



THE ANNUAL B'NAI B'RITH WORLD CENTER
AWARD FOR JOURNALISM
 RECOGNIZING EXCELLENCE IN DIASPORA REPORTAGE
 IN MEMORY OF WOLF AND HILDA MATSDORF



**הפרס השנתי
 לעיתונאות**

של המרכז העולמי של בני ברית למצוינות בסקירת התפוצות
 בתקשורת הישראלית ע"ש וולף והילדה מטסדורף

Application Rules and Guidelines for 2014

Eligibility:

- a. For print media: Articles authored by Israeli residents* or the editor of a collection of articles and published between January 1, 2013 to December 31, 2013 in Israeli newspapers, magazines or journals which appear at least twice annually.
- b. For broadcast media: Radio and television programs broadcast between the above dates (also reruns) on legally-operated Israeli national or regional radio and television stations or on cable television, which were presented, directed, edited or produced by an Israeli resident. For the purpose of these rules, "resident" – at time of publication or broadcast.
- c. For web-based media: any article that appeared in a virtual newspaper whose editorial bureau is located in Israel, authored by an Israeli resident.
- d. For the "Foreign Correspondent's Citation": printed, broadcasted or web-based media published in the foreign press by foreign correspondent stationed in Israel on Jewish communities and/or Israel-Diaspora relations between the mentioned dates above.
- e. An award winner will not be candidate again for a period of three consecutive years after winning the Award.

Submission Rules: Entries may be submitted by the authors themselves or upon the recommendation of others. Entries must arrive at the B'nai B'rith World Center. P.O.B. 7522, 22 King David St., Jerusalem, worldcenter@012.net.il by February 28, 2014. All entries must be accompanied by a completed entry form (below). Print media entries must include an original or photocopy of the article. Broadcast media entries must include digital recordings (CD or DVD) of the program, with indication of the time and channel on which it was broadcast. Entries can be in any language, but entries in any language other than Hebrew or English must be accompanied by a translation into either of these languages. Multiple entries may be submitted.

Comments: The World Center reserves the right to directly approach journalists and others in the field to encourage submission of entries. The cash prize is 5,000 NIS. The World Center may substitute the cash prize with a trip to a Diaspora Community. The Award Jury may: refrain from making an award if no entry deemed worthy is submitted or for any other justified reason; divide the Award among multiple winners; confer non-prize bearing citations of Lifetime Achievement, Certificate of Merit or Excellence or Foreign Correspondent's Citation.

Full Rules and Guidelines available from the B'nai B'rith World Center

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| B'NAI B'RITH WORLD CENTER AWARD FOR JOURNALISM | |
| 2014 Entry Form | |
| The Deadline for Receipt of Entries is February 28, 2014 | |
| I. This Entry is submitted by: | |
| Name: _____ | |
| Address: _____ | Tel: _____ Fax: _____ |
| II. Information about Entry: | |
| Article/Program title: _____ | |
| Name of Publication/Radio-Television channel: _____ | Country: _____ |
| For written Electronic entry: Date of Publication: _____ | Circulation: _____ |
| Volume/Issue#: _____ page no.: from _____ to _____ | |
| For Radio or television entry: Date and time of broadcast: _____ | |
| Length (hour/min.): _____ | Listenership/Viewership: _____ |
| Include full credits list _____ | |
| III. Information about candidate*: | |
| Name: _____ | Position: _____ |
| Address: _____ | e-mail _____ |
| Home Tel. _____ | Work Tel. _____ Fax. _____ Mobile. _____ |