

GLOBAL OPPORTUNITIES FOR YOUNG PROFESSIONALS

# B'NAI B'RITH CONNECT

— ENGAGE. ADVOCATE. NETWORK. LOCAL ACTION, GLOBAL IMPACT. —



We are challenging a new generation to confront the rise of online anti-Semitism, the delegitimization of Israel, the denial of the Holocaust, and the myriad issues we face today. B'nai B'rith Connect delivers unique advocacy opportunities, incisive educational programming, and prime networking connections to transform young professionals into impactful activists on behalf of the global Jewish community, Israel, and those without a voice.



Connect Leaders attend invite-only events at consulates and embassies, high-level meetings with world leaders, and strategic discussions of pressing concerns, playing a vital role in advancing B'nai B'rith's policy priorities on the global stage. As budding philanthropists, they also volunteer at the community level to deliver care and support as part of B'nai B'rith community action and humanitarian aid efforts.

There is a unique opportunity to move B'nai B'rith International—a global advocacy organization with 180 years of service—forward with strength.

## STANDING AGAINST HATE AND INTOLERANCE

In 2021 B'nai B'rith Connect was an official sponsor of the "No Fear: A Rally in Solidarity With The Jewish People" event in Washington, D.C. Cheddar News sought out our Connect young professionals for interviews, to share their insights on how to fight Holocaust deniers and anti-Semitism on social media platforms. These discussions are part of our series on issues related to B'nai B'rith's advocacy efforts against anti-Semitism and for the State of Israel.



## UNPARALLELED ACCESS

B'nai B'rith Connect leaders meet with diplomats from around the world to discuss issues related to Israel, global advocacy, the Boycott, Divestment and Sanctions (BDS) movement, combating anti-Semitism and more.



## DIPLOMACY IN ACTION

The B'nai B'rith International Kakehashi Project Mission to Japan is a premier cross-cultural exchange hosted by the Japanese Ministry of Foreign Affairs that increases understanding of trilateral relations between the United States, Japan and Israel. The Kakehashi Project aims to build bridges for the future and create deeper mutual understanding between the people of Japan and the United States. B'nai B'rith has participated in the program, facilitated by the Japan International Cultural Center, since 2016.



## HOLOCAUST REMEMBRANCE

We are the North American partner for Yad Vashem's annual "Unto Every Person There is a Name" program, in which names of Holocaust victims are read aloud, ensuring all will be remembered. B'nai B'rith Connect leaders recognize the importance of spreading the word and be the generation to continue to talk about the people who perished in the Shoah. In 2022, Connect leaders recited the names of some of the 33,000 Jews murdered at Babyn Yar, Ukraine, during the Holocaust and in 2023, they read names of victims, ensuring they are always remembered (can link to here: <https://bit.ly/BBIUnto2023>)



We are proud to partner with AEPi and its "Walk to Remember" initiative held annually on college campuses nationwide to commemorate lives lost in the Shoah.



## DISASTER RELIEF

B'nai B'rith Connect organizes Disaster Relief programs to help those suffering in the wake of a calamity, including cleaning up neighborhoods when a flood, hurricane or tornado decimate an area.




## TESTIMONIALS

**Moshe Lencer, B'nai B'rith Connect Leader shares his insight about traveling to Japan through the JICE partnership.**

*"Overall, the Kakehashi Program was a lifechanging experience for me. It gave me the opportunity to learn more about Japanese culture and history, while also promoting the values of tolerance and acceptance that are so important to B'nai B'rith. I returned home with a deeper understanding of the world around me and a renewed sense of pride in my Jewish heritage."*



To learn more about B'nai B'rith Connect, click here: <https://www.bnaibrith.org/connect/> or reach out to Liz Krebs, Program Manager at [BBIConnect@bnaibrith.org](mailto:BBIConnect@bnaibrith.org). Check us out on  Facebook: <https://www.facebook.com/bnaibrithyln>

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