

B'nai B'rith International

The Global Voice of the Jewish Community

2016 ANNUAL REPORT



Message from the President & the Executive Vice President/CEO



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Connecting =
Social + Traditional + Personal



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Reminiscing about 2016 for the creation of this annual report has been a truly profound and rewarding experience. The breadth and depth of our commitments are sources of great pride and inspirations to continue on our mission.

We know so many rely on our vigilance.

Through the combined efforts of our subject matter experts and our dedicated volunteer leaders, B'nai B'rith International is able to focus on the issues that matter to you:

Supporting Israel; speaking out against a United Nations that continues to have one set of rules for Israel and one for all other countries; aggressively combating a Boycott, Divestment and Sanctions (BDS) movement that marginalizes and delegitimizes Israel; working to rectify the lack of safe and affordable housing for low-income seniors; helping communities rebuild after a natural disaster; emphasizing tolerance and diversity to children; and so much more.

From the roots planted at our founding 173 years ago, we have launched so many endeavors vital to social justice, to Israel and to humanity. With our global presence and our personal and deep contacts at global seats of governments, we are uniquely positioned as a prominent voice around the globe.

Working together, we focus on the problems facing Israel and Jews worldwide, and we value our role as a global humanitarian guardian.

You place your trust in us in so many areas vital to the greater good. We don't take that lightly. We are honored and humbled by the faith you place in us to speak out and speak up, to ensure your voice is heard.

Read about our work here. And know that with each effort, we renew our sense of purpose.

Gary P. Saltzman
President

Daniel S. Mariaschin
CEO



Advocacy, Access, Action

Every era has its unique set of challenges and opportunities. For 173 years, B'nai B'rith International has grown and evolved to meet them. But at our core, we are still committed to Tikkun Olam (healing the world). With a core emphasis on promoting Jewish unity and continuity; supporting the State of Israel; advocating on behalf of senior citizens; and humanitarian aid and disaster relief, B'nai B'rith, with its deep bench of experts and vast contacts around the world, advocates on so many of the most important issues of the day.

What is B'nai B'rith?

COMMUNITY & TOLERANCE

- Sponsoring a national tolerance education program for high school students
- Combating anti-Semitism abroad
- Holocaust remembrance and education



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B'nai B'rith experts have the deep knowledge and understanding of domestic and international issues that is required to make a significant impact on vital policy issues. In Washington, D.C. and New York, in Brussels, Geneva and Paris, in Israel, Latin America, Australia and New Zealand, and all stops in between, we make our positions known. We have the contacts and depth-of-knowledge required to be a globally respected and sought after contact.

Our Subject Matter Expert blog—now in its second year—is a powerful reminder of what we do every day. Our experts can deftly explain, to world leaders or readers at home, all the nuances of issues.

B'nai B'rith And The United Nations

From the very founding of the United Nations, B'nai B'rith has recognized its vast potential to positively impact fundamental human rights. Unfortunately, it is clear that the U.N. often abandons its founding principles and instead, singles out one country—Israel—for reproach on a regular basis.

In late December, B'nai B'rith was deeply outraged when the United Nations Security Council (UNSC) adopted a resolution reiterating the erroneous position that Jewish settlements are a primary obstacle to Middle East peace. The failure of the United States to veto the measure was particularly emblematic of the failure of the U.N.'s mission. We noted at the time: "This is the latest display of obscene imbalance in how the United Nations treats Israel and directly shows how deep the world body has sunk from its original mission of fairness and objectivity."

As an accredited non-governmental organization since 1947, we have seen the devolution of the U.N. from its core mission. One of our top organizational missions is universal human rights and fair treatment, recognition and respect for Israel. So in turn, we monitor the world body to encourage it to carry out its mission with an equal hand.

We are active at U.N. agencies globally to do this work.



This year, we partnered with the Israeli mission to the United Nations on a first-time symposium at the world body dedicated to combating the anti-Israel Boycott, Divestment and Sanctions (BDS) movement.

Our U.N. and intercommunal affairs director was a featured speaker at a conference at U.N. headquarters, sponsored by the United States, Israel, Canada and the European Union, on global anti-Semitism; we highlighted extreme anti-Zionism as the prevalent contemporary form of anti-Jewish animus, and pointed to the "winning" entry in Iran's most recent Holocaust-denial cartoon competition. That drawing portrays a cash register, labeled "Shoah Business" and topped by the facade of the entryway to Auschwitz, operated with a key engraved with the words "B'nai B'rith."

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B'nai B'rith was on the ground with accredited participation at the UNESCO (United Nations Educational, Scientific and Cultural Organization) World Heritage Committee session that further advanced Palestinian-prompted denial of Jewish ties to Jerusalem's Temple Mount. Separately, B'nai B'rith stood out with its calls to the U.N. secretary-general and the UNESCO director-general urging them to correct their own statements that failed to identify the Temple Mount as the single holiest site in Judaism.

We also ran a highly participatory petition condemning the UNESCO voting on the matter.

B'nai B'rith brought to the personal attention of the U.N. secretary-general the continuing need to focus intense scrutiny on Iranian nuclear ambitions and sponsorship of terrorism across the Middle East.

As always, in the fall, a B'nai B'rith International delegation met with dozens of world leaders during the 71st United Nations General Assembly in New York. During dozens of scheduled meetings, delegation members discussed Iranian support for terrorism, the Palestinian-Israeli conflict and the rise in global anti-Semitism.



U.N. Human Rights Council

The United Nations Human Rights Council (UNHRC) continues to be a hot bed of anti-Israel mendacity. According to this U.N. body, Israel is the only nation that needs to be “studied” and castigated. The council turns a blind eye to serial human rights violations in Syria, North Korea, Darfur and Iran to instead focus on the only democracy in the Middle East.

B'nai B'rith International again sent a delegation to Geneva, where the group advocated on critical issues facing the UNHRC. Top on the agenda was the persistent bias against Israel at the agency.



From March 6 to March 11, nearly 20 B'nai B'rith International leaders and supporters met with senior diplomats from 35 countries including the United States, Brazil, Germany, Greece, Japan, Jordan and Russia.

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Interfaith Leadership

B'nai B'rith staff led senior Catholic and Jewish leaders in reciting the “Kaddish” prayer at the death camp Treblinka in Poland. B'nai B'rith was in the forefront of vocally denouncing new anti-Israel activity by the World Council of Churches and its American affiliate. B'nai B'rith directly monitored efforts within key mainline Protestant denominations to single out Israel for economic pressure tactics.

The B'nai B'rith Australia anti-Defamation Commission organized multi-faith young leader workshops that bring together Christians, Jews, Muslims, Hindus and sometimes atheists, in order for them to better understand one another's religious practices and encourage harmony and tolerance between all beliefs.

Conference on the theme “Can I wear my Kippah in Europe?”

B'nai B'rith Europe co-organized a Shabbat dinner with EJCC (European Jewish Community Centre) examining the theme “Can I wear my Kippah in Europe?” This was a response to a French advisory for Jews to refrain from wearing a kippah publicly, in the wake of an attack on a Jewish teacher.

Bridges of Tolerance-Third Edition

After the success of the two previous editions of the project “Bridges of Tolerance” the third edition was dedicated to Erika van Gelder, the late president of B'nai B'rith Europe. As in previous years, it was organized by the Dr. Moses Rosen Lodge of B'nai B'rith Romania. The project was extended through the participation of two other ethnic groups: Roma and Tatars.

B'nai B'rith Europe's president was in attendance when Pope Francis spoke at the Great Synagogue of Rome in January—the third pope to visit the synagogue.

A member of the Young Lodge of Rome attended the interfaith dialogue conference organized by the Konrad-Adenauer foundation. He participated in meaningful dialogue between Jewish and Catholic emerging leaders coming from all over the world, and reflecting on the future steps in the Jewish-Catholics relations.

Diplomats: Up Close

B'nai B'rith continues to bring the diplomatic world to our events, to help our members and supporters understand some of the biggest geo-political issues.



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At our diplomatic encounter series, hosted in our Washington, D.C. headquarters, guests hear from an ambassador about his or her country's interactions with Israel and the United States.

In 2016, at a special presentation of our Diplomatic Encounter Series during our annual Leadership Forum, the ambassadors from Israel and Spain teamed up to talk about 30 years of relations between their nations. Ron Dermer, the ambassador of Israel to the United States, and Ramon Gil-Casares, the ambassador of Spain to the United States, discussed their countries shared goals and common ground.

Also this year, the diplomatic encounter series featured remarks by Henne Schuwer, the ambassador of the Netherlands to the United States, discussing the Dutch presidency of the European Union.

Latin America: A Vital Partner

B'nai B'rith has long had a strong presence throughout Latin America, unique among Jewish organizations. This allows us to closely follow the most important developments in the region and advocate for policies and programs that positively impact the local Jewish population and Israel. We partner with other organizations to ensure that anti-Semitism and Holocaust education, for instance, are a focus at the governmental and local agency levels.



Director of Latin America Affairs Eduardo Kohn (R) with OAS Secretary General Luis Almagro

B'nai B'rith was represented at the OAS General Assembly in Santo Domingo, Dominican Republic in June of this year.

The B'nai B'rith Uruguay Fraternidad Award is an opportunity to cross cultural boundaries. The award is presented to artists from different arts to recognize excellence in these various disciplines. Winners receive an all-expenses-paid trip to the State of Israel where the B'nai B'rith World Center prepares an intensive itinerary combining tourism with professional interchange, site visits and high-level briefings geared toward fostering ongoing professional ties between the countries. This year's winners were Federica Folco, a dancer and choreographer, and Alicia Alfonso, an actress and singer.

Throughout November, B'nai B'rith International held commemorations across Latin America to remember Kristallnacht, the Night of Broken Glass. In Argentina, Chile, Colombia, Costa Rica, Panama and Uruguay, B'nai B'rith held remembrance programs marking the 78th anniversary of Kristallnacht. In 1938, on Nov. 9 and 10, Nazis terrorized Jewish neighborhoods throughout Germany, Austria and parts of Czechoslovakia by vandalizing thousands of Jewish businesses, and burning and destroying more than a thousand synagogues.

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Cuba Outreach – Cuba Jewish Relief Project

Our Cuba Jewish Relief Project has provided vital aid to the small Jewish community in Cuba since 1995.

This year, we ran our first-ever themed mission to Cuba, bringing together B'nai B'rith's Center for Senior Services and our Young Leadership Network for a once in a lifetime look at the Cuban Jewish community through a specific lens of aid.

In the spring, we were pleased to share our expertise with an Ohio synagogue, partnering with Tifereth Israel of Columbus on a mission.



Even when not on a mission, our Cuban Jewish Relief Project is still active. We hosted a lecture series in Pittsburgh, guiding retirees in a “travel” class on the ins and outs of Cuba missions. We also held our first Rum & Cigar night with 25 participants from our Washington, D.C. Young Leadership Network.

And this year, we were pleased to welcome our first-ever intern who was placed in Cuba in the fall of 2016. Through blogs, video interviews and reports, we had an active full-time presence on the ground.

The annual Chanukah mission included B'nai B'rith President Gary P. Saltzman, who toured the country for the first time and visited with the Jewish population.



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Global Perspective

B'nai B'rith International has an active and dynamic presence around the world. We carry our core commitments globally, having a significant impact internationally as well as in the United States.

This year we led two delegations of European Parliamentarians to Israel for educational meetings with government officials, military officers, faith leaders, and other influential figures in Israeli society.

B'nai B'rith has participated actively in the European Parliament's working group on anti-Semitism. We have also worked closely with officials at the European Commission in their work combating anti-Semitism.

A delegation of senior B'nai B'rith leaders visited Brussels and Berlin under the auspices of the Konrad Adenauer Foundation of Germany. B'nai B'rith representatives met with senior officials in both capitals to discuss key issues impacting the trans-Atlantic relationship.

B'nai B'rith played an active role in efforts to encourage the Organization for Security and Cooperation in Europe (OSCE) to adopt a working definition of anti-Semitism.

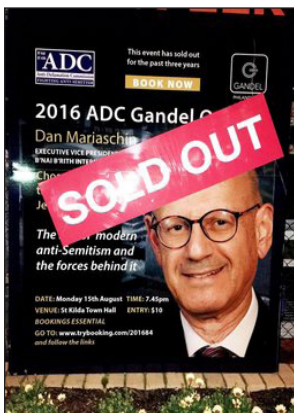
We co-hosted a conference in the fall on EU-Israel Security cooperation together with the Israeli Mission to the European Union and several Members of the European Parliament who have been part of the Israel delegations.

B'nai B'rith has become a member of the recently established EU High Level Group on Combating Racism, Xenophobia and Other Forms of Intolerance of the European Commission.

By becoming a member of the Jewish leadership taskforce of the Israeli Ministry of Foreign Affairs, B'nai B'rith is, once again, well placed.

We participated in the 2016 young Jewish leaders diplomatic seminar of the Israeli Ministry of Foreign Affairs.

Also this year, our president and executive vice president and CEO delivered major addresses to the Jewish community in Australia and New Zealand at the invitation of B'nai B'rith Australia and the B'nai B'rith Anti Defamation Commission.



Over the summer, CEO Daniel S. Mariaschin delivered the Gandel Oration, which the B'nai B'rith Anti-Defamation Commission in Australia has hosted for more than 30 years, to feature "international statesmen, academics, judges, rabbis and politicians who have addressed complex human rights issues with insight, expertise and erudition." While in Australia, Mariaschin also met with Australian government officials and Jewish leaders.

In the fall, B'nai B'rith International President Gary P. Saltzman also delivered major policy addresses in Australia. Saltzman was in Sydney for the Triennial Conference, held in new premises, which he helped officially open. He was also a guest speaker at the B'nai B'rith Australia and New Zealand Triennial Conference installation dinner.



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B'nai B'rith Canada ran a week-long series highlighting the plight of Jewish Refugees from Arab Lands. The series featured five video testimonials from Jewish refugees who left their homes across Arab lands and Iraq, as well as an address in the House of Commons by Conservative MP David Sweet who officially requested that we observe a day in Canada in their honor on Nov. 30, just as they do in Israel.

The B'nai B'rith global commitment to taking action against anti-Semitism was on display when B'nai B'rith Canada worked tirelessly to call attention to the anti-Semitic teachings of University of Lethbridge professor Anthony Hall. The campaign to have Hall removed from his position as a result of his promoting anti-Semitic, anti-Israel conspiracy theories resulted in his being suspended from the university. B'nai B'rith Canada circulated materials on social media and to the traditional press that clearly demonstrated the professor's biases.

Similarly, B'nai B'rith Canada also worked to expose the views of former Green Party of Canada candidate Monika Schaefer. The investigation into Monika Schaefer, after she made an explicitly anti-Semitic home video denying the Holocaust, was instrumental in the Green Party's decision to terminate her. This investigation and public exposure can serve as a deterrent to other Canadian would-be politicians who support Holocaust denial and/or anti-Semitism.

Roundtable with European Commission Coordinator against anti-Semitism

In the fall, B'nai B'rith Europe hosted a roundtable discussion with the the European Commission's coordinator against anti-Semitism, which included B'nai B'rith members from 12 European countries. Topics included: Left-wing anti-Semitism, identified in BDS and anti-globalization movements; the refusal of some individual governments as well as the European Commission to make the link between modern anti-Zionism and anti-Semitism; online anti-Semitism; European commission funds distributed to the Palestinian Authority; and the UNESCO decision denying the historic link of Jews to Jerusalem.



B'nai B'rith remains a staunch advocate for Israel, in Washington, D.C., in foreign capitals and at global organizations such as the United Nations.

B'nai B'rith established a presence in pre-state Israel in 1888. Now, our World Center in Jerusalem is our direct link to Israel, the people, the government and the booming technology and medical industries. For more than 30 years, the World Center has used its vast network of contacts across Israel to keep B'nai B'rith at the vanguard of important issues. If it's happening in Israel, we are connected.

המרכז העולמי של בני ברית • ירושלים



B'nai B'rith World Center • Jerusalem

The World Center hosted missions to Israel to introduce various ambassadors and international staff to a country they only have read about. B'nai B'rith hosted two Minister of Parliament missions to Israel this year, plus arranged and hosted U.N. staff and ambassadors.

B'nai B'rith continues to present its prestigious award for Diaspora reporting, recognizing excellence in Diaspora reportage in Israel print, broadcast and digital media. This year's winners were Amanda Borschel-Dan, the Times of Israel's Jewish World editor and Allison Kaplan Sommer, staff writer at Haaretz. Both journalists submitted an impressive array of articles on Diaspora communities and Israel-Diaspora relations published during 2015.

Additionally, a Lifetime Achievement Award in memory of Luis and Trudi Schydrowsky was conferred upon senior Israel Broadcasting Authority journalist Ya'akov Ahimeir, editor and presenter of the Saturday night foreign news and culture magazine show "Ro'im Olam" (Seeing the World), on Channel 1 Television. Ahimeir also appears on the Voice of Israel's daily radio news program "HaBoker HaZeh" (This Morning). A special citation for fostering Israel-Diaspora relations through the arts was presented to Idan Raichel. Ron Dermer, ambassador of Israel to the United States, presented the keynote address on U.S.-Israel relations during this year's award ceremony.





The World Center, in conjunction with Keren Kayemeth LeIsrael (KKL-JNF) held, for the 14th consecutive year, a unique joint Holocaust commemoration ceremony on Yom Hashoah (Holocaust Martyrs' and Heroes' Remembrance Day). This is the only event dedicated annually to commemorating the heroism of Jews who rescued fellow Jews during the Holocaust. More than 850 people attended the event, including about 200 Border Patrol Cadets who provided an honor guard and 200 high school students, along with Jewish rescuers and survivors. The ceremony was held at the B'nai B'rith Martyr's Forest "Scroll of Fire" Plaza. This year's event memorialized the rescue efforts of Jewish educator and Leningrad resident Shmuel Markowitz Pevzner (1912 –1991).

The B'nai B'rith Uruguay Fraternidad Award is an opportunity to cross cultural boundaries. The award is presented to artists from different arts to recognize excellence in these various disciplines. Winners receive an all-expenses-paid trip to the State of Israel where the B'nai B'rith World Center prepares an intensive itinerary combining tourism with professional interchange, site visits and high-level briefings geared toward fostering ongoing professional ties between the countries. This year's winners were Federica Folco, a dancer and choreographer, and Alicia Alfonso, an actress and singer.

With grant funding from The Helmsley Trust, B'nai B'rith sent three delegations—two with Members of the European Parliament and one of United Nations diplomats—to Israel as part of the *Parliamentary & Diplomatic Missions to the State of Israel* initiative. This program, which brings international leaders to Israel and provides them a first-hand education about its culture, people, industry and policies, aims to develop new friends and lifelong advocates for the Jewish state. Each trip featured similar but separate itineraries that included events, tours and presentations that were personally curated by our on-the-ground team in Israel, and took into account specific requests and interests of trip participants. Based on detailed feedback, the trips were wonderfully successful, advancing the stated program goal and helping to change the perception of Israel one emerging world leader at a time.

B'nai B'rith brought a group of senior U.N. diplomats from multiple continents—accredited to agencies of the world body in New York, Geneva and Paris—to Israel for meetings with government and other officials, visits to communities threatened by terrorists, exposure to Israeli humanitarian and innovation work and briefings by B'nai B'rith experts.



Senior Housing and Advocacy

B'nai B'rith has long recognized the desperate need for safe, affordable housing for low-income seniors. Since 1971, B'nai B'rith has been a leader in senior housing and aging issues. As aging experts, our advice and counsel is sought on the global level. We have transformed the knowledge we have gleaned from our senior housing efforts and applied it to the legislative arena, keeping regular oversight on legislation that may impact the unique situation of the elderly in the United States and around the world.

We also bring our expertise on aging matters directly to the managers and residents of our senior housing facilities, teaching classes on such topics as fraud prevention and hosting anti-bullying campaigns.



Senior services managers and service coordinators gathered in Houston for the annual training meeting

Seniors: Housing

Starting with senior housing and branching out to all aspects of aging and aging issues, B'nai B'rith sees the big picture.

B'nai B'rith is the largest national Jewish sponsor of low-income housing for seniors in the United States, with 42 buildings in 26 communities. We also sponsor six buildings located in Toronto, Montreal and Vancouver, Canada, as well as additional facilities around the world. In the United States, with funding from the U.S. Department of Housing and Urban Development (HUD), we provide safe, affordable housing for more than 8,000 seniors of limited income without regard to race, national origin or religion. In order to fulfill our mission and standards of operations for each building, B'nai B'rith staff provides ongoing training, troubleshooting, programming and advocacy outreach for the entire housing network. B'nai B'rith volunteers provide guidance to each local building within a framework that reflects the needs of each local community.

Our Center for Senior Services continues its partnership with Bank of the West. This year, we received grants to fund two programs: Tutor Tech, developed by B'nai B'rith staff, to help our senior housing residents learn how to use their smart phones and tablets; and How to Avoid Scams/Financial Exploitation, using Bank of the West fraud investigators along with other experts in the field to educate residents on how to avoid being a victim of scams.

This year the annual Senior Services Managers/Service Coordinators training meeting was held June 8-10 in Portland, Ore. Bank of the West provided funding to train staff of the B'nai B'rith Center for Senior Housing Network, as well as local nonprofits in the city of Portland. on how to create programming for residents on how to avoid being a victim of scams, as well as training staff to recognize a scam and assist a resident who may have been the victim of a scam. Additionally, sessions included a video chat with residents of B'nai B'rith Homecrest House in Maryland about the Residents Association, Department of Housing and Urban Development technical training and creating community partnerships.





Senior Housing and Advocacy

Senior Services will also oversee the longstanding B'nai B'rith Project H.O.P.E. (Help Our People Everywhere) at the B'nai B'rith House in the Bronx, New York. This program provides kosher-for-Passover meals for residents who may not otherwise be able to afford the special foods needed to celebrate the holiday, or may not be mobile enough to physically get the needed items.

Seniors: Advocacy

Our senior housing program is intertwined with our advocacy on issues important to seniors. In Congress, we strongly advocate for housing funds, aiming to stop further cuts to a program vital to so many of our nation's seniors for its ability to provide safe and affordable homes.

By becoming experts in senior housing, and learning the unique issues seniors face, we saw the need to expand into all areas of senior advocacy. We have developed and cultivated our expertise in such policy arenas as Medicare, Medicaid, Social Security, aging in place and so much more.

This vital link helps make B'nai B'rith a prominent voice on so many of the most important issues facing seniors today.

B'nai B'rith continues to serve as the co-chair of the income security committee for the Leadership Council for Aging Organizations (LCAO). B'nai B'rith was asked to co-chair a committee that covers social security and retirement issues for the group. LCAO is a coalition of 72 national nonprofit organizations concerned with the well-being of America's seniors and committed to representing their interests in the policy-making arena.

B'nai B'rith submitted platform input to both the Republican National Convention and the Democratic National convention on issues about seniors.

Disaster Relief & Community Projects



B'nai B'rith's commitment to helping those in need after a natural disaster dates to 1865. We work with local groups on the ground to help communities rebuild and renew.

We responded to the pyro-terror fires started by arsonists that burned so much in and around Haifa by opening our Israel Emergency Fund. Our World Center in Jerusalem will work with local officials to determine the best use of the funds raised for rebuilding efforts. B'nai B'rith Europe also raised funds for rebuilding efforts.

In 2016, we aided victims of the Ecuador earthquake, Canada fires, Louisiana and Texas flooding and Hurricane Matthew. We also worked within a grassroots effort to aid the victims of a massive flood in Ellicott City, Md.

B'nai B'rith proudly and gratefully accepted the second installment of the AEPi fraternity's donation of \$20,000 for B'nai B'rith disaster relief programming, during the AEPi convention. B'nai B'rith staff and leadership participated in programming presentations and coordinated a community service event for 100 brothers attending the Hineni and civics conferences.

Funds were allocated and distributed to several projects in 2016 and more allocations will be completed soon. In 2016, we worked with long-time partner Brothers Brother Foundation and provided funding for a medical shipment for hospitals in Sierra Leone and Liberia fighting Ebola. We worked directly, as a founding partner of IsraAID, to respond to an earthquake in Japan in April 2016, and provided emergency assistance and trauma counseling.

Partnering with NECHAMA, a Jewish disaster relief and recovery organization, we provided an allocation toward the purchase of a supply truck for disaster response teams. And B'nai B'rith also provided funds to NECHAMA to help after the Louisiana flooding in the fall.

Bringing together our disaster relief and inclusion programs, we supported the Associated Professional Educators of Louisiana to assist educators in replacing supplies and classroom materials and equipment destroyed by floods.

We also donated to various Louisiana schools 263 *Diverse Minds Writing Challenge* books for schools impacted by the flood for their libraries and students.



Disaster Relief & Community Projects



Preparedness is a prominent part of our disaster work, and we created 600 disaster preparedness kits for B'nai B'rith Senior Housing in Houston and Pasadena, Texas.

And our members and supporters also put their boots on the ground. We had members helping to muck out flood-ravaged houses in Baton Rouge. And we had some of our young leaders teaming up for a fundraiser to assist flood victims in Ellicott City, Md. and shop local businesses that are trying to re-launch after the floods decimated their downtown.

B'nai B'rith is proud to offer hands-on support as well as financial assistance.

Remembering and Honoring the Past

“Unto Every Person There is a Name” 2016 programming was held in communities and linked to the Alpha Epsilon Pi (AEPi) fraternity campus program “We Walk to Remember” on more than 160 campuses. The B’nai B’rith-AEPi partnership for this event is now 10 years strong. This was held on Yom Hashoah, the Holocaust Martyrs and Heroes Remembrance Day observed this year on May 5. Materials are created and distributed by the B’nai B’rith Center for Jewish Identity based on this year’s theme (“Everything is Forbidden to Us, and Yet We Do Everything: The Struggle to Maintain the Human Spirit during the Holocaust”) which is provided by Yad Vashem, the Holocaust Martyrs’ and Heroes’ Remembrance Authority, in consultation with the Israel Ministry of Foreign Affairs.

For more than 25 years, B’nai B’rith International has proudly been the North American official sponsor of this Yom Hashoah program. With B’nai B’rith’s help, many communities across the globe came together on Yom Hashoah to commemorate the Holocaust.

The featured event is when participants read the names of Holocaust victims, where they were born and where they died. For many victims on these lists it is the only time their name, and thus their life, will be remembered, as their entire family was murdered or there is no one left to remember them.

Each year these observances honor more and more victims, as the Shoah Victim’s Names Recovery Project seeks and discovers new information.



The AEPi “We Walk To Remember” portion features AEPi members walking silently across campus wearing a “Never Forget” sticker, provided by B’nai B’rith, to identify those who are participating in the program. B’nai B’rith also provided other materials that explain the importance of Yom Hashoah, and information pertaining to this year’s theme.

Throughout November, B’nai B’rith International held commemorations across Latin America to remember Kristallnacht, the Night of Broken Glass. In Argentina, Chile, Colombia, Costa Rica, Panama and Uruguay, B’nai B’rith held remembrance programs marking the 78th anniversary of Kristallnacht. In 1938, on Nov. 9 and 10, Nazis terrorized Jewish neighborhoods

throughout Germany, Austria and parts of Czechoslovakia by vandalizing thousands of Jewish businesses, and burning and destroying more than a thousand synagogues.

In New York, B’nai B’rith rededicated the Holocaust Memorial to the Six Million in November 2016 that was created by the survivors’ lodges and chapters in 1976. A Kristallnacht candle lighting ceremony was also held and included two generations of Holocaust survivors and their families.

Remembering and Honoring the Past

The Gandel Holocaust Studies Program for Australian Educators is a major initiative of Action Wallenberg Committee of B'nai B'rith of Victoria and B'nai B'rith Courage to Care (Vic) Inc. Thirty-Four teachers attended the program, a limit imposed only by the capacity of the classroom in Yad Vashem. Gandel Philanthropy sponsors approximately 24 or 25 teachers who are chosen from Victorian educators and also secondary or tertiary teachers from other Australian states. This year Action Wallenberg Committee is also sponsoring three teachers from South Australia and Tasmania whilst Raoul Wallenberg Unit is sponsoring seven teachers from Victorian secondary schools. The Program nurtures the teachers who gain new knowledge and insight into the Holocaust. They participate in workshops, lectures, tours and educational sessions on history, pedagogy and Judaism on the Yad Vashem campus, learning how to utilize resources in their classrooms and with their students. The teachers are often present at Courage to Care exhibitions and it is exciting to note the enormous value derived from their training in Israel.



Young Leadership

Attracting and cultivating the next generation of Jewish leaders is a challenge for all Jewish institutions, whether it's attracting top-notch staff to work in salaried positions, or attracting volunteers to give their time, attention and monetary support. This is perhaps one of the biggest issues for our future.

Our Young Leadership Network is a vital force to nurture future leaders, both within B'nai B'rith and in the larger Jewish community.

Activities this year spanned the globe. In March, 13 young leaders (including five Alpha Epsilon Pi students and staff) traveled to Japan to participate in the Kakehashi Program, which strives to help bridge the gap between Japan and the American Jewish community.



Just weeks later, we hosted a Young Leadership Mission to Cuba where they met with local leaders and members of the small, but dedicated, local Jewish community.

In the fall, young leaders joined us at our International Leadership Forum in Washington, D.C., to participate in unique programming events, within the overall B'nai B'rith International leadership events, and with some special-for-young-leaders-only activities.

Our New York/New Jersey Young Leadership Network hosted a wide range of events in 2016, including Project H.O.P.E. (Help our People Everywhere) to make Passover food packages for the Jewish elderly and needy. About 40 people came out and created more than 100 bags for distribution.





Our Conversations Around the World Series continued with a presentation from the Consul General of Bulgaria in New York. Young leaders came out to learn about the Bulgarian Jewish community and its relationship with the United States and Israel. In the Washington, D.C. region, the series stopped at the Embassy of the Netherlands. Young leaders enjoyed a conversation with several diplomats and learned more about the country's Jewish population and global relations and outreach.



The fall saw our young leaders "Take a Pie for Charity." We teamed up with Brett Ari Fischer, creator of the #AllPieAlz pie challenge, which helps raise awareness for Alzheimers research. Young leaders enjoyed drinks and snacks while learning about this debilitating disease and the pie challenge.

At the B'nai B'rith International Leadership Forum we hosted special Young Leadership Network activities, including a Ghosts of Georgetown Walking Tour and special dinners.



Our Young Leaders also pitched in on some Disaster Relief activities with a fundraiser fan soccer game, to help raise money for relief efforts in Ellicott City, MD., after devastating floods hit the area.

A South Florida group of young leaders enjoyed a hike and later in the year, they sat down for a Sushi, Sake and Samurai Themed Shabbat Dinner co-hosted with local Jewish groups in Boca Raton. Some 40 young professionals came out to learn more about B'nai B'rith's global advocacy and the young leadership trip to Japan.

Also over the summer, a networking happy hour with B'nai B'rith Justice Unit at the AEPi conference in Ft. Lauderdale, Fla. raised awareness about the Heroes to Heroes Foundation. This noble group introduces U.S. veterans suffering from Post Traumatic Stress Disorder and other injuries to Israel soldiers with the same issues. The interaction creates healing bonds.

A fall happy hour fundraiser in Ft. Lauderdale, Fla. helped raise money for disaster relief to aid victims of Hurricane Matthew, which hit Cuba, Haiti, Florida and the Carolinas a month earlier.

Chicago Young Leaders took part in a pre-Rosh Hashanah apple cider event where they mingled and learned about B'nai B'rith's global reach in humanitarian aid and disaster relief. The Chicago group also raised money for earthquake relief via the B'nai B'rith Disaster Relief Fund for Ecuador and Japan. The group took part in a Windy City Shabbat and co-sponsored Jews and Brews with local Jewish organizations.

In Denver, happy hours were popular, along with participation in Denver's Leadville, Colo. Cemetery clean-up, an annual event where the entire B'nai B'rith community comes out to clean and maintain this Jewish cemetery.

B'nai B'rith is also forming a new Young Leadership group in the Detroit area. On the agenda: community service projects.

B'nai B'rith Australia is also active on the Young Leadership front. In Victoria/Melbourne a younger group of 20 and 30 year olds has been established, calling themselves the BBYA group. Activities were planned to appeal to this age range.

Celebrating Diversity & Culture

Diverse Minds Writing Challenge

B'nai B'rith International
**DIVERSE
MINDS**
Writing Challenge

In June, B'nai B'rith celebrated the 10th anniversary of the *Diverse Minds Writing Challenge*, and held award presentation events in each of four program regions: New York City, Washington, D.C., southern New Jersey and the Delmarva Peninsula. Since its inception in 2006, B'nai B'rith has published 33 original children's books, awarded more than \$300,000 in college scholarships and grants and donated more than 39,000 books to public schools, libraries and community organizations across the country. This year's winning books are available for a free download on the iTunes bookstore and on the B'nai B'rith website at www.bnaibrith.org/diverseminds

B'nai B'rith also donates books to the TODAY Show's annual holiday toy drive.





Celebrating Diversity & Culture

“Click Against Hate”

The B'nai B'rith Australia Anti Defamation Commission program “Click Against Hate” was Introduced to more than 20,000 students. This program teaches children to recognize and deal with online hate attacks. The program is now being requested by many more Victorian schools, with our hardworking volunteers presenting to students regularly. The response continues to build.

European Days of Jewish Culture

B'nai B'rith Europe founded, and is the lead organization for, The European Association for the Preservation and Promotion of Jewish Culture and Heritage (AEPJ), which supports the preservation, appreciation and promotion of Jewish culture and Jewish heritage in Europe. The association also strives to encourage Jewish sites to be open to the general public. These goals are notably achieved through its two leading programs: The European Days of Jewish Culture and the European Routes of Jewish Heritage.

Six organizations make up the AEPJ: B'nai B'rith Europe, the Red de Juderías de España - Caminos de Sefarad and, since June 2014, the Fonds Social Juif Unifié, the Rede de Judiarias de Portugal, the Unione delle Comunità Ebraiche Italiane and JECPJ France.

The European Days of Jewish Culture was held in September. The theme this year was Jewish languages. The events took place over 32 countries and 271 cities, with a total of 698 events and 142,000 visitors.

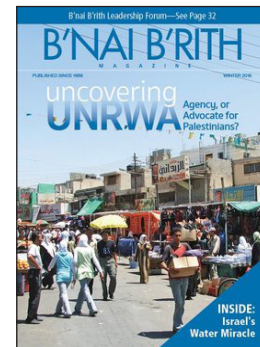
Connecting = Social + Traditional + Personal

B'nai B'rith Magazine

Our online engagement for B'nai B'rith Magazine increased enormously this year. Thousands interacted on social media with our magazine's unique and unusual stories.

In the fall issue of the magazine, an article called "The Jewish Agricultural Movement: Planting the Seeds for Future Farmers," about B'nai B'rith's involvement with agricultural schools in the United States and Germany, was original scholarship about B'nai B'rith, never published previously. Similarly, a feature story about B'nai B'rith's involvement at the 1939 World's Fair was also an original piece of scholarship, with information not previously known about the organization.

Our magazine has been providing deep insights into the complex and compelling issues of the day, as well as uncovering exclusive stories that readers just don't find anywhere else, since it launched in 1886.



Media: Social + Traditional

At B'nai B'rith International we use Facebook, Twitter, Instagram and YouTube, in conjunction with our website, to connect, engage and bring people together. But we also recognize the power of these tools to spread messages of hate and intolerance. In many ways, the Boycott, Divestment and Sanctions movement against Israel is fueled and renewed by social media. And familiarity with these mediums is crucial to building relationships and understanding and tolerance.



And so we too, have to use social media to spread the truth, to counter the hate and to educate.

We work directly with Facebook, helping determine the very fine line that often runs between free speech and hate speech. In meetings with Facebook community standards officials, we point out offensive language and pictures, and what often seems like a different standard for pro-Israel and Jewish pages.

We hosted a top-level executive from Facebook at our Leadership Forum in Washington, D.C. in the fall, to discuss Facebook's application of its own community standards.

Social media is not going anywhere, and neither will our commitment to try to stamp out its use for consolidating hate. At the same time, we respect and recognize the deep reach social media affords us. B'nai B'rith works to cultivate conversation, often reaching beyond our usual followers to engage with people who may hold different views. It's this dialogue that can help bridge distance in thinking and views.

We also get our message out through more traditional means. People all over the world have learned B'nai B'rith's point of view through the publication of numerous op-eds and letters as well as through interviews with reporters.

Greatly increased profile for B'nai B'rith Anti-Defamation Commission in Australia

The B'nai B'rith Anti-Defamation Commission (ADC) in Australia has become the "go-to" source for leading metropolitan newspapers in Australia. The ADC responds not only to anti-Jewish sentiment, but also to that of other races and cultures when they are subjected to vilification and hatred. The B'nai B'rith ADC issued more than 300 press releases, including many in conjunction with B'nai B'rith International CEO Daniel S. Mariaschin.

Connecting = Social + Traditional + Personal

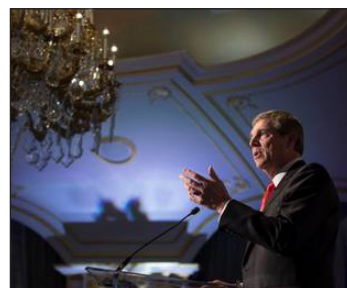


Annual Leadership Forum

Our annual Leadership Forum offered B'nai B'rith leaders, members and supporters from across the United States and around the world the chance to come to Washington, D.C. to "Think, Learn, Be Inspired."

Our unique and topical program featuring expert speakers and focusing on policy were well received. A special edition of our Diplomatic Encounter Series featured Ambassador of Israel to the United States Ron Dermer and Ambassador of Spain to the United States Ramon Gil-Casares discussing 30 Years of Relations Between Spain and Israel.

Tribute Dinners, Awards And Grants



Each year, B'nai B'rith International recognizes the humanitarian and philanthropic efforts of key community and corporate leaders from around the world. We understand that doing well in business comes with a responsibility to do well in the community. And we seek out companies and their leaders who understand that giving back should be a vital component of any corporations' mandate and vision.

The B'nai B'rith dinner program arranged and expanded this spring with three additional events. In Chicago, David Jacobson and Chicago Jewish Funerals, long time community supporters, were recognized at a gala dinner. A dinner committee of more than 70 people helped this event fill the ballroom of the Doubletree Hilton in Skokie, Ill. We also recognized Frank Bisignano, chairman & CEO of First Data Corporation at the Marriott Marquis in New York. Bisignano not only runs a company that has employees in 34 countries, but is well known in both New York and Atlanta for his many community leadership roles, such as serving as a board member of the National September 11 Memorial and Museum.

Our last spring event was the 2016 National Healthcare Award Dinner. This annual event recognized Chip Kahn, president and CEO of the Federation of American Hospitals. The gala dinner held at the Park Hyatt in Washington, D.C. was an all time record-breaking event in terms of funds raised for our health care dinners.

In the fall, we selected David A. Brandon, chairman and CEO of Toys "R" Us, Inc., to receive a Distinguished Achievement Award, which recognizes unique accomplishments of top-level leaders around the globe. The gala reception was at the St. Regis Hotel in New York.



Connecting = Social + Traditional + Personal

B'nai B'rith Canada hosted a huge Human Rights Gala in the fall, honoring David Foster for his humanitarian work. The event featured a video greeting from Prime Minister Justin Trudeau, and highlighted the need for B'nai B'rith to continue advocating on behalf of the human rights of all Canadians. Haim Saban presented the award. On May 18, B'nai B'rith hosted the "Protecting Your Financial Assets in the 21st Century" workshop for residents of the B'nai B'rith Covenant House in Tucson, Ariz. The program, funded with support from Bank of the West, included an interactive presentation on "Smartphone & Tablet Basics," and also focused on common scams that are targeting seniors, and the basics of cyber security and email safety. The programming will be shared with many of the housing communities within the B'nai B'rith Senior Housing Network.

In Portland, Ore., leaders of B'nai B'rith senior housing communities around the country, plus representatives from local senior housing organizations, attended the "Elder Fraud Prevention Workshop," presented as part of the B'nai B'rith Managers and Site Coordinators Annual Meeting, and with support from Bank of the West. The workshop was presented as part of the suite of trainings, tools and educational resources around the topics of elder abuse and financial exploitation for B'nai B'rith housing managers, staff and resident service coordinators. Workshop topics included best practices on prevention, identifying victims, legally appropriate courses of action for support and how to train all onsite building staff.

B'nai B'rith Australia/New Zealand Courage To Care: New Museum-Quality Display For Program in Melbourne

After a substantial grant from Gandel Philanthropy, and with enthusiastic fundraising from our supportive B'nai B'rith members, the B'nai B'rith Courage to Care Victoria program invested in a state-of-the-art travelling museum display to extend and improve our anti-bullying message to schools in Victoria. More than 100,000 secondary school students in metropolitan Melbourne and regional Victoria have participated in this exhibition and the results have been exciting and very satisfying. The response from the students has stimulated their awareness and most have pledged to be "up-standers" rather than bystanders.

Enjoying a generous subsidy from the Australian Government the program is now recognized as a "must do" for many schools throughout Australia. A similar program led by New South Wales B'nai B'rith Courage to Care has also set new records by exhibiting to nearly 200,000 viewers including primary and secondary schools and the general public. There are also exhibits in Queensland and the group works in conjunction with the Queensland Police Department.

The latest addition to the Courage to Care program is Perth, in Western Australia. In conjunction with the Jewish Holocaust Institute of W.A., a new exhibition, similar to the Victorian one, was commissioned early in 2016 and is now sharing the message of involvement with respect to bullying in schools and the workplace.

Connecting = Social + Traditional + Personal

The Tree Of Life

The Tree of Life was officially unveiled at the B'nai B'rith headquarters in the fall of 2016. It is the culmination of a fundraising campaign and legacy building momentum that will support our current national programming and help ensure our growth in years to come. With more than \$100,000 raised, we are continually adding to the Tree and it is an opportunity for members, donors and friends to help us flourish.

Community Roots Run Deep

B'nai B'rith members, supporters and volunteers are community leaders and community do-ers. Our dedicated volunteers and staff get deeply involved in their communities, helping out and pitching in. Here are a few examples:



B'nai B'rith members in Atlanta, under the B'nai B'rith Cares for Kids programs, collect and donate lovable, huggable stuff animals to share with children in need.

Project H.O.P.E. (Help Our People Everywhere) provides a vital service in so many communities for those unable to afford or perhaps unable to leave home to shop, for the special foods needed to celebrate some holidays. Community volunteers raise the funds, purchase the food, pack the bags and distributed the food in time for Passover.

The B'nai B'rith Project H.O.P.E. distribution for Passover 2016 provided kosher for Passover food to more than 2,800 poor and elderly households in several communities in six states.

B'nai B'rith International Great Lakes Region honored B'nai B'rith Chairman of the Executive Peter Perlman with its prestigious 2016 International Guardian of the Menorah Award. This award is given to someone who preserves and protects B'nai B'rith's greatest symbol—the menorah. B'nai B'rith Great Lakes Region hosted its annual Golf Classic, and was busy with Project H.O.P.E. (Help Our People Everywhere) for both Passover and Break-the-Fast after Yom Kippur.

The Great Lakes College Scholarship Program continues for high school students. The goal of the program hits at the heart of *Tikkun Olam*: It is our goal that these scholarships inspire the honorees to pay the gift forward after graduation by serving as leaders in their communities and as ambassadors for the B'nai B'rith Great Lakes Region's College Scholarship program.

B'nai B'rith Denver partnered with the Denver Jewish Chamber of Commerce for a golf tournament with part of the proceeds going to Jewish Family Service.

The B'nai B'rith Henry Monsky Lodge of Omaha, Neb. has held Breadbreakers, a weekly lunch and lecture program, for more than 60 years. Every Wednesday, members meet at the Rose Blumkin Jewish Home to hear from a variety of speakers. Sitting governors, senators and members of Congress have all given talks.



Connecting = Social + Traditional + Personal

The irrepressible B'nai B'rith Bagel Brigade, operating in San Fernando Valley, Calif., provides free food to people in need—with a special focus to ensure children from low-income families do not go to school hungry.

Before sunrise, volunteers gather daily to pack up donated food from local supermarkets, and bagel shops to bring help to those in need within the Los Angeles area.

B'nai B'rith New South Wales (Sydney) has also been very active in the local community

B'nai B'rith Photography Kids Club Holiday Workshops have grown from strength to strength. These began more than three years ago and the increase in the number of workshops in the January 2017 school holidays is very gratifying. A “Sunset Photography” workshop is organized for teenagers in addition to regular programs catering to students aged eight to 12 years old.

The programs allow wide access to the younger generations in the community. Flyers are distributed via school newsletters and on various Facebook sites, making use of social media wherever possible.

This year, posts via various Facebook sites encouraged grandparents, parents and their children to be involved in distributing Passover and Rosh Hashanah parcels to the needy in the community.

In April, a “Battle of Bands” event in Sydney found six bands vying for the honor to play at the Shir Madness Jewish Music Festival at Bondi Beach later in the year, as well as an opportunity to be professionally recorded in a studio. The event was organized in collaboration with Jewish Schools and Youth Movements, the objective to promote some of the key B'nai B'rith philosophies such as social justice, human rights and harmony.



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Executive Board of Directors

As of December 31, 2015

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Stephen B. Zorn, West Bloomfield, Michigan



Financial

Summary of Consolidated Statements of Activities Fiscal Year 2015 For the Twelve Months Ending June 30, 2015 (Thousands of Dollars)

SUPPORT AND REVENUE

Contributions and other support	\$5,600
Member dues	535
Other program revenues	343
Investment income	91
Other revenue	128

TOTAL SUPPORT AND REVENUE	6,697
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EXPENSES

Program Services

Community involvement	1,510
Public advocacy	1,521
Senior housing and services	690
Humanitarian assistance	279
Jewish continuity	733

Total Program Services	4,733
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Total Management and General	1,160
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Fundraising Expenses	1,801
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TOTAL EXPENSES	7,754
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CHANGE IN NET ASSETS	(1,057)
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TOTAL END OF YEAR NET ASSETS	7,981
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Privacy Policy

We are committed to protecting your privacy. To make your experience at our website more convenient, we gather information from you. We maintain the privacy of your information using security technologies and adhere to policies that prevent unauthorized use of your personal information.

What personal information may we collect, and how is it used?

We collect two kinds of information: personal information that you choose to supply us, and non-personal information, such as your IP address. We use the personal information you supply to send our users email communications from BBI and our partners. If you would like to be removed from our email list, you can click the "unsubscribe" button on your B'nai B'rith email. We may also monitor and track information such as customer usage patterns of our website. We compile this information into a statistical aggregate which we use, together with your personal information, for internal business and administrative purposes, including improving our website, our operations, and our client service.

Exchange of Addresses

Names and postal addresses of current and former contributors to B'nai B'rith may be rented or exchanged with other organizations or publications. B'nai B'rith obtains the names of potential new members by renting the membership lists or subscriber lists of similar organizations and publications. Lists may also be exchanged with other organizations. Whether by exchange or rental, strict privacy procedures protect the lists.

B'nai B'rith will always honor a member's request to be removed from mailing lists made available for exchange or rental. If you would like your name withheld from our mailing list rental or exchange, please contact the fundraising department at fundraising@bnaibrith.org or call 800-573-9057; please be specific about which address you would like withheld.

Personal information entered on the site is confidential, though we may share aggregate information about website usage and traffic patterns, stripped of any personally identifiable information, to third parties to comply with various reporting obligations and for business or marketing purposes. We may also share limited personally identifiable information with third parties on a confidential basis to enable a third party to perform certain tasks, such as maintain an email list or send email alerts and/or newsletters, on our behalf.

Security

Our website has security measures in place to protect against the loss, misuse and alteration of the information under our control. This includes a firewall and 24-hour monitoring of site activities by our hosting service provider as well as 128-bit SSL encryption (where allowable by law) on all transaction-oriented operations between you and B'nai B'rith via our transaction service provider, Network For Good.

While we use SSL encryption to protect sensitive information online, we also do everything in our power to protect user-information offline. All of our users' information, not just the sensitive information mentioned above, is restricted in our offices. Only employees who need the information to perform a specific job (for example, our development and membership staff, a billing clerk, a customer service representative, or database administrator) are granted access to personally identifiable information.

Use of Cookies

Cookies are pieces of information that are stored on your computer and are used for record-keeping purposes. We may use cookies to make visiting and using our website easier. Cookies can help us see which parts of our website are the most or least popular and direct us to improving our customers' online experience.

Links to Other Sites

This website provides links to several other third-party websites. While we choose our links carefully, we are not responsible for the content of linked websites, or for the privacy policies of these websites. Since we do not control these websites, we encourage you to review the privacy policies posted on these third-party websites.

Privacy Policy Changes

We may amend this privacy policy from time to time. We maintain the option to change this privacy statement at any time by electronic notice posted on our website. Your use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.

B'nai B'rith International has advocated for global Jewry and championed the cause of human rights since 1843. B'nai B'rith is recognized as a vital voice in promoting Jewish unity and continuity, a staunch defender of the State of Israel, a tireless advocate on behalf of senior citizens and a leader in disaster relief. With a presence around the world, we are the Global Voice of the Jewish Community. Visit www.bnaibrith.org

