



B'NAI B'RITH INTERNATIONAL

CENTER FOR SENIOR SERVICES

Virtual B'nai B'rith Conference on Senior Housing

September 18-20, 2022

Agenda

Sunday, September 18, 1:00 – 4:00 pm EST

Senior Housing Committee Session

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| 1:00 pm | Welcome and Introductions
Marvin Siflinger, Chair, Center for Senior Services
Dennis Rice and Abbie Stone, Co-Chairs, Senior Housing Committee |
| 1:15 pm | Remarks
Seth Riklin, President, B'nai B'rith International |
| 1:30 pm | Update on B'nai B'rith Center for Senior Services (CSS) Activities
Mark Olshan, Director, Center for Senior Services
Janel Doughten, Associate Director, Center for Senior Services
Evan Carmen, Legislative Director for Aging Policy, Center for Senior Services |
| 1:40 pm | Partnerships with the Center for Community Action and Disaster Relief
Rhonda Love, Vice President, Programming, B'nai B'rith International |
| 2:00 pm | Fund Raising for Board Members
Andrea Cure, Director of Development, B'nai B'rith International |
| 2:20 pm | Break |
| 2:25 pm | Preparing for the Future
Marvin Siflinger, Chair, Center for Senior Services
Dennis Rice and Abbie Stone, Co-Chairs, Senior Housing Committee |
| 3:15 pm | Around the Network
Dennis Rice and Abbie Stone, Co-Chairs, Senior Housing Committee |
| 4:00 pm | Adjourn |

Monday, September 19, 1:00 – 4:00 pm EST

Board Members/Managers/Service Coordinators Joint Sessions

- 1:00 pm Welcome and Introductions
Marvin Siflinger, Chair, Center for Senior Services
Dennis Rice and Abbie Stone, Co-Chairs, Senior Housing Committee
- 1:15 pm Fund Raising Review
Janel Doughten, Associate Director, Center for Senior Services
- 1:30 pm Websites, Social Media and Newsletters: Tips and Tricks of the Trade
Alex King, Director of Digital Strategy, B'nai B'rith International
Amanda Spiwak, Administration Associate, B'nai B'rith International
- 2:00 pm Emergency Preparedness for Older Adults Updates/Resources
Janel Doughten, Associate Director, Center for Senior Services
- 2:30 pm Break
- 2:45 pm Federal Updates
Evan Carmen, Legislative Director for Aging Policy, Center for Senior Services
Janel Doughten, Associate Director, Center for Senior Services
- 3:15 pm HUD Update
Robert Iber, Senior Advisor in the Office of Multifamily Housing Programs at the
US Department of Housing and Urban Development
- 4:00 pm Adjourn

Tuesday, September 20, 1:00 – 4:00 pm EST
Managers/Service Coordinators Joint Session

- 1:00 pm Welcome and Introductions
Janel Doughten, Associate Director, Center for Senior Services
- 1:15 pm Building Security: Creating a Safe Environment
Stephanie Viegas, Deputy National Security Advisor, Secure Community Network
Jeffery S. Cottingham, Property Manager, Robert Cottingham Property Management
Company
- 2:25 pm Break
- 2:35 pm Adult Protective Services 101
William Benson, Principal, Health Benefits ABCs LLC
Kendra Kuehn, MSW, Research and Policy Associate, Health Benefits ABCs LLC
- 3:35 pm Wrap Up
Janel Doughten, Associate Director, Center for Senior Services
- 4:00 pm Adjourn