



The Global Voice of the Jewish Community

## B'NAI B'RITH INTERNATIONAL 2012 ANNUAL REPORT



B'nai B'rith International 2020 K St NW 7th Floor Washington, DC 20006

B'nai B'rith International, the Global Voice of the Jewish Community, is the oldest and most widely known Jewish humanitarian, human rights and advocacy organization. Since 1843, B'nai B'rith International has worked for Jewish unity, security, continuity and tolerance. Visit

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## B'NAI B'RITH INTERNATIONAL

# 2012 ANNUAL REPORT

### FROM THE PRESIDENT



Dear friends,

Think about the astonishing changes the world has seen in 170 years. In every realm of society—agriculture, industry, technology, medicine—each advance seems to happen light years faster than the ones before, often the new replacing the old.

Not too many things have been around for 17 decades.

B'nai B'rith has.

Now in our 170th year of service, B'nai B'rith has evolved with the times. But our founders, 13 men on the Lower East Side of New York, would still recognize our core values and mission.

As the Global Voice of the Jewish Community, we are a bulwark against those who seek to delegitimize and demonize the State of Israel. We work every day for Jewish unity, security, continuity and tolerance. We advocate for humanitarian causes and human rights. We help disaster victims. We provide quality housing for seniors in need and speak out on issues of vital concern to all seniors and their families.

After a natural disaster B'nai B'rith mobilizes to help communities in their long-term recovery efforts. We focus on needs that are often overlooked as first-responders exit a situation. We immediately opened a disaster relief fund to help those impacted by Hurricane Sandy, which devastated much of the Northeast in late October. We also opened our Israel Emergency Fund to help Israelis recover from the relentless Hamas rocket attacks of November. Each raised urgently needed funds.

True to our mission as we evolve and grow—that's B'nai B'rith.

I was honored to be re-elected president in the fall and I serve with great pride this organization that I have been a member of for 50 years.

This annual report is a testament to our roots and our growth. Please take a few minutes to read about some of our most exciting and challenging efforts this past year.

Allan J. Jacobs  
President



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### FROM THE EXECUTIVE VICE PRESIDENT



As I look back on 2012, I am amazed—and immensely proud—of our long list of activities and accomplishments. Our work is difficult, vital and rewarding.

B'nai B'rith—the Global Voice of the Jewish Community—continues to be a defender of Israel, an advocate for seniors and a global responder helping communities after disasters.

Hamas launches rockets into Israel. The Palestinians use the Israel-obsessed United Nations to garner a vote to change to a non-member observer “state” status in a move that will embolden the Palestinians to shirk direct negotiations with Israel. Iran, perhaps the biggest destabilizer in the Middle East and beyond, continues to pursue nuclear weapons and cozy up to Latin American nations—most recently holding meetings with Argentine officials—in an effort to undermine relations between Latin America, Israel and the United States. Seniors face health care and housing predicaments.

These are some of the pressing issues B'nai B'rith confronts every day.

World leaders regularly meet with B'nai B'rith representatives to listen to our opinions and ask our advice on the most important issues of the day. Our access, our action, our insights and analysis are well received at world capitals and on Capitol Hill. I am reminded every day that this is how we make a difference in just about all aspects of Jewish life and as a global humanitarian guardian.

We take seriously the faith and trust you place in us to be your voice in so many arenas. And we work to ensure your voice is heard.

As you read our annual report, I know you will understand the great pride I take in representing an organization with such deep roots—170 years strong. B'nai B'rith has constantly evolved and adapted to meet the changing needs of the times and to meet the challenges of the day. But as you'll see in this report, at our core we have always been an organization of Jewish people working together to make the world a better place in which to live.

**Daniel S. Mariaschin**  
Executive Vice President





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### THE PILLARS OF B'NAI B'RITH—170 YEARS OF SERVICE

The notion of volunteers doing good work in their communities and beyond is the mission that has driven our organization since 1843. The B'nai B'rith network has evolved, grown and adapted with the changing times. But our core values and mission remain the same—helping.



For nearly 170 years, whenever there was a need—a library, a hospital, a home for orphaned children, support for Israel, helping victims of disaster, speaking out against intolerance—B'nai B'rith has accepted and met each new challenge.

B'nai B'rith is rooted in these major pillars.

We monitor and combat anti-Semitism and other human rights abuses around the world. Through our office of intercommunal affairs, we play an active role cultivating religious tolerance and cooperation internationally.

We are a staunch supporter and defender of Israel at the United Nations and its affiliated agencies, in world capitals and in a variety of international organizations. Our World Center in Jerusalem is our connection to a wide range of Israeli governmental, academic and cultural institutions.

We are proud to be the largest Jewish sponsor of federally subsidized housing for the elderly in the United States with 42 buildings in 26 communities. Working in partnership with the Department of Housing and Urban Development, B'nai B'rith makes rental apartments available for senior citizens with limited incomes. B'nai B'rith senior housing is open to all qualified individuals as defined by HUD, without regard to race, color, religion, sex, handicap or national origin. This unparalleled expertise in protecting seniors and advocating on aging issues gives us the ability to also serve as a respected voice on a wide variety of issues affecting seniors, including—but not limited to—Social Security and Medicare.

B'nai B'rith has raised funds to help the victims of disasters around the world for 150 years. Our commitment to helping communities lasts long after the first-responders have done their vital work. Additionally, B'nai B'rith volunteers are active in their local communities with a wide variety of local projects ranging from distributing holiday-appropriate food for elderly Jewish residents who would not otherwise be able to celebrate the holiday to collecting and distributing day-old baked goods to shelters and schools to feed the hungry and much more.



# B'NAI B'RITH INTERNATIONAL 2012 ANNUAL REPORT

## HUMAN RIGHT AND PUBLIC POLICY

### The United Nations

The United Nations obsession with marginalizing and maligning Israel continued this year. B'nai B'rith representatives in New York, Geneva and Paris worked to correct anti-Israel bias from within.

### Palestinian Status at the United Nations

We spoke out in advance to forestall the Palestinian effort to seek non-member observer "state" status at the United Nations. Once the vote took place, B'nai B'rith strongly condemned the move and criticized the nations that voted in favor and those that chose to abstain rather than speak out in opposition. Just days later in Germany in meetings with high-ranking officials, we made clear our deep concern over Germany's abstention on the non-member state vote.



Later, B'nai B'rith leaders had the opportunity in person to urge German Chancellor Angela Merkel to make sure that German-Israeli ties stay strong.

As B'nai B'rith observed, the Palestinians' unilateral effort to upgrade their status is a violation of signed agreements with Israel. We also noted that the outcome defies insistence by the international Quartet for Middle East peace that progress be made through direct negotiations between the parties. The outcome could allow the Palestinians to advance their goal of "internationalizing" the conflict with the Jewish state and initiating judicial scrutiny of Israel's efforts at self-defense in the face of relentless terrorism.

In bypassing negotiations the Palestinians are making it clear they have no intention of dealing directly with Israel in good faith. This unfortunate vote ignores the myriad issues that need to be resolved between the parties, including borders and security. As we have done for decades, B'nai B'rith will continue to work to halt systemic abuse of Israel at the world body through our active engagement with U.N. officials, ambassadors and other key players in the international community.

### UNESCO

When the United Nations Educational, Scientific and Cultural Organization (UNESCO) World Heritage Committee voted to inscribe on an "emergency" basis the Church of the Nativity in Bethlehem as a site in "Palestine" on the agency's World Heritage List, B'nai B'rith condemned the move. UNESCO's decision defamed the Jewish state and insinuated that the well being of the Church of the Nativity is threatened by Israel. We pointed out that such a move could undermine Israel's rightful claim to its own land and could erode support for the Jewish state. B'nai B'rith continues to watch for breaches such as this and to defend Israel's rights.



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#### Iran Sanctions

Iran is perhaps the greatest “destablizer” in the Middle East and beyond. The largest state-sponsor of global terror, Iran uses proxies around the world to target Jews and Israel. The danger Iran poses to Israel and the world cannot be overstated.

B'nai B'rith has continued to be a vocal advocate of tough sanctions against Iran as a means to get the Tehran regime to halt its nuclear weapons program. In direct meetings and personal letters, we have called on nations around the world to enact the strongest possible sanctions against Iran. B'nai B'rith successfully urged President Obama to sign the Iran Sanctions, Accountability and Human Rights Act into law.

B'nai B'rith has also been a relentless voice urging the U.S. Congress to pass tough sanction measures in an effort to stop Iran's nuclear weapons program. B'nai B'rith opinion pieces about the dangers of Iran have appeared in print and online media. B'nai B'rith leaders have also been frequently quoted on the issue by news media in the United States and Latin America.

#### Combating Anti-Semitism

B'nai B'rith tirelessly battles anti-Semitism around the world. Through regular exchanges with the U.S. State Department and with foreign governments, along with our role as a non-governmental organization at both the Organization for Security and Co-operation in Europe and the Organization of American States, we ensure anti-Semitism is recognized as a violation of human rights and deemed unacceptable. Recognized for our expertise, we testified this year before the U.S. Congress on rising anti-Semitism around the world and how to combat it.

#### Jewish Refugees from Arab Nations - An Overlooked Problem

The plight of Jewish refugees is often overlooked. Jews living in Arab countries have had their human rights violated, their property and businesses confiscated and have been displaced from their homes. By most estimates, fewer than 5,000 Jews remain in Arab countries.

B'nai B'rith played a pivotal role in drafting a bipartisan measure introduced in the U.S. House of Representatives that would recognize the nearly one million Jews displaced from their homes in Arab nations due to decades of Middle East conflict. Under the bill, the president and other government officials would be urged to also note Jewish refugees each time a reference to Palestinian refugees is made at international events.

Not one of the more than 100 United Nations resolutions that refer to Palestinian refugees mentions Jewish refugees—a staggering example of the United Nations' anti-Israel bias.





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### Anti-Semitic Arab Cartoonist

In 2012, B'nai B'rith International called public attention to an Arab cartoonist with an extensive and open record of trading in virulently anti-Semitic imagery who listed among his clients multiple U.N. agencies and major corporations. We wrote to officials at the institutions that hired him, pointing out the cartoonist's long history of work aimed at delegitimizing Israel. In response to the letter from B'nai B'rith, several of the firms said they would no longer do business with the cartoonist and others noted they would investigate the matter. The United Nations' bias against Israel is well-documented. B'nai B'rith deems it vital to speak out forcefully against staff or associates of the United Nations who display a hidden anti-Israel or anti-Semitic agenda.

### B'nai B'rith at the European Union

B'nai B'rith experts around the world are recognized and respected by world leaders and legislatures. We were one of the leading voices speaking out in favor of the European Parliament's vote on the Agreements on Conformity Assessment and Acceptance of Industrial Products (ACAA), a technical agreement within the European Union-Israel Trade Agreement designed to facilitate and ease pharmaceutical trade.

The ACAA will allow Israeli pharmaceutical companies to export their products to the EU without having to obtain additional certification outside of domestic approval. This recognizes the high standards of the Israeli pharmaceutical industry, an area where Israel has been a pioneer of quality and excellence. B'nai B'rith was instrumental in generating support among Members of European Parliament.



The European Parliament also recognized our expertise on the U.S.-Israeli-Palestinian relationship and called upon our experts this year to provide testimony on the subject.

### Interfaith Issues



B'nai B'rith frequently meets with leaders from other religions to promote tolerance and understanding across faiths. When Judaism and Israel are portrayed unfairly or other religions are maligned internationally, we work to correct misperceptions.

We also monitor efforts in religious denominations to unfairly attack Israel or demean the Jewish people. This year, when 15 leaders of various Christian church denominations wrote a letter to Congress calling for an investigation of Israel's use of U.S. aid, B'nai B'rith spoke out against the anti-Israel double standard. B'nai B'rith objected that the church leaders' letter hardly acknowledged Palestinian officials' refusal to take part in direct negotiations. We reminded them that such a letter

could only serve to heighten tensions in the region. The Christian leaders invoked a double standard that is common against Israel—holding Israel to one set of values and the rest of the region to another.





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By participating in interfaith groups, B'nai B'rith experts are better able to discover misconceptions about Judaism and Israel and correct biases that could hurt Jews and Israel.

#### Latin America and the Organization Of American States



B'nai B'rith is active and vocal across Latin America. Our widely respected community leaders frequently meet with government officials and leaders on key topics ranging from human rights and anti-Semitism to anti-Israel bias. Additionally, our staff and leaders work to help unite small, far-flung Jewish communities and ensure they know they are part of a broad coalition of Jews.

We have been a leader in the Organization of American States for several decades, calling attention to issues and providing expert analysis on some of the toughest problems facing the region

Testifying in December before the OAS, B'nai B'rith urged the group to increase its focus on anti-Semitism in the Western Hemisphere, as the problem is on the rise throughout the region. B'nai B'rith policy expert testimony included urging the OAS to adopt the draft Convention Against Racism and All Forms

of Discrimination, which has been under discussion since 2004 and includes a specific reference to anti-Semitism. We also recommended that the OAS widely circulate a comprehensive working definition of anti-Semitism among public officials, educators and journalists, in order to promote awareness of contemporary manifestations of the problem. Furthermore, we stressed the importance of monitoring and data collection in documenting the phenomenon, and the need for public figures to condemn and stigmatize hate speech in order to elevate the public discourse around Jews and other minorities.

#### Latin America and Iran

B'nai B'rith has been at the vanguard in warning the world about Tehran's incursion into Latin America. We have expressed this concern to government leaders throughout the region and have been able to share our concerns through international news media and regional media. The Tehran regime is working to undermine U.S. and Israel relations with Latin American nations. Through contacts with heads of government and other officials across Latin America, we help illuminate the dangers Iran poses to the region and beyond.

#### Global Name Recognition

B'nai B'rith's name is recognized and respected globally. At a meeting of the Conference of Presidents of Major American Jewish Organizations with King Abdullah II of Jordan at his palace, B'nai B'rith was allocated one of just five slots for questions out of 100 leaders at the meeting.





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Whether at the United Nations or in seats of government, we regularly meet with heads of state to illuminate the unjust treatment Israel receives in world venues. We discuss the scourge of anti-Semitism and call on world leaders to recognize anti-Semitism within their own populations.

#### Corporate Mission to Israel—Opening Doors to the Jewish State

This summer, B'nai B'rith led a group of corporate leaders on a mission to Israel designed to provide a better understanding of the Jewish state and the challenges it faces. They met with top Israeli business, government and military leaders, and they visited such major sites as the Western Wall. The mission offered these global executives an insider's perspective of Israel. There, they saw up-close Israel's innovative and peerless advances in science, technology, medicine and business. Israel's global innovations have helped countless people around the world. The B'nai B'rith corporate mission ensured multi-national business leaders based in the United States appreciate and value the incredible contributions Israel makes in so many disparate venues.





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### SUPPORTING AND DEFENDING ISRAEL

#### Daily Gaza Briefings

When, at the tail end of 2012 Hamas launched an unprovoked attack on Israel, B'nai B'rith International opened its Israel Emergency Fund to aid victims of the rockets from Gaza. The funds raised will assist Israeli residents who dealt with the Hamas onslaught. Funds could also be used to help with the personal needs of Israel Defense Forces soldiers. After days of Hamas rocket attacks into southern and central Israel, sending a million Israelis scrambling for bomb shelters, Israel undertook a targeted defensive campaign to disable Hamas terror cells. We kept our members, supporters and followers up-to-date on events through our daily Gaza Briefing.

During the conflict B'nai B'rith also worked to correct media bias about the event. Writing to newspapers and TV news programs to clarify and correct misleading reports, we reminded news outlets that Israel responded by defending itself from Hamas attacks. Israel did not initiate these attacks. By making news outlets and by extension viewers and readers aware of bias, B'nai B'rith worked to ensure a correct representation of the situation.

Jerusalem Mayor Nir Barkat meets with B'nai B'rith leadership and volunteers



#### Diaspora Survey

Through our World Center in Jerusalem, B'nai B'rith is committed to enhancing the relationship between Israel and the Diaspora. The visible presence of our World Center ensures a strong voice in Israel and the center acts as a liaison between Jews in Israel and the supportive Jewish community far beyond its borders.

In Israel, we regularly conduct specially commissioned surveys to understand what Israelis think about a variety of Diaspora-related issues. Last year, the seventh annual B'nai B'rith World Center Survey on Contemporary Israeli Attitudes Toward Diaspora Jewry found that the Israeli public is equally divided on the effect of U.S. involvement in the Middle East peace process in recent years. The survey revealed an overwhelming 80 percent of Israelis strongly favored the use of their tax money to promote programs like Birthright or Masa that build support for Israel in the Diaspora by bringing Jewish youth and young adults to Israel.

These surveys are widely covered in the media and provide an important indicator of public opinion on key topics for Israeli legislators and others.



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## REMEMBERING AND HONORING THE PAST

### Holocaust Remembrance Day Program

In commemoration of International Holocaust Remembrance Day, B'nai B'rith International held a cross-generational discussion at the German consulate in New York along with multiple memorial events throughout Latin America.

The New York program, titled "Zachor: Holocaust Memory Across Generations, An Inter-Generational Dialogue on the Shoah and its Legacy," focused on the role children and grandchildren of survivors play in teaching future generations about the Holocaust. B'nai B'rith recognizes that it is increasingly falling to the progeny of the survivors, and to organizations such as B'nai B'rith, to bear witness. Our annual Holocaust program at the United Nations is a vital link to the past. Holocaust denial is one of the calling cards of Iranian leader Mahmoud Ahmadinejad and is a common theme of anti-Israel hate-mongers on the Internet.



Our programs help ensure the Holocaust is remembered, studied and recognized as a grotesque and unmatched genocide.

### Kristallnacht

B'nai B'rith Latin America ensures Kristallnacht, the Night of Broken Glass, is never forgotten. In Germany and Austria on Nov. 9 and 10, 1938, at least 91 Jews were killed and innumerable synagogues, Jewish-owned stores, community centers and homes were attacked, looted and destroyed. B'nai B'rith Paraguay, Chile, Cuba, Argentina, Venezuela, Costa Rica and Uruguay held remembrance events throughout November.

Five hundred people packed the B'nai B'rith Hall in Montevideo, Uruguay for this year's commemoration. Vice President of Uruguay Danilo Astori and three former presidents all attended, as did Foreign Minister Luis Almagro, congressmen and leaders of many political parties. The event was broadcast on live television and streamed over the Internet. The Paraguay event drew 500 people. In Chile, the German and the Israeli ambassadors to Chile spoke to school children on the importance of tolerance. Hundreds, including a large interfaith contingent, attended in Buenos Aires. The small Jewish populations of Cuba and Venezuela each produced impressive commemorations. The 600 in attendance in Costa Rica focused on the children of the Holocaust.



### Unto Every Person There is a Name

B'nai B'rith International has been the official U.S. sponsor of the Unto Every Person There is a Name program since 1989, to bring public commemorations of the Holocaust on Yom Hashoah to about 230 communities and college campuses. Utilizing the resources of an international committee and Yad Vashem, the Holocaust museum in Israel, we provide program assistance to bring awareness and remembrance to these events. Our campus activity includes working with Alpha Epsilon Pi, the Jewish fraternity, as part of the We Walk to Remember program. We are proud that we continue to ensure that the world never forgets the horror of the Holocaust.







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## REMEMBERING AND HONORING THE PAST

### Holocaust Restitution



B'nai B'rith recognizes the urgency and moral necessity of compensating Holocaust survivors and attending to their social needs. We are at the forefront in urging European governments that have not already done so to adopt and implement legislation that would facilitate the return of, or compensation for, wrongly confiscated property.

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### Yiddish Conference

Remembering the past includes ensuring respect for aspects of Jewish heritage and culture that may not be as prominent today. In the fall, B'nai B'rith organized a symposium, "Permanence of Yiddish," that included an international team of scholars discussing the past, present and future of the Yiddish language. Yiddish, intricately linked to the Jewish people, has seen a revival after being nearly lost in the wake of the Holocaust. The symposium examined efforts to promote, revive and spread the Yiddish language.



### 1972 Olympic Minute of Silence

B'nai B'rith urged the 2012 Summer Olympic Games in London to hold a minute of silence in memory of the Israeli athletes murdered at the Munich Olympics 40 years earlier. At the 1972 Summer Olympics, terrorists entered the Olympic Village and captured 11 Israeli athletes, coaches and referees, who they later killed. We praised countries such as the United States, England, Australia, Belgium and Germany for supporting these efforts. B'nai B'rith also called on all global television networks with broadcast rights to the games to hold their own moments of silence. B'nai B'rith urged our members and supporters to join us in signing a global petition calling for the minute of silence.



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## SENIOR ADVOCACY AND HOUSING

### Health Care, Medicare and Social Security Reform

Healthy aging begins long before advanced age sets in. Lifelong access to quality, affordable health care is crucial to ensure a healthy older population. Because of the major role B'nai B'rith plays in protecting and advocating for seniors, health care reform has been a prime agenda item. A noted journalist in the Jewish press said B'nai B'rith played the leading role among Jewish organizations in working for passage of the Affordable Care Act. With the Supreme Court having affirmed the constitutionality of much of the act, we continue to work on its successful and effective implementation.

This year, we also fought to preserve expansions of Medicare preventive benefits and battled reductions in prescription drug costs that could have severely impacted seniors. Mindful that so many seniors rely on Social Security as their only source of income, we worked to defend the American Social Security system from cuts for current and future beneficiaries.

### Housing

The lack of an adequate supply of safe, affordable housing for low-income seniors is a serious problem in the United States. As the largest Jewish sponsor of low-income housing for seniors in the country and a recognized expert on affordable housing for seniors, we continue to speak out against the drastically low appropriations for HUD-assisted senior housing. Our voice also helped avert an even worse cut for housing in a program that already has thousands of people on a waiting list for each apartment available. The B'nai B'rith Senior Housing Network provides a home for more than 8,000 seniors of limited income around the United States without regard to race, national origin or religion. We also boast additional facilities in five countries around the world.

B'nai B'rith has 42 buildings in our senior housing network in 26 different communities. The latest to open: the Glen East II in Dothan, Ala.

Last June, the Annual B'nai B'rith Housing Management Professionals/Service Coordinators met for three days of training in Savannah, GA. In September, residents and managers from B'nai B'rith housing from across the country gathered in Washington, D.C. for an annual conference where they shared best practices. They also heard from industry experts on aging and housing, gaining ideas for making the B'nai B'rith senior housing facilities the best they can be.





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### **SENIOR ADVOCACY AND HOUSING**

On a regular basis, we provide training programs, conferences and consultative services to the members of the individual property's board of directors, management professionals and even residents.

Housing residents are busy in their buildings and outside in their communities.

On St. Patrick's Day, the Gerd & Inge Strauss B'nai B'rith Manor on Pantano in Tucson, Ariz., celebrated with a feast of traditional Irish food including corned beef and cabbage. The celebration included good neighbor awards, volunteer thank you cards, a performance by the Strauss Manor Choir and a display of festive scarves made by the Strauss Manor Knitting and Crochet class, which makes scarves for the homeless.

In May, Goldberg B'nai B'rith Towers I & II in Houston were featured in the Jewish Herald Voice for an award-winning weekly glass class. Residents rave that it has brought them new happiness and self-confidence.

Over the summer, campers from B'nai B'rith Perlman Camp visited the Martin D. Popky B'nai B'rith Apartments in Wilkes-Barre, PA. While there, the kids joined the residents for a few rounds of Bingo, while enjoying friendly conversation and lunch together.

Given our long-standing partnership with the Department of Housing and Urban Development (HUD), spanning some four decades, B'nai B'rith has periodically worked with federal agencies to strengthen and improve the base housing programs for low-income seniors. This past year, as federal assistance to these programs continued to decline, B'nai B'rith provided testimony to HUD regarding its latest reform proposals to the Section 202 senior housing programs which, if enacted, would radically impact future housing development. Through our ongoing involvement with the Washington, D.C.-based Elderly Housing Coalition, we continue to monitor such proposals and work to ensure that the negative impact on future development is minimal.





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## DOMESTIC ISSUES — TOLERANCE, SAFETY AND LEADERSHIP

### Diverse Minds

Our educational campaign promoting tolerance and diversity, the Diverse Minds Youth Writing Challenge continues to enlighten today's youth about cross-cultural acceptance and tolerance.

In this, the sixth year of our book writing contest, teens wrote and illustrated original books to teach lessons of tolerance and diversity to grade school children. Since the program's inception, B'nai B'rith has awarded close to \$150,000 in college scholarships and published 18 original children's books written by teens. We donate these books to school and local libraries and we team up with the Today Show's annual holiday toy drive, donating hundreds of books for distribution at Boys & Girls Clubs and other under-resourced programs for children. In 2012, B'nai B'rith donated 600 books to the Today Show toy drive.



### Smarter Kids-Safer Kids

The safety of children is of primary importance to us. We continued to feature prominently on the B'nai B'rith International website our free "Smarter Kids-Safer Kids" booklet, now in an easy-to-read online, downloadable format. The booklet includes information about online security, practical information about what to do when alone at home, what to do if a child is lost or when he or she is faced with a situation that involves improper actions by someone they know. There are role-playing exercises and guided discussions that parents and guardians can use as a starting point to teach their children about how to stay safe.



Reminders of this resource are sent to media, B'nai B'rith members and supporters at appropriate times, such as the new school years and summer vacations.

### Perlman Camp

Summers in the Pocono Mountains continue to be a right of passage for generations of Jewish children and teens. B'nai B'rith Perlman Camp offers a dynamic Jewish camping experience, combining athletics, arts and crafts and Jewish culture into an unforgettable summer of fun, friendship and deep connection to Judaism, all on 400 acres of beautiful land.

For more than 50 years, Perlman experiences have helped nurture and grow the next generation of Jewish leaders.





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## **DOMESTIC ISSUES — TOLERANCE, SAFETY AND LEADERSHIP**

The summer of 2012 provided an exceptional summer of fun and excellence in programming and Jewish values. We received a near perfect score on our American Camp Association accreditation site visit. The visit reflects a thorough and in-depth exam that evaluates the camp's performance in various areas (including site and food service, transportation, health and wellness, operational management, human resources, program design and activities, program aquatics, and program trip and travel planning). Our camp's leaders have been recognized by the Foundation for Jewish Camp's Executive Leadership Institute, the Yitro Fellowship, the Cornerstone Fellowship and the Chazon Initiative. All of these are areas where we have been selected among all the Jewish camps nationwide.



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### DISASTER RELIEF

Helping those in need after a disaster is an important element of B'nai B'rith's mission. This year, we opened funds to help victims of tornadoes and flooding in the Midwest and those affected by the devastating superstorm Sandy, the hurricane that tore through the mid-Atlantic and Northeast in late October. We made an initial allocation in the wake of the storm, and will continue to evaluate the needs in the hardest hit areas to plan for the most appropriate use of the additional funds in the future.

Known for our ongoing commitment to a disaster area, this year we completed our final allocation of disaster funds in Haiti from the 2010 earthquake, where we provided scholarships for young people to go to school as part of the Dream Team program. These young people in turn go back to help their own communities. In Haiti, we worked in partnership with IsraAID, the Israeli consortium of organizations committed to disaster relief, of which we are a founding sponsor and play a key leadership role. Long after first-responders have left the scene, and after the TV news crews have moved onto other topics, B'nai B'rith is assessing long-term needs and allocating resources to help communities get back on their feet.

B'nai B'rith also opened its Israel Emergency Fund in November in response to the Hamas attacks on Israel from the Gaza Strip. Funds raised will assist Israeli residents who dealt with the barrage of rocket attacks from Hamas. Funds could also be used to help with the personal needs of Israel Defense Forces soldiers.







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### THE FUTURE — YOUNG PROFESSIONALS

Our Young Professionals Network grew impressively this year. We have flourishing groups in Chicago, Washington, D.C., New York City, Denver and most recently, New Jersey, plus a healthy global online participation.

The first network-wide program took place in February where each community hosted a Mitzvah Hour with their local Gift of Life chapter. Each event saw several young professionals volunteer to become potential bone marrow donors.

Our Conversations Around the World series brings young professionals to embassies and consulates for small group discussions with diplomats. This year we reached out to new embassies and consulates.

And our U.S.-based Young Professionals are in contact with our international ones, using online services to meet "face-to-face" over the Internet, where they discuss challenges they face in their respective communities and offer support and encouragement in dealing with tough issues.

The sixth B'nai B'rith Europe Young Jewish Adult Forum was honored to host special guest Gilad Shalit, the Israeli soldier who was kidnapped in 2006 after a Hamas cross-border raid. Hamas terrorists held Shalit captive for five years. At the London event in the fall, Shalit became an honorary member of B'nai B'rith. About 200 delegates from more than 20 countries attended the forum.

We continue to nurture tomorrow's leaders around the world. Testament to the success of this investment could be seen at 2012 B'nai B'rith Policy Conference where we honored seven individuals with our Label A. Katz Young Leadership Award. They represented six countries on three continents.





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## B'NAI B'RITH INTERNATIONAL 2012 ANNUAL REPORT

### CONNECTING

#### Award-Winning B'nai B'rith Magazine

The oldest continuously published Jewish periodical received top journalistic accolades this year. In 2012, B'nai B'rith received three prestigious Rockower Awards from the American Jewish Press Association for "Excellence in Jewish Journalism." B'nai B'rith Magazine informs its readers on matters of interest and importance to the Jewish community at home and abroad. We are immensely proud of the breadth of topics our magazine has tackled.

#### Revamped Website; Updated Social Media Message

In 2012, B'nai B'rith launched its new and improved website. The updated format is user friendly and easier to navigate. We have vastly expanded our digital footprint and we communicate regularly with supporters via Facebook and Twitter. The number of "likes" on our Facebook page expanded exponentially and we regularly post videos to our YouTube channel on issues critical to our members and supporters.





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## B'NAI B'RITH INTERNATIONAL

# 2012 ANNUAL REPORT

### FINANCIAL

## SUMMARY OF CONSOLIDATED STATEMENTS OF ACTIVITIES FISCAL YEAR 2012

For the Twelve Months Ending June 30, 2012 (Thousands of Dollars)

### SUPPORT AND REVENUE

Contributions and other support	\$12,480
Member dues	883
Camp revenues	1,613
Other program revenues	557
Investment income	(90)
Other revenue	425
<b>TOTAL SUPPORT AND REVENUE</b>	<b>15,868</b>

### EXPENSES

<b>Program Services</b>	
Community involvement	1,183
Public advocacy	1,492
Senior housing and services	609
Humanitarian assistance	5,578
Jewish continuity	2,644
<b>Total Program Services</b>	<b>11,506</b>
<b>Total Management and General</b>	<b>2,259</b>
<b>Fundraising Expenses</b>	<b>2,630</b>
<b>TOTAL EXPENSES</b>	<b>16,395</b>
<b>CHANGE IN NET ASSETS</b>	<b>(527)</b>

The audited report is available by request from the Department of Donor Development, 2020 K Street, NW, 7th Floor, Washington, DC 20006; e-mail



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## **B'NAI B'RITH INTERNATIONAL**

# 2012 ANNUAL REPORT

### **EXECUTIVE COMMITTEE AND BOARD OF GOVERNORS**

## **B'NAI B'RITH INTERNATIONAL EXECUTIVE COMMITTEE**

### **2011 - 2012**

#### **SENIOR OFFICERS**

##### **PRESIDENT**

Allan J. Jacobs, Lake Forest, Illinois

##### **CHAIRMAN OF THE EXECUTIVE**

Gary P. Saltzman, Centennial, Colorado

##### **SENIOR VICE PRESIDENTS**

Ted Greenfield, Montreal, Quebec, Canada

Dr. Yves-Victor Kamami, Paris, France

Rosalind Klein, Northridge, California

Roberto Nul, Buenos Aires, Argentina

Bruce Pascal, Washington, D.C.

Stephen B. Zorn, West Bloomfield, Michigan

##### **TREASURER**

Seth J. Riklin, Sugar Land, Texas

##### **EXECUTIVE VICE PRESIDENT**

Daniel S. Mariaschin, Washington, D.C.

### **HONORARY PRESIDENTS**

Tommy P. Baer, Richmond, Virginia

Richard D. Heideman, Washington, D.C.

Joel S. Kaplan, Woodmere, New York

Gerald Kraft, Indianapolis, Indiana

Seymour D. Reich, New York, New York

Kent E. Schiner, Baltimore, Maryland

Moishe Smith, Ottawa, Ontario, Canada

### **Elected in September 2012**

#### **SENIOR OFFICERS**

##### **PRESIDENT**

Allan J. Jacobs, Lake Forest, Illinois

##### **CHAIRMAN OF THE EXECUTIVE**

Gary P. Saltzman, Centennial, Colorado

##### **SENIOR VICE PRESIDENTS**

Ira Bartfield, Arlington, Virginia

Leon Birbragher, Bogota, Colombia

Daniel Citone, Rome, Italy

Haim Katz, Jerusalem, Israel

Charles O. Kaufman, Austin, Texas

Rosalind Klein, Northridge, California

##### **TREASURER**

Seth J. Riklin, Sugar Land, Texas





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## **B'NAI B'RITH INTERNATIONAL**

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### **EXECUTIVE COMMITTEE AND BOARD OF GOVERNORS**

## **B'NAI B'RITH INTERNATIONAL EXECUTIVE COMMITTEE**

**2011 - 2012**

### **EXECUTIVE COMMITTEE MEMBERS**

**Ira A. Bartfield**, Arlington, Virginia  
**Arline P. Bittker**, Orchard Lake, Michigan  
**Nancy A. Braun**, Farmington Hills, Michigan  
**Stuart B. Cooper**, Livingston, New Jersey  
**Eric T. Engelmayer**, Luxembourg City, Luxembourg  
**Paolo Foa**, Milan, Italy  
**David A. Geller**, Weston, Florida  
**Jared Genser**, Bethesda, Maryland  
**Kurt Goldberger**, Hicksville, New York  
**Margarete Goldberger**, Hicksville, New York  
**Robert S. Golden**, Newton, Massachusetts  
**Benami Grobman**, Lima, Peru  
**Ralph Hofmann**, Frankfurt, Germany  
**Joseph E. Harari**, Panama, Republic of Panama  
**Robert Kaufman**, Wheeling, Illinois  
**Shel Marcus**, Morton Grove, Illinois  
**William K. Peirez**, Great Neck, New York

**Joelle Perelberg**, Gattieres, France  
**Peter A. Perlman**, West Bloomfield, Michigan  
**John R. Rofel**, West Bloomfield, Michigan  
**Howard Rothman**, Largo, Florida  
**Rebecca Saltzman**, Greenwood Village, Colorado  
**Harold Shulman**, New York, New York  
**Marvin M. Siflinger**, Framingham, Massachusetts  
**Irving Silver**, Mobile, Alabama  
**Dr. Steven I. Smiga**, Pittsburgh, Pennsylvania  
**Robert B. Spitzer**, Mercer Island, Washington  
**Jorge Stainfeld**, Montevideo, Uruguay  
**Harold I. Steinberg**, Germantown, Tennessee  
**Stephen B. Stern**, Annapolis, Maryland  
**Matthew Waas**, Arlington, Virginia  
**Lila Zorn**, West Bloomfield, Michigan  
**Gwen Zuares**, Washington, D.C.



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### EXECUTIVE COMMITTEE AND BOARD OF GOVERNORS

### B'NAI B'RITH INTERNATIONAL BOARD OF GOVERNORS

January-December 2012

**Ricardo M. Abraham**, Asuncion, Paraguay  
**Dr. Israel Abramowitz**, Johannesburg, South Africa  
**James Altman**, Killara, NSW, Australia  
**Narciso Attia**, Quito, Ecuador  
**Ramy Attie**, Panama, Rep. of Panama  
**Yvonne Attie**, Paitilla, Rep. of Panama  
**Armand Azoulai**, Geneva, Switzerland  
**Sheldon Badzin**, Minnetonka, Minnesota  
**Tommy P. Baer**, Richmond, Virginia  
**Arie A. Bar Zion**, Jerusalem, Israel  
**Raphael Barel**, Ramat Hasharon, Israel  
**Earl Barish**, Winnipeg, MB, Canada  
**Ira A. Bartfield**, Arlington, Virginia  
**Daniel Belozercovsky**, Caracas, Venezuela  
**William Berger**, Denver, Colorado  
**Leon Birbragher**, Bogota, Colombia  
**Eric Bissell**, Montreal, QC, Canada  
**Sergio Bitran**, Santiago, Chile  
**Arline P. Bittker**, Orchard Lake, Michigan  
**Samuel Blustein**, Houston, Texas  
**Eric M. Book**, Woodland Hills, California  
**Andrew S. Borans**, Indianapolis, Indiana  
**William B. Bram**, New York, New York  
**Nancy A. Braun**, Farmington Hills, Michigan  
**Barbara L. Brenman**, Alexandria, Virginia  
**Marcelo Burman**, San Jose, Costa Rica  
**Elan S. Carr**, Beverly Hills, California  
**Susan Chalon de Nesis**, Buenos Aires, Argentina  
**Robert H. Chicotsky**, Fort Worth, Texas  
**Harvey Chyette**, Cincinnati, Ohio  
**Dr. Sidney M. Clearfield**, Delray Beach, Florida  
**Alan D. Cohen**, London, England  
**Leon Cohen**, Santiago, Chile  
**Pearl Cohen**, London, England  
**Stanley G. Cohen**, Pittsburgh, Pennsylvania  
**Stewart S. Cohen**, London, England

**Karen Cooper**, Livingston, New Jersey  
**Stuart B. Cooper**, Livingston, New Jersey  
**Joseph H. Domberger**, Monte Carlo, Monaco  
**Bernardo Edelman**, Buenos Aires, Argentina  
**Eric T. Engelmayer**, Luxembourg City, Luxembourg  
**Sammy Eppel**, Caracas, Venezuela  
**Hernan Fischman**, Santiago, Chile  
**Oz Fishman**, Sunnyvale, California  
**Paolo Foa**, Milan, Italy  
**Marlene Z. Franklin**, Dallas, Texas  
**Julio Froimovich**, Santiago, Chile  
**Luis Gaj**, Sao Paulo, Brazil  
**David A. Geller**, Weston, Florida  
**Dr. Leon Genesove**, Thornhill, ON, Canada  
**Jared Genser**, Bethesda, Maryland  
**Isaac Gilinski**, Bal Harbour, Florida  
**Dennis W. Glick**, Huntingdon Valley, Pennsylvania  
**Matthew Glick**, Silver Spring, Maryland  
**Oscar I. Goldberg**, Saint Louis, Missouri  
**Kurt Goldberger**, Hicksville, New York  
**Margarete Goldberger**, Hicksville, New York  
**Irving Golden**, San Rafael, California  
**Robert S. Golden**, Newton, Massachusetts  
**Abraham Goldstein**, Sao Paulo, Brazil  
**David C. Goldstein**, Minneapolis, Minnesota  
**Dennis Goldstein**, Bellevue, Washington  
**Ted Greenfield**, Montreal, QC, Canada  
**Pablo Sergio Grinstein**, Buenos Aires, Argentina  
**Benami Grobman**, Lima, Peru  
**Dr. Jules Grosswald**, Boca Raton, Florida  
**Matilde Groisman Gus**, Porto Alegre, Brazil  
**Pedro Gus**, Porto Alegre, Brazil  
**Joseph E. Harari**, Panama, Rep. of Panama  
**Richard D. Heideman**, Washington, D.C.  
**Denis Herrnsstadt**, Montevideo, Uruguay  
**Rafael Hodara**, Montevideo, Uruguay



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## **B'NAI B'RITH INTERNATIONAL**

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### **EXECUTIVE COMMITTEE AND BOARD OF GOVERNORS**

### **B'NAI B'RITH INTERNATIONAL BOARD OF GOVERNORS**

January-December 2012

**Ralph Hofmann**, Frankfurt, Germany  
**Ricardo Holzer**, Panama, Rep. of Panama  
**Dr. Steven Horowitz**, Flossmoor, Illinois  
**Abraham Huli**, Rishon Lezion, Israel  
**Jose Iacobescu**, Bucharest, Romania  
**Allan J. Jacobs**, Lake Forest, Illinois  
**Jerold Jacobs**, Rockville, Maryland  
**Jacques Jacubert**, Noisy-le-Grand, France  
**Gary V. Javitch**, Omaha, Nebraska  
**Enrique Jinchuk**, Montevideo, Uruguay  
**Mark E. Joseph**, Northridge, California  
**Dr. Yves Victor Kamami**, Paris, France  
**Joel S. Kaplan**, Woodmere, New York  
**Haim V. Katz**, Jerusalem, Israel  
**Charles O. Kaufman**, Austin, Texas  
**Robert S. Kaufman**, Wheeling, Illinois  
**Rolf D. Kemper**, Asuncion, Paraguay  
**Philip Kershner**, Baltimore, Maryland  
**Marshall Klein**, Monroe Township, New Jersey  
**Rosalind Klein**, Northridge, California  
**Eduardo Klestorny**, Montevideo, Uruguay  
**Jaime Kopec**, Buenos Aires, Argentina  
**Gerald Kraft**, Indianapolis, Indiana  
**Leiba Krantzberg**, Ottawa, ON, Canada  
**Gisele Kusniec**, Sao Paulo, Brazil  
**Hans Kychenthal**, Santiago, Chile  
**Ursula Kychenthal**, Santiago, Chile  
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**David Levy-Bentolila**, Nice, France  
**Aaron Liverant**, Mexico City, Mexico  
**Jorge Loeff**, Montevideo, Uruguay  
**Yoram Luft**, Mt. Carmel, Haifa, Israel  
**Shel Marcus**, Morton Grove, Illinois  
**Daniel S. Mariaschin**, Washington, D.C.

**Anna Marks**, Darling Point, NSW, Australia  
**David Matas**, Winnipeg, MB, Canada  
**Itzchak Mayer**, Jerusalem, Israel  
**Wayne J. Meisels**, Nashville, Tennessee  
**Daniel Mermelstein**, Montevideo, Uruguay  
**Hank Meyer**, Sunrise, Florida  
**Logan Miller**, Bayside, New York  
**Harold N. Miller**, Orange, Connecticut  
**Sarah Minion**, Cherry Hill, New Jersey  
**Benton S. Mirman**, Silver Spring, Maryland  
**Abraham Mizrachi**, Panama, Rep. of Panama  
**Alan H. Morgan**, Sugar Land, Texas  
**Lynell Morris**, Dresher, Pennsylvania  
**Richard Morris**, Dresher, Pennsylvania  
**Andre Nadjar**, Paris, France  
**Michael Nathan**, Ganei Tikva, Israel  
**Stuart Novick**, Troy, Michigan  
**Roberto Nul**, Buenos Aires, Argentina  
**Dvorah Ochert**, Rehovot, Israel  
**Bruce Pascal**, Washington, D.C.  
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**Joelle A. Perelberg**, Gattieres, France  
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**Arthur J. Recht**, Weirton, West Virginia  
**Jacob Reckess**, Poughkeepsie, New York  
**John P. Reeves**, London, England  
**Seymour D. Reich**, New York, New York  
**Seth J. Riklin**, Sugar Land, Texas  
**John R. Rofel**, West Bloomfield, Michigan  
**Jeffrey S. Ross**, Kirkland, Washington  
**Steven B. Rotenberg**, Farmington Hills, Michigan  
**Sid Roth**, Novi, Michigan  
**Howard Rothman**, Largo, Florida  
**Gary P. Saltzman**, Centennial, Colorado  
**Rebecca Saltzman**, Greenwood Village, Colorado  
**Dr. Milton D. Sarlin**, Marietta, Georgia



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## **B'NAI B'RITH INTERNATIONAL**

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### **EXECUTIVE COMMITTEE AND BOARD OF GOVERNORS**

### **B'NAI B'RITH INTERNATIONAL BOARD OF GOVERNORS**

January-December 2012

**Stephen R. Satisky**, Fayetteville, North Carolina  
**Dr. Peter Schiff**, Kew, Victoria, Australia  
**Kent E. Schiner**, Baltimore, Maryland  
**Dr. Daniel M. Schydowsky**, Lima, Peru  
**Jeffrey R. Sher**, Gauteng, South Africa  
**Zelmar B. Shrell**, Minnetonka, Minnesota  
**Harold Shulman**, New Rochelle, New York  
**Murray H. Shusterman**, Philadelphia, Pennsylvania  
**Marvin M. Siflinger**, Framingham, Massachusetts  
**Irving Silver**, Mobile, Alabama  
**Dr. Steven I. Smiga**, Pittsburgh, Pennsylvania  
**Moishe Smith**, Ottawa, ON, Canada  
**Lawrence Soria**, Rochelle Park, New Jersey  
**Dr. Mark B. Sperling**, Crown Point, Indiana  
**Robert B. Spitzer**, Mercer Island, Washington  
**Dr. Daniel Sporn**, Buenos Aires, Argentina  
**Jorge Stainfeld**, Montevideo, Uruguay  
**Harold I. Steinberg**, Germantown, Tennessee  
**Stephen Stern**, Annapolis, Maryland  
**Robert G. Sugarman**, New York, New York  
**Dan Tartakovski**, Mexico City, Mexico

**Ted Toback**, Chatsworth, California  
**Morris Tobias**, Ripponlea, VIC, Australia  
**Dr. Frits Van Coevorden**, Amsterdam, Netherlands  
**Jack S. Ventura**, Silver Spring, Maryland  
**Matthew Waas**, Arlington, Virginia  
**Victor Wagner**, Vienna, Austria  
**Graham Weinberg**, London, England  
**Mario Isidoro Wilhelm**, Buenos Aires, Argentina  
**Jacobo Wolkowicz**, Montevideo, Uruguay  
**Larry L. Wymor**, Pepper Pike, Ohio  
**Eduardo Yael**, Asuncion, Paraguay  
**Andres Yusupoff**, Montevideo, Uruguay  
**Phillip Zagon**, Northbrook, Illinois  
**Dr. Aubrey Zidenberg**, Richmond Hill, ON, Canada  
**Susana Zolkwer**, Montevideo, Uruguay  
**Lila Zorn**, West Bloomfield, Michigan  
**Stephen B. Zorn**, West Bloomfield, Michigan  
**Gwen Zuares**, Washington, D.C.  
**Isaac Elias Zviklich**, Buenos Aires, Argentina  
**Witold Zyss**, Paris, France





# B'NAI B'RITH INTERNATIONAL 2012 ANNUAL REPORT

## PRIVACY POLICY

We are committed to protecting your privacy. To make your experience at our website more convenient, we gather information from you. We maintain the privacy of your information using security technologies and adhere to policies that prevent unauthorized use of your personal information.

### **What personal information may we collect, and how is it used?**

We collect two kinds of information: personal information that you choose to supply us, and non-personal information, such as your IP address. We use the personal information you supply to send our users email communications. If you would like to be removed from our email list, you can click the "unsubscribe" button on your B'nai B'rith email. We may also monitor and track information such as customer usage patterns of our website. We compile this information into a statistical aggregate which we use, together with your personal information, for internal business and administrative purposes, including improving our website, our operations, and our client service.

### **Exchange of Addresses**

Names and postal addresses of current and former contributors to B'nai B'rith may be rented or exchanged with other organizations or publications. B'nai B'rith obtains the names of potential new members by renting the membership lists or subscriber lists of similar organizations and publications. Lists may also be exchanged with other organizations. Whether by exchange or rental, strict privacy procedures protect the lists.

B'nai B'rith will always honor a member's request to be removed from mailing lists made available for exchange or rental. If you would like your name withheld from our mailing list rental or exchange, please contact the fundraising department at [fundraising@bnaibrith.org](mailto:fundraising@bnaibrith.org) or call 800-573-9057; please be specific about which address you would like withheld.

Personal information entered on the site is confidential, though we may share aggregate information about website usage and traffic patterns, stripped of any personally identifiable information, to third parties to comply with various reporting obligations and for business or marketing purposes. We may also share limited personally identifiable information with third parties on a confidential basis to enable a third party to perform certain tasks, such as maintain an email list or send email alerts and/or newsletters, on our behalf.

### **Security**

Our Web site has security measures in place to protect against the loss, misuse and alteration of the information under our control. This includes a firewall and 24 hour monitoring of site activities by our hosting service provider as well as 128-bit SSL encryption (where allowable by law) on all transaction oriented operations between you and B'nai B'rith via our transaction service provider, Convio.

While we use SSL encryption to protect sensitive information online, we also do everything in our power to protect user-information off-line. All of our users' information, not just the sensitive information mentioned above, is restricted in our offices. Only employees who need the information to perform a specific job (for example, our development and membership staff, a billing clerk, a customer service representative, or database administrator) are granted access to personally identifiable information.

### **Use of Cookies**

Cookies are pieces of information that are stored on your computer and are used for record-keeping purposes. We may use cookies to make visiting and using our website easier. Cookies can help us see which parts of our website are the most or least popular and direct us to improving our customer's online experience.

### **Links to Other Sites**

This website provides links to several other third party websites. While we choose our links carefully, we are not responsible for the content of linked websites, or for the privacy policies of these websites. Since we do not control these websites, we encourage you to review the privacy policies posted on these third party websites.

### **Privacy Policy Changes**

We may amend this privacy policy from time to time. We maintain the option to change this privacy statement at any time by electronic notice posted on our website. Your use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.