you better. Our pursuit of better medicine brings world-class medicine and leading-edge treatments close to where you live and work. Because what makes us better, makes you better.® Visit us at nm.org/better.
The Federation of American Hospitals congratulates Marna P. Borgstrom on her dedication, commitment, and leadership to the health care community and beyond.

We appreciate your leadership in the hospital industry and look forward to your continuing success as the CEO of Yale New Haven Health and Yale New Haven Hospital.
At University Hospitals, science and compassion converge to create new ways to cure and better ways to care.

That is why University Hospitals of Cleveland is proud to support B’nai B’rith International as they honor Marna P. Borgstrom with the Charles S. Lauer National Healthcare Award.

The science of health. The art of compassion.
Virginia Mason applauds Marna Borgstorm, Chief Executive Officer, Yale New Haven Health and Yale New Haven Hospital, as the 2020 National Healthcare Award honoree.

Marna’s targeted fight against COVID-19 and her dedication to bring testing to vulnerable populations has led to improved quality of life for Connecticut residents. Marna’s commitment to community service and excellence in health care leadership are to be admired.
In honor of our friend
Marna Borgstrom
The Connecticut Hospital Association is proud to congratulate
MARNA BORGSTROM, Chief Executive Officer,
Yale New Haven Health and Yale New Haven Hospital
For your many years of visionary leadership,
dedication to community service, and commitment to the health and
safety of the residents of Connecticut, we honor and thank you.

Marna Borgstrom
2020 Charles S. Lauer National Healthcare Award Recipient

The Connecticut Hospital Association is proud to congratulate

MARNAN BORGSTROM, Chief Executive Officer,
Yale New Haven Health and Yale New Haven Hospital

For your many years of visionary leadership,
dedication to community service, and commitment to the health and
safety of the residents of Connecticut, we honor and thank you.
Making a difference through dedication and commitment to serving the community

Recognizing a hero: Marna P. Borgstrom

The Froedtert & the Medical College of Wisconsin health network and Catherine Jacobson, president and CEO of Froedtert Health, would like to congratulate honoree, Marna P. Borgstrom, for her excellence in leadership, dedication to community service, philanthropic commitments in the health care community and in the fight against COVID-19, saving thousands of lives.

Marna, we honor you and each of your outstanding accomplishments. We wish you all the best as you continue to make a difference in the lives of the people you serve.

The Froedtert & the Medical College of Wisconsin regional health network is a partnership between Froedtert Health and the Medical College of Wisconsin. We support a shared mission of patient care, innovation, medical research and education.
Leadership is about making a difference.

Proud supporter of B’nai B’rith International

MedStar Health.org

It’s how we treat people.
Giving you another reason to believe.

When it comes to your health and the health of your loved ones, the trust you have in your physicians and caregivers makes all the difference. That’s why at OhioHealth, we’re proud of our 35,000 physicians, associates and volunteers who are dedicated to sharing their medical expertise and compassion for the health of our patients and our community.

OhioHealth congratulates Marna Borgstrom on her recognition for the B’nai B’rith Charles S. Lauer National Healthcare Award.
Front and center from the onset of the pandemic, Marna led by example — and with tremendous courage and fortitude.

We congratulate Marna for receiving the 2020 Charles S. Lauer National Healthcare Award, which is also a reflection of her commitment to the healthcare community throughout her career.

We also want to recognize our heroic healthcare workers, as well as all those on the front lines and behind the scenes, who have worked tirelessly to bring us to the other side of this crisis.

Thank you for carrying hope forward.

Tenet Healthcare is proud to join B’nai B’rith International in honoring Marna Borgstrom on her inspiring leadership during COVID-19.
Indiana University Health along with their President and CEO, Dennis M. Murphy, would like to congratulate honoree Marna P. Borgstrom on receiving the prestigious Charles S. Lauer National Healthcare Award.
THANK YOU
#HealthCareHeroes

Beaumont doctors and caregivers have worked tirelessly to keep our communities safe throughout the COVID-19 crisis. Their fearless dedication to our patients every day makes us proud to have them as part of the Beaumont team.

SHARE YOUR THANKS AT beaumont.org/heroes
We applaud

B’nai B’rith International

for their continued commitment to the defense of human rights, combating anti-Semitic bigotry and uniting those of the Jewish faith.

We congratulate this year’s honoree

Marna P. Borgstrom

for her demonstrated dedication to civic concern and his commitment to peace.

Michael A. Epstein
Chairman, Board of Trustees

Michael J. Dowling
President and CEO
EBP Congratulates:

**MS. MARNAI BORGSTROM**

For her enlightened civic and philanthropic leadership and commitment to excellence in the healthcare community and beyond.

---

SMARTER SOLUTIONS. BEYOND THE BOX. TO HELP YOU SHINE.

Providing healthcare systems throughout the Northeast with the supplies, equipment & training to be more successful.

- CLEANING SUPPLIES
- JANITORIAL EQUIPMENT
- PAPER GOODS
- FOODSERVICE SUPPLIES
- WAREWASH & LAUNDRY
- PPE

EBPsupply.com 800.972.9622

EXPERT THINKING | TOP BRANDS | SERVICE & TRAINING
The AAMC congratulates Marna P. Borgstrom, chief executive officer of Yale New Haven Health System and Yale New Haven Hospital, for her 40-year career and service as a leader of various national health care organizations. We salute her unwavering commitment to improving the quality of care and increasing the value of health care delivered to patients.
CONGRATULATIONS

Marna P. Borgstrom


FROM YOUR FRIENDS & COLLEAGUES
YALE SCHOOL OF MEDICINE
Einstein Healthcare Network
Honors

Marna P. Borgstrom

For her outstanding leadership, commitment to patient care and improving the health of the community.

Congratulations on achieving the Charles S. Lauer National Healthcare Award of B’nai B’rith International.

Einstein Healthcare Network
Philadelphia, PA

Barry R. Freedman
President and Chief Executive Officer
RWJBarnabas Health proudly supports B’nai B’rith International and congratulates this evening’s honoree, Marna Borgstrom, President and CEO, Yale New Haven Hospital and Health System.
Marna,

Congratulations on receiving B’nai B’rith’s prestigious Charles S. Lauer National Healthcare Award

Well Deserved!!

Kris and Dave Blom
Congratulations

Marna P. Borgstrom, FACHE
on being presented with
the B’nai B’rith
National Healthcare Award

Cottage Health is proud to support the
B’Nai B’rith International’s 2020
Charles S. Lauer National Health Care Award.
CONGRATULATIONS

MARNA P. BORGSTROM,
CEO of Yale New Haven Health and
Yale New Haven Hospital for being awarded the
Charles S. Lauer National Healthcare Award from B’nai B’rith International.

CONGRATULATES

MARNA P. BORGSTROM

On behalf of all of Stamford Health, thank you for your heroism and dedication to the healthcare industry.
Congratulations

Marna P. Borgstrom

Chief Executive Officer, Yale New Haven Health and Yale New Haven Hospital

B’NAI B’RITH INTERNATIONAL
2020 CHARLES S. LAUER NATIONAL HEALTHCARE AWARD HONOREE

HEALTH SYSTEM

saintlukeskc.org
Kansas City, MO
B’nai B’rith International is honored to present the prestigious 2020 Charles S. Lauer National Healthcare Award to Marna P. Borgstrom for her enlightened civic and philanthropic leadership and commitment to excellence in the healthcare community and beyond.

Charles O. Kaufman
INTERNATIONAL PRESIDENT

Daniel S. Mariaschin
CEO
B'NAI B'RITH INTERNATIONAL

1120 20TH STREET NW, SUITE 300 NORTH
WASHINGTON, DC 20036
800-573-9057

ON THE WEB:
www.bnaibrith.org

LIKE US ON FACEBOOK:
https://www.facebook.com/bnaibrithinternational

FOLLOW US ON TWITTER:
@bnaibrith

FOLLOW US ON INSTAGRAM
https://www.instagram.com/bnaibrith/