



B'NAI B'RITH WORLD CENTER
**THE 25th ANNUAL
 AWARD FOR JOURNALISM
 FOR 2017**

RECOGNIZING EXCELLENCE IN DIASPORA REPORTAGE
 IN MEMORT OF WOLF AND HILDA MATSDORF



המרכז העולמי של בני ברית
**הפרס השנתי
 ה-25 לעיתונאות
 לשנת 2017**

למצוינות בסקירת התפוצות בתקשורת הישראלית
 ע"ש וולף והילדה מטסדורף

We are pleased to announce that the submission process for the “B’nai B’rith World Center Award for Journalism Recognizing Excellence in Diaspora Reportage in Memory of Wolf and Hilda Matsdorf for 2017” is now open.

Cognizant of the need to help shore up the relationship between Israel and the Diaspora, the B’nai B’rith World Center in Jerusalem founded its Award for Journalism in 1992. The award recognizes excellence in Diaspora-related reportage appearing in the Israeli print, broadcast and web-based media. It was established in recognition of the important contribution the media can make towards strengthening the relationship between Israel and world Jewry - so essential for the survival of both – by encouraging quality reportage on Diaspora communities and Israel-Diaspora relations.

Under its Rules and Guidelines, the B’nai B’rith World Center Award for Journalism is conferred yearly on the author of an outstanding newspaper or journal article, radio program or television program or on-line posting which, in the opinion of the jury, contributed most to the understanding in Israel of the contemporary Jewish Diaspora and the state of Israel-Diaspora relations today. Articles solely of a historic nature are not eligible to stand for competition. Entries must appear in Israeli newspapers, magazines or journals published at least bi-annually or broadcast on legally-operated Israeli television or radio stations. An award winner will not be candidate again for a period of three consecutive years after winning the Award. The Award includes a certificate and 5,000 NIS cash prize (in consultation with the winner, the cash prize can be allocated towards a trip to a Jewish Diaspora community).

Members of the Award Jury are: Prof. Yehudith Auerbach, School of Communication, Bar Ilan University; Prof. Sergio DellaPergola, The Institute of Contemporary Jewry, Hebrew University; Sallai Meridor, International Chairman, The Jerusalem Foundation And former Israeli ambassador to the United States and chairman of the Zionist Executive and the Jewish Agency; Prof. Gabriela Shalev, Higher Academic Council, Ono Academic College and former Israel ambassador to the UN; Journalist Yair Sheleg; Asher Weill, publisher and editor of “Ariel” The Israel Review of Arts and Letters (1981-2003)

The deadline for receipt of entries is February 15, 2017.



THE ANNUAL B'NAI B'RITH WORLD CENTER
AWARD FOR JOURNALISM
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 IN MEMORIT OF WOLF AND HILDA MATSDORF



הפרס השנתי לעיתונאות

של המרכז העולמי של בני ברית למצוינות בסקירת התפוצות
 בתקשורת הישראלית ע"ש וולף והילדה מטסדורף

Application Rules and Guidelines for 2017

Eligibility:

- For print media: Articles authored by Israeli residents* or the editor of a collection of articles and published between January 1, 2016 to December 31, 2016 in Israeli newspapers, magazines or journals which appear at least twice annually.
- For broadcast media: Radio and television programs broadcast between the above dates (also reruns) on legally-operated Israeli national or regional radio and television stations or on cable television, which were presented, directed, edited or produced by an Israeli resident. For the purpose of these rules, "resident" – at time of publication or broadcast.
- For web-based media: any article that appeared in a virtual newspaper whose editorial bureau is located in Israel, authored by an Israeli resident.
- For the "Foreign Correspondent's Citation": printed, broadcasted or web-based media published in the foreign press by foreign correspondent stationed in Israel on Jewish communities and/or Israel-Diaspora relations between the mentioned dates above.
- An award winner will not be candidate again for a period of three consecutive years after winning the Award.

Submission Rules: Entries may be submitted by the authors themselves or upon the recommendation of others. Entries must arrive at the B'nai B'rith World Center. P.O.B. 7522, 22 King David St., Jerusalem, worldcenter@012.net.il by February 15, 2017. All entries must be accompanied by a completed entry form (below). Print media entries must include an original or photocopy of the article. Broadcast media entries must include digital recordings (CD or DVD) of the program, with indication of the time and channel on which it was broadcast. Entries can be in any language, but entries in any language other than Hebrew or English must be accompanied by a translation into either of these languages. Multiple entries may be submitted.

Comments: The World Center reserves the right to directly approach journalists and others in the field to encourage submission of entries. The cash prize is 5,000 NIS. The World Center may substitute the cash prize with a trip to a Diaspora Community. The Award Jury may: refrain from making an award if no entry deemed worthy is submitted or for any other justified reason; divide the Award among multiple winners; confer non-prize bearing citations of Lifetime Achievement, Certificate of Merit or Excellence or Foreign Correspondent's Citation.

Full Rules and Guidelines available from the B'nai B'rith World Center

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2017 Entry Form

The Deadline for Receipt of Entries is February 15, 2017

I. This Entry is submitted by:

Name: _____

Address: _____ Tel: _____ Fax: _____

II. Information about Entry:

Article/Program title: _____

Name of Publication/Radio-Television channel: _____ Country: _____

For written Electronic entry: Date of Publication: _____ Circulation: _____

Volume/Issue#: _____ page no.: from _____ to _____

For Radio or television entry: Date and time of broadcast: _____

Length (hour/min.): _____ Listenership/Viewership: _____

Include full credits list _____

III. Information about candidate*:

Name: _____ Position: _____

Address: _____ e-mail _____

Home Tel. _____ Work Tel. _____ Fax. _____ Mobile. _____

Please complete and forward with attachments