

B'NAI B'RITH INTERNATIONAL

2025

**CHARLES S. LAUER
NATIONAL HEALTHCARE AWARD**

Honoring

Eugene A. Woods

**Chief Executive Officer
Advocate Health**

THURSDAY, OCTOBER 30, 2025

B'nai B'rith International, the Global Voice of the Jewish Community, is the most widely known Jewish humanitarian, human rights and advocacy organization. B'nai B'rith works to aid the victims of disaster; improves the lives of senior citizens through housing and advocacy; promotes health initiatives and education; provides youth leadership training; serves community members in need; and fights intolerance around the world. B'nai B'rith...since 1843.

VISIT WWW.BNAIBRITH.ORG



**B'NAI B'RITH
INTERNATIONAL**



EUGENE A. WOODS

Chief Executive Officer Advocate Health

Eugene A. Woods, MBA, MHA, FACHE, is Chief Executive Officer of Advocate Health, the nation's third-largest nonprofit integrated health system. Advocate Health serves nearly six million patients in North Carolina, South Carolina, Georgia, Alabama, Illinois, and Wisconsin across 69 hospitals and more than 1,000 care sites, with Wake Forest University School of Medicine as the academic core.

Woods has made expanding access, enhancing affordability, achieving clinical excellence, and driving leading-edge innovation the centerpieces of Advocate Health's strategy – with a mission to redefine care, from discovery to everyday moments.

Since 2022, Advocate Health has delivered about \$20 billion in community benefit—while launching initiatives such as a \$1 billion investment to help narrow the 30-year life-expectancy gap in Chicago's South Side.

Advocate Health also serves more than one million people in rural communities. Investments are bringing more services closer to rural patients, including building new access sites of care and embedding virtual behavioral health services in every rural primary care practice.

To enhance affordability, Woods introduced one of the nation's most generous financial-assistance policies, covering families earning up to 300 percent of the federal poverty level.

System-wide clinical excellence initiatives have reduced patient-mortality rates by 14 percent and quadrupled the number of Leapfrog "A" safety grades in just two years.

To drive future breakthroughs, Woods is leading the development of The Pearl, a medical-innovation district opened in Charlotte in Summer 2025 that focuses on advanced medical technology, artificial intelligence, and robotics, and includes the city's first four-year medical school – Wake Forest University School of Medicine Charlotte.

Before the combination in 2022 with Advocate Aurora Health, Woods served as president and CEO of Atrium Health from 2016 to 2022, steering the organization through the COVID-19 pandemic while Atrium earned national recognition for clinical quality and inclusion on multiple Forbes "Best Employers" lists.

An author and widely respected thought leader, Woods wrote *Health, Hope, and Healing for All: Toward More Equitable and Affordable Healthcare*. He has chaired both the American Hospital Association Board of Trustees and the Federal Reserve Bank of Richmond Board.

Woods' leadership has been acknowledged with nine appearances on Modern Healthcare's "100 Most Influential People in Healthcare," Becker's "Great Leaders in Healthcare," and more.

Woods holds a bachelor's degree in health planning and administration, as well as MBA and MHA degrees, from The Pennsylvania State University.



TRIBUTE CO-CHAIRS

MALCOMB COLEY

Managing Member
Bright Hope Capital

CHARLES N. KAHN, III

President & Chief Executive Officer
Federation of American Hospitals
2016 National Healthcare Award Recipient

WRIGHT L. LASSITER III, MHA

Chief Executive Officer
CommonSpirit Health

JONATHAN B. PERLIN, PHD, MSHA, MACP, FACMI, FAMIA

President & Chief Executive Officer
The Joint Commission
*2018 National Healthcare
Award Recipient*

RICHARD J. POLLACK

President & Chief Executive Officer
American Hospital Association



TRIBUTE COMMITTEE

NANCY HOWELL AGEЕ

CEO Emeritus
Carilion Clinic

RAND BALLARD

Chief Customer Officer
Vizient

JONATHAN COOPER

Senior Vice President
Greater New York Hospital Association

DAVID CRITCHLOW

Senior Vice President
Government Relations
Lifepoint Health

KENNETH KAUFMAN

Managing Director
Kaufman Hall

LEE PERLMAN

Executive Vice President
Chief Administrative and Financial Officer
Greater New York Hospital Association

BRIAN PETERS

Chief Executive Officer
Michigan Health & Hospital Association

DENNIS PULLIN

President & Chief Executive Officer
Virtua Health

STEVE PURVES

President & Chief Executive Officer
Valleywise Health

KENNETH A. SAMET, FACHE

President & CEO
MedStar Health

PETER L. SLAVIN, MD

President and Chief Executive Officer
Cedars-Sinai Health System

Congratulations!

Eugene A.Woods, CEO

Recipient of the
**2025 Charles S. Lauer National Healthcare Award
from B'nai B'rith International**

Your bold leadership has turned vision into action, and purpose into progress. You've built with heart, led with clarity, and never lost sight of the people at the center. Thank you for inspiring us to imagine and create a healthier, more hopeful future for all.



The American Hospital Association congratulates

Eugene A. Woods
CEO of Advocate Health

On receiving the **2025 B'nai B'rith International
Charles S. Lauer National Healthcare Award**

We salute Gene's drive to expand access,
affordability, clinical excellence and innovation
across the health care system.

Hospitals are always there, ready to care.





We're proud to support
B'nai B'rith International

Congratulations to Eugene A. Woods
on being honored with the
2025 Charles E. Lauer
National Healthcare Award.

Visit us at
bankofamerica.com/about



CONGRATULATIONS **EUGENE A. WOODS**

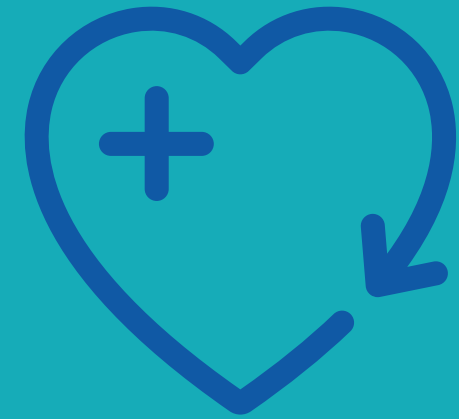
CHIEF EXECUTIVE OFFICER OF ADVOCATE HEALTH

**2025 CHARLES S. LAUER NATIONAL
HEALTHCARE AWARD RECIPIENT**

**FROM RICK HENDRICK & YOUR FRIENDS
AT HENDRICK AUTOMOTIVE GROUP**



Vizient and Kaufman Hall congratulates Eugene A. Woods on winning the Charles S. Lauer National Healthcare Award and celebrates B'nai B'rith International on its 182nd anniversary.



Leadership is about **making a difference.**

Congratulations

Eugene A. Woods, FACHE

2025 Charles S. Lauer National Healthcare Award Honoree



It's how we **treat people.**





What counts most in life is what we do for others

Cedars-Sinai is proud to support B'nai B'rith International
in honoring

Eugene A. Woods,
Chief Executive Officer of Advocate Health





Congratulations to Eugene A. Woods, MBA, MHA, FACHE, Chief Executive Officer of Advocate Health, the latest recipient of the **Charles S. Lauer Healthcare Award**.

At HCA Healthcare, we proudly support **B'nai B'rith International** in their mission to improving the quality of life for people around the globe.



Connect with
[@HCAhealthcare](https://www.instagram.com/HCAhealthcare)



Congratulations Eugene A. Woods

Morrison Healthcare and Restaurant Associates congratulate
Eugene A. Woods on the 2025 Charles S. Lauer National Healthcare Award



GOLD SPONSOR

COCA COLA CONSOLIDATED

CONGRATULATIONS

EUGENE A. WOODS



**2025 CHARLES S. LAUER NATIONAL
HEALTHCARE AWARD RECIPIENT**



The Federation of American Hospitals congratulates Eugene A. Woods, MBA, MHA, FACHE, on receiving the prestigious B'nai B'rith International 2025 Charles S. Lauer National Healthcare Award.

Eugene's strategic leadership has reimaged the delivery of care by broadening access, driving affordability, elevating clinical standards, and pioneering innovation at the forefront of the health care industry.

Congratulations on this well-deserved recognition and your ongoing success as Chief Executive Officer of Advocate Health.



Thank you for leading with heart and integrity.

Hello humankindness®

The employees, physicians, and volunteers of CommonSpirit Health® join all those in attendance in recognizing the outstanding dedication and service of Eugene A. Woods. His work exemplifies the power of the human spirit, demonstrating how heartfelt leadership can create ripples of positive change. Through his compassion and commitment, the world has been made a better place.

SILVER SPONSOR



**JOINT
COMMISSION™**

ELEVATING CARE. TOGETHER.



congratulates

Eugene A. Woods,
Charles S. Lauer National Healthcare
Award Honoree

In honor of Rick Pollack & Chip Kahn



Ken Raske, Lee Perlman,
and your friends at GNYHA

The Pearl, Wexford Science & Technology, and Ventas celebrate **Gene Woods** for being honored with the Charles S. Lauer National Healthcare Award. We are inspired by your visionary leadership and heartfelt dedication to advancing healthcare.



thepearlclt.com

Building Products For A Better Future.®

Congratulations, Gene Woods

National Gypsum Company would like to congratulate you as the recipient of the B'nai B'rith International 2025 Charles S. Lauer National Healthcare Award.

At National Gypsum Company, our values define our culture and guide us in Building Products for a Better Future®. Your leadership embodies that same spirit. From discovery to everyday moments, thank you for redefining care for all.

When you start with care, you get a different kind of bank.

Care isn't just what we do at Truist—it's who we are. We make sure people around us feel supported and more in control. We find out what's important to our clients, and make it important to us. We get involved in meaningful ways with our communities. Why? Because real connections and real care create better outcomes. Now that's powerful.



[Truist.com](https://www.truist.com)

Truist Bank, Member FDIC. © 2025 Truist Financial Corporation. TRUIST, the Truist logo and Truist Purple are service marks of Truist Financial Corporation. All rights reserved.



Congratulations

Eugene A. Woods

Chief Executive Officer, Advocate Health

Recognized as

2025 Charles S. Lauer

National Healthcare Award Recipient

BJC Health System

Congratulations

Eugene A. Woods, FACHE

on being presented with the B'nai B'rith
National Healthcare Award



AmericanCollege of
HealthcareExecutives
for leaders who care®



Congratulations Eugene A. Woods

*2025 Charles S. Lauer National
Healthcare Award Recipient*

With gratitude for your leadership and commitment to improving health and well-being for all. Your dedication to advancing access, affordability, quality and innovation helps us build a stronger, healthier community.

Foundation For The Carolinas is honored to celebrate your remarkable impact.

**FOUNDATION FOR
THE CAROLINAS**

www.fftcc.org | www.philanthropyFOCUS.org | 704.998.6412 | philanthropy@fftcc.org

2025 B'NAI B'RITH INTERNATIONAL

CHARLES S. LAUER NATIONAL HEALTHCARE AWARD

Tenet Healthcare is proud to join B'nai B'rith International in honoring Mr. Eugene Woods, for receiving the 2025 Charles S. Lauer National Healthcare Award.



Mr. Eugene Woods, CEO, Advocate Health, has been a leading voice in expanding access to care, enhancing affordability, focusing on clinical excellence, and driving innovation in health systems. We salute Mr. Woods and are incredibly grateful for his efforts to improve the health and well-being of patients across the country.

Congratulations on this well-deserved honor!



SPONSOR



EY

**Shape the future
with confidence**



PLATINUM SPONSORS

ADVOCATE HEALTH

AMERICAN HOSPITAL ASSOCIATION

BANK OF AMERICA

HENDRICK AUTOMOTIVE GROUP



GOLD SPONSORS

CEDARS-SINAI HEALTH SYSTEM

COCA-COLA CONSOLIDATED

FEDERATION OF AMERICAN HOSPITALS

HCA HEALTHCARE

MCKINSEY & COMPANY

MEDSTAR HEALTH

RESTAURANT ASSOCIATES & MORRISON HEALTHCARE

VIZIENT AND KAUFMAN HALL



SILVER SPONSORS

THE JOINT COMMISSION

TRANE TECHNOLOGIES

WHITING TURNER/RJ LEEPER



SPONSORS

**COMMONSPIRIT HEALTH
EY**

GREATER NEW YORK HOSPITAL ASSOCIATION

HORNETS SPORTS & ENTERTAINMENT

LIFEPOINT HEALTH

PROVIDENCE

TENET HEALTH

TRUIST BANK

WEXFORD SCIENCE & TECHNOLOGY