

# B'nai B'rith International

## The Global Voice of the Jewish Community

### 2017 ANNUAL REPORT



Message from the President & CEO/Executive Vice President



Who We Are



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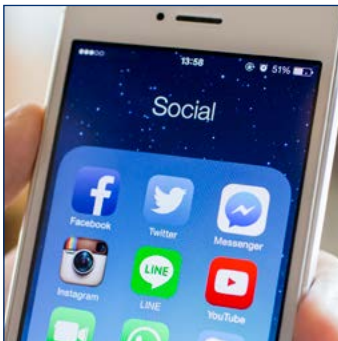
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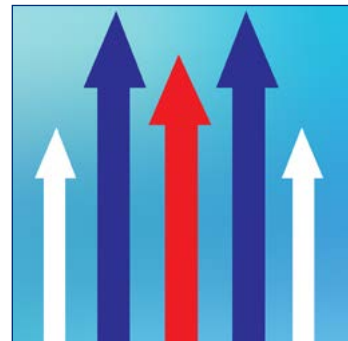
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Connecting = Social + Traditional + Personal



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# Messages from the President and CEO and Executive Vice President

## Message from the President and CEO/Executive Vice President



**Gary P. Saltzman**  
President

B'nai B'rith has spent 174 years going "from strength to strength." As you can see in these pages, that's a big footprint.

In reflecting on 2017 for this annual report, we are invigorated by how we are advancing the noble goals that the B'nai B'rith founders established in 1843.

What started as a group to help at the most local level of society has flourished and expanded to become one of the largest Jewish aid organizations. We still adhere to our founding principles, even as we advance our work with the times. We relentlessly advocate for global Jewry and champion the cause of human rights. We promote Jewish unity and continuity. We help communities devastated by disasters. We tirelessly advocate on behalf of senior citizens. We strongly and proudly defend the State of Israel.



**Daniel S. Mariaschin**  
CEO and Executive Vice President

As you read this report, you'll see a spirit of community service and a sense of global responsibility — tikkun olam — still infusing our work.

Our staff and our volunteers traveled in their communities and on the broader global stage to advocate for Jews, for Israel and for so many without a voice or a megaphone.

This report exhibits our vigilance and passion in so many areas. We extend a sincere thank you to our volunteers and our dedicated staff for their efforts. B'nai B'rith is now, and has always been, a collaboration. Your taking the time to read this report is another component of our alliances. So we thank you as well for your contribution in helping us fulfill our mission.

A handwritten signature in black ink, appearing to read "Gary P. Saltzman".

**Gary P. Saltzman**  
President

A handwritten signature in black ink, appearing to read "Daniel S. Mariaschin".

**Daniel S. Mariaschin**  
CEO and Executive Vice President



# Who We Are

## Advocacy, Access, Action

B'nai B'rith International is a national and global leader in Israel advocacy; advancing human rights; ensuring access to safe and affordable housing for low-income seniors and advocacy on vital issues concerning seniors and their families; diversity education; improving communities; and helping communities in crisis.

You'll find innovation and progress consistently at our core, since our founding in 1843. We leverage the assets we have cultivated and developed over three separate centuries to stay vital and vibrant. With our legacy of help and success, we constantly analyze our mission to align with changing global priorities and sensibilities. We are relentless in our focus as we identify broad global changes — such as the singular focus on Israel at the United Nations — and we act accordingly. Our values serve as our guide. No matter how the world changes, we use our vision to meet the latest challenges of the day. Our core foundational principles guide our work. Our core purpose is eternal.



# Human Rights & Public Policy

B'nai B'rith's International Center for Human Rights and Public Policy held a number of high level leadership delegations throughout 2017.



In May, President Gary P. Saltzman and Executive Vice President and CEO Daniel S. Mariaschin led a delegation to Argentina, Uruguay and Chile. The delegation met with President of Argentina Mauricio Macri, Vice President of Uruguay Raul Sendic, Argentine Minister of Foreign Affairs Susana Malcorra and other government officials, diplomats and Jewish community leaders. The delegation included B'nai B'rith leaders from each country. There were media interviews and numerous reports in social media, including tweets from Macri's office. In Uruguay the daily newspapers El Observador and El Pais featured the meetings on page one. **There was also an interview for social media in Chile.**



In late June/early July, Saltzman and Mariaschin led a delegation to Georgia and Azerbaijan. The group toured Jewish historic and cultural sites and met with Prime Minister of Azerbaijan Artur Rasizade and Georgian Prime Minister Giorgi Kvirikashvili, along with other government representatives, the ranking American and Israeli diplomats in both capitals, representatives of the local Jewish community and religious leaders. Azerbaijan and Georgia are key caucus states with good relations with Israel and historic Jewish communities living within a tolerant society with a notable lack of ingrained anti-Semitism.

## B'nai B'rith and The United Nations

Engaging with world leaders is imperative to combating the anti-Israel animus that has become pervasive at the United Nations. B'nai B'rith International, active at the U.N. since the world body was founded, is committed to holding the U.N. accountable to its essential founding values and aspirations. **Learn more about our U.N. efforts here with this podcast.**

An international delegation of more than 25 B'nai B'rith leaders and supporters participated in the annual B'nai B'rith advocacy delegation, led by Saltzman and Mariaschin, to the U.N. Human Rights Council (UNHRC) in Geneva. This year, the delegation met with senior diplomats from some 40 countries, including the United States, Brazil, Egypt, Germany, Greece, Japan, Russia and the United Kingdom. During the meetings, delegates discussed the UNHRC's biased and obsessive focus on Israel — exemplified by the council's Agenda Item 7, which attacks Israel alone while the human rights

# Human Rights & Public Policy

records of all other members are discussed under a different agenda item — as well as the countless resolutions and mechanisms aimed at demonizing Israel. B'nai B'rith also hosted a reception at the Palais des Nations, the U.N. Office in Geneva, for diplomats and U.N. officials. [More on our efforts at the council can be found here.](#)

Immediately following the visit to Geneva, Saltzman, Mariaschin and some of the Geneva delegates traveled to Paris to continue U.N. advocacy at the United Nations Educational, Scientific and Cultural Organization (UNESCO). In addition to meetings with senior diplomats from some two-dozen countries, including the United States, Argentina, Brazil, Egypt, Germany, Kenya, India and Russia, the delegation also met with then-UNESCO Director-General Irina Bokova and other senior UNESCO officials. These meetings focused on Palestinian-sponsored resolutions within UNESCO bodies that pervert the mission of the organization by seeking to erase Jewish connections to holy sites in Israel.

[Listen to our podcast that recaps the visit here.](#)

We are working relentlessly to ensure UNESCO doesn't erase Jews' thousands-of-years connection to Israel. In the Times of Israel, we wrote: **"The campaign to not just re-write history, but to eliminate it, has been a priority agenda item for the Palestinians for years."**

We spoke out directly at the Human Rights Council against a council-initiated plan to potentially blacklist companies doing business in Israel: [Read more here and watch our statement.](#)

B'nai B'rith organized a meeting for B'nai B'rith leaders and for leaders of other Jewish organizations with U.N. Secretary-General Antonio Guterres. The meeting was held in January, shortly after Guterres assumed office.

B'nai B'rith International also hosted an annual Holocaust commemoration on Jan. 27, International Holocaust Remembrance Day. B'nai B'rith's Office of U.N. Affairs has a close cooperative relationship with the U.N.'s Holocaust



and the United Nations Outreach Programme, and the event is a complement to the U.N.'s commemoration ceremony in the General Assembly Hall. This year's commemoration focused on the tremendous efforts of Japanese diplomat Chiune Sugihara to save thousands of Jews during the Holocaust. The program's featured speaker, Richard Salomon — the son of a survivor whose family was saved by Sugihara — spoke about the need to be an "upstander" in a world rife with hate and conflict. [The event was streamed live on Facebook and can be seen in our archives.](#)



# Human Rights & Public Policy

In the fall, a B'nai B'rith International delegation, led by Saltzman and Mariaschin, met with dozens of world leaders on the sidelines of the 72nd United Nations General Assembly in New York.

During these meetings, the delegation discussed priority issues including Iran's sponsorship of terrorist organizations, the Palestinian-Israeli conflict, global anti-Semitism and continuing mistreatment of the Jewish state within U.N. bodies. The scheduled meetings included those with King Abdullah II of Jordan, Egyptian President Abdel Fattah el-Sisi, Turkish President Recep Tayyip Erdoğan, Russian Foreign Minister Sergey Lavrov and Argentine Foreign Minister Jorge Faurie, among others.

We view these meetings at the sidelines of the General Assembly as an opportunity to provide a quiet setting to address some of the most pressing issues faced by our community and its friends.

Prior to these meetings, Mariaschin hosted a podcast on what we could expect. [Listen in here.](#)

## **Global Perspective: European Affairs Office, Brussels and Beyond**

B'nai B'rith International has a full-time presence in Brussels, the home of the European Union, where we focus on promoting EU-Israel relations and advocate for Jewish issues at European institutions in Brussels. [For an overview, listen to our podcast.](#)

In February, B'nai B'rith International co-organized and sponsored the annual EU Activism Seminar together with the European Union of Jewish Students (EUJS) and KAHAL that brought 20 Jewish students from across Europe and the United States to Brussels for a four-day seminar with meetings and workshops in the European Parliament, Commission and relevant embassies.

B'nai B'rith Canada launched a project to spread the word about the plight of Jewish refugees. In a bid to educate the public about the 850,000 Jewish refugees who were forced to flee their homes from across Arab lands and Iran at the founding of Israel, B'nai B'rith Canada enlisted Canadian human rights activist Judy Feld Carr, who single-handedly helped more than 3,200 Jews escape Syria, to tell her story.

B'nai B'rith hosted the group for its introductory session at our Brussels offices and also organized additional meetings at the U.S. embassy and the European Parliament with several Members of European Parliament as well as a special presentation on B'nai B'rith's activities at UNESCO (the United Nations Educational, Scientific and Cultural Organization) in Paris.

B'nai B'rith hosted a steering committee meeting in March at the Brussels office to discuss and finalize the organization of a high-level Holocaust restitution conference in the European Parliament. Participants of the meeting included Israel's Special Envoy for Holocaust Issues and the Return of Holocaust Era Assets Joel Lion, as well as representatives of the Shoah Legacy Institute ESLI, European Jewish Congress (EJC), the Israeli Ministry of Foreign Affairs, the Israeli Mission to the European Union and the U.S. State Department. The World Jewish Restitution Organization (WJRO) also took part in this meeting.



# Human Rights & Public Policy

B'nai B'rith International held high-level meetings in the spring at the European Parliament and Commission to discuss the Middle East peace process, the fight against anti-Semitism and the role of the European Institutions. Meetings were held with several Members of the European Parliament, including Commissioner for Justice Vera Jourova, European External Action Service (EEAS) Head of Division for Israel and Palestine Fuentes Milani, coordinator on combating anti-Semitism Katharina von Schnurbein, Deputy Head of Cabinet for European Neighborhood Policy Emma Udwin and Managing Director for Human Rights Lotte Knudsen.

B'nai B'rith International, as part of the advisory board to the European Parliament Working Group Against anti-Semitism, co-hosted, together with four cross-party members of Parliament a special screening of "Liga Terezin," a documentary about a soccer league of Jews in the concentration camp of Theresienstadt. The screening inside the European Parliament was followed by a panel discussion with Oded Breda, protagonist of the movie as well as Alon Meyer, MAKKABI Germany president and Roy Rajber, press officer of the German National Football Team, among others to highlight modern day examples of anti-Semitism as well as best practices of how to combat it.

Also in the spring, B'nai B'rith International co-organized a conference on Understanding anti-Semitic Hate Crime and Addressing the Security Needs of Jewish Communities. The conference inside the European Parliament included the launch of ODIHR's (Office for Democratic Institutions and Human Rights) new toolkit to combat anti-Semitism as well as interventions by Katharina von Schnurbein, the European Commission's coordinator on combating anti-Semitism, the chairs of the anti-Semitism working group Heinz Becker, Cecilia Wikström and Juan Lopez Aguilar and Chief Commissioner of the Belgian Police Saad Amrani. **We were pleased to welcome von Schnurbein to our podcast in August as well.**

In June, B'nai B'rith International co-hosted a conference in the European Parliament on Tectonic Shifts in the Middle East: "Trump, Iran and the Sunni-Israeli Rapprochement," with panelists and keynote speeches by Eliyahu Hazan, director of foreign affairs for the Likud Party; Smadar Perry, senior Middle East editor for Yediot Ahronot; Abdullah Swalha, the founder of the Center for Israel Studies in Amman; and Raul Fuentes-Milani, head of Division Middle East, EEAS. The conference streamed live on the internet.

As part of the European Commission's High Level Group on Combating Racism, Xenophobia and other forms of Intolerance, hosted by Commissioner for Justice Vera Jourova, B'nai B'rith worked together with major internet companies such as Facebook, Google and Twitter and leading civil society organizations and member state representatives to exchange views on how to combat online hate speech and discrimination and develop a code of conduct.

We were involved in the drafting and adoption of the code of conduct, which has improved the cooperation of social media companies in tackling anti-Semitism online.

B'nai B'rith held a workshop on Jewish pro-Israel advocacy at the annual Limmud Conference in Paris. An introduction into the work of B'nai B'rith International with the EU institutions and NATO was given, focusing on combating anti-Semitism and strengthening EU-Israel relations, as well as the challenges of Jewish communities around Europe.

Why does the world need a common definition of anti-Semitism? **[Listen to our podcast here.](#)**



# Human Rights & Public Policy

From B'nai B'rith Australia/New Zealand, the B'nai B'rith Anti-Defamation Commission also had a great year. The oration featured Ambassador Dennis Ross who attracted more than 900 people to the Melbourne Oration — the event sold out. An additional 600 people attended in Sydney. Ross' presentation was truly inspirational.

The ADC also got huge press coverage for its persistent fight against anti-Semitism, calling out not only anti-Semitic, but any racist actions against religious or ethnic minorities.

B'nai B'rith Canada launched an advocacy campaign calling for the Toronto District School Board (TDSB) to remove a textbook falsely accusing Israel of using child soldiers. The book's publisher, Nelson Education, announced that all copies would be recalled. The TDSB also swiftly followed B'nai B'rith Canada's suggestion to change an overly broad definition of Islamophobia in an Islamic Heritage Month Resource Guidebook.

## **Interfaith Leadership**

We work with other faith-based organizations to encourage a system of religious tolerance. This includes constant vigilance to ensure Israel is not misrepresented. To that end, we speak out against anti-Israel resolutions that have become more common, at some religious organizations, academic institutions and in the business world. In June, we condemned a one-sided anti-Israel resolution that the United Church of Christ (UCC) passed, which alleged the Jewish state has mistreated Palestinian children residing in Gaza, the West Bank and parts of Jerusalem.

In December, B'nai B'rith International took part in a meeting in Jerusalem marking 40 years of dialogue between Orthodox Christian churches and major Jewish communal organizations. The meeting, which coincided with the long-awaited U.S. announcement recognizing Israel's capital, focused on the significance of the holy city to both faith traditions and included the participation of Ecumenical Patriarch Bartholomew I of Constantinople. Bartholomew, the preeminent leader of Orthodox Christians worldwide, received an honorary doctorate from The Hebrew University of Jerusalem and was received by the president of Israel.



# Supporting Israel

The B'nai B'rith World Center-Jerusalem keeps us well connected to events and leaders in Israel.

For an overview on our Israel efforts: [listen to our podcast here](#).

In June, the B'nai B'rith World Center-Jerusalem hosted the recently-appointed U.S. Ambassador to Israel David Friedman for his first public address, as keynote speaker at the B'nai B'rith World Center's 25th annual Award for Journalism Recognizing Excellence in Diaspora Reportage. The award was presented to Ynet Jewish World writer Yaniv Pohoryles and a special citation for fostering Israel-Diaspora relations through the arts was conferred on singer/songwriter David Broza.



Global leaders too often have a singular focus on Israel and ascribe so many of the world's problems to the Jewish state. We write extensively of the false narrative at play. In a December Jerusalem op-ed, we wrote: "For nearly 70 years, the State of Israel, admitted to the United Nations in 1949, has been the only country whose designated capital is not recognized by the international community. Never mind the more than 3,000 years of Jewish history there or, since the founding of the modern State of Israel, it is the seat of its government, parliament and other state institutions. Even recognizing the western part of Jerusalem, where most of Israel's government institutions sit, was off limits to nearly all of the international community."

[The full op-ed can be found here.](#)

[We also discussed recognition of Jerusalem in our podcast.](#)



B'nai B'rith Canada undertook an effort to teach Canadians about the bigoted nature of the Boycott, Divestment, Sanctions (BDS) movement. As anti-Israel activist Roger Waters embarked on a Canadian tour, B'nai B'rith Canada launched a nationwide film tour with award-winning filmmaker Ian Halperin to educate the public about the anti-Semitism inherent in BDS. **B'nai B'rith Canada screened "Wish You Weren't Here," which includes interviews with Pope Francis, Alan Dershowitz, Ronald Lauder and Tony Blair, in six cities across Canada.**

The World Center, together with KKL-JNF, held for the 15th consecutive year, a Holocaust commemoration ceremony dedicated to the heroism of Jews who rescued fellow Jews during the Holocaust. About 1,000 people were in attendance at the B'nai B'rith Martyrs Forest. The event focused this year on the rescue efforts of Walter Suskind and the Jewish caregivers at the Jewish day care center in Amsterdam. [Details can be found here.](#)

The World Center hosted Dutch Holocaust historian Bert Jan Flim for a series of lectures in Israel in April.



## Supporting Israel

The World Center and the Committee to Recognize the Heroism of Jewish Rescuers During the Holocaust presented the Jewish Rescuers Citation in acknowledgement of nine French Jews who risked their lives to rescue fellow Jews, at a ceremony organized by B'nai B'rith France in Paris.



In May, the World Center hosted noted Uruguayan scientist and ecologist professor Nestor Mazzeo Beyhaut, winner of the B'nai B'rith Uruguay "luz y Verdad" (Light and Truth) Award, **for an extensive visit to Israel that included professional encounters at leading Israeli research and teaching institutions and touring.**

Our local volunteers in Israel have also had a busy agenda of events and activities as the group works to expand membership and engagement. The lodges in Israel helped supply meals to older and poorer populations in Tel Aviv, Haifa Kiryat Motzkin and Yavne for the high holidays.

When 70 countries planned to gather to discuss the Israeli-Palestinian conflict, the likely effort to impose a solution on Israel, met with our swift reaction. **[Read our op-ed at FoxNews.com.](#)**

B'nai B'rith Canada defended Israel and the Jewish People in the political arena during 2017. After appearing at a rally in support of Palestinian terrorists, B'nai B'rith Canada strongly denounced NDP MP Niki Ashton and successfully urged her to distance herself from a known Holocaust denier who supported her. B'nai B'rith Canada also condemned several taxpayer-funded events where participants openly promoted anti-Israel hatred, as well as a Quebec politician who used anti-Semitic tropes in a documentary.

Earlier this year, as a result of B'nai B'rith Canada's advocacy, the Canadian Food Inspection Agency rescinded its discriminatory decision to remove two Israeli wines from store shelves.

# Supporting Israel

## Diplomats: Up Close

B'nai B'rith International continues to interact formally and informally with diplomats, to help our members and supporters understand some of the biggest geo-political issues.



At our diplomatic encounter series, hosted in our Washington, D.C. headquarters, guests hear from an ambassador about his or her country's interactions with Israel and the United States.

We were honored to feature Ambassador of Jamaica to the United States and Permanent Representative of Jamaica to the Organization of American States Audrey P. Marks at the Diplomatic Encounter Series in the fall. The ambassador focused on the historic, trade and technology relations Jamaica has with the United States and with Israel.

Marks recounted that the recent trip by the Jamaican prime minister to Israel was in the interest of expanding and deepening bilateral relations between the two countries. "Jamaica is very strongly supporting the peace process Israel is pursuing." The ambassador talked about shared technological interests and partnerships, and commended Israel's ingenuity: "There is so much Jamaica can learn from Israel."

During a question and answer session, Jamaica was praised for refusing to support an anti-Israel resolution at UNESCO (the United Nations Education, Scientific and Cultural Organization) last year, which denied Jewish historical claims to the Temple Mount

## Latin America: A Vital Partner

B'nai B'rith International has long had a strong presence throughout Latin America, unique among Jewish organizations. Our first lodge in Latin America dates to 1926, when B'nai B'rith founded a lodge in Panama City, Panama. Our presence across Latin America allows us to closely follow the most important developments in the region and advocate for policies and programs that positively impact the local Jewish population and Israel. **We partner with other organizations to ensure that anti-Semitism and Holocaust education, for instance, are a focus at the governmental and local agency levels.**



In the fall, we welcomed Israeli Prime Minister Benjamin Netanyahu's historic visit to Argentina. Netanyahu is the first sitting Israeli prime minister to visit the country, where he stopped at the Israeli embassy, the site of the 1994 Argentine Israelite Mutual Association (AMIA) building bombing and met with Jewish leaders and other Latin America government officials, including Argentine President Mauricio Macri. The Israeli and Argentine leaders have demonstrated a solid partnership, with economic and technological agreements signed by both, as well as making joint forceful public statements against terrorism. **[Our op-ed in the Jerusalem Post provided analysis on the 33-year-old crime.](#)**

**[And tune into our podcast on the AMIA bombing here.](#)**

For more than two decades, B'nai B'rith in Argentina has organized and led Kristallnacht memorial events. Since that launch, we have added events in Chile, Costa Rica, Venezuela and Uruguay. This year marked the 79th anniversary of Kristallnacht, which took place Nov. 9 and Nov. 10, 1938, when Nazis terrorized Jewish neighborhoods throughout Germany, Austria and parts of Czechoslovakia by vandalizing thousands of Jewish businesses and burning and destroying more than a thousand synagogues. Jews were rounded up and sent for execution.

This year, B'nai B'rith Argentina held two Kristallnacht commemorations. First in the capital city, Buenos Aires, where Christians and Jews shared a solemn interfaith and remembrance event. And also in the Province of Parana, where the government, represented by the Secretary of Human Rights Claudio Avruj and the Minister of Education Rosario Romero, together with B'nai B'rith and local authorities, joined in a huge event in the main square of the capital city and inaugurated a special plaque for the remembrance of Kristallnacht.

B'nai B'rith Uruguay hosted 600 people on Nov. 16 for its memorial ceremony. The keynote speaker was the former Vice President of Costa Rica Rebeca Grynspan who is the secretary general of the Ibero American Conference, an international multilateral institution which brings together the 19 Spanish and Portuguese speaking countries of Latin America plus Spain, Andorra and Portugal. The event was attended by the acting president of the country, Lucía Topolansky, former presidents Julio Sanguinetti and Luis Lacalle, among other dignitaries.

B'nai B'rith Chile and the Jewish Christian Confraternity organized a ceremony at the main Lutheran church in Chile. Another commemoration was held at the local Hebrew school, with several diplomats in attendance. The Israeli Ambassador Eldad Hayat was keynote speaker both times.

# Supporting Israel



B'nai B'rith Costa Rica held a Kristallnacht commemoration ceremony at a huge theater and showed a screening of the documentary "The Night of the Broken Glass."

B'nai B'rith Venezuela hosted in its hall in Caracas the commemoration of the Night of Broken Glass. The keynote speaker was the Rector of the Metropolitan University of Caracas professor Benjamin Scharifker.

Also this year, we attended the 47th Organization of American States (OAS) General Assembly in Cancun, Mexico. We met with a number of high-level leaders, including OAS Secretary General Luis Almagro and Mexican President Enrique Peña Nieto. Our team also met with foreign ministers from Brazil, Costa Rica, Mexico, Peru and Uruguay to discuss issues of human rights, terrorism and the dangerous situation in Venezuela.

B'nai B'rith International is an accredited civil society organization at the OAS.

## Cuba Outreach – Cuba Jewish Relief Project

The B'nai B'rith Cuban Jewish Relief Project sent two missions to Cuba in the spring, including the first partnership with a Jewish day school. Fifteen students from the Pelham Jewish Center Hebrew High School took part in a week-long intensive exchange and service mission with the youth group at the Patronato in Havana.

Our Cuban Jewish Relief Project has provided vital aid to the small Jewish community in Cuba since 1995. [Learn more about this program from our podcast.](#)



## Annual Leadership Forum

Our annual Leadership Forum, in Prague this fall, offered B'nai B'rith International leaders, members and supporters from the world over the chance to come together for meaningful educational events and conversations.

B'nai B'rith International/B'nai B'rith Europe members and supporters from around the world gathered in Prague, Czech Republic, Oct. 29 to Nov. 1 to learn how B'nai B'rith is at the forefront of today's most pressing issues; engaging with high-level speakers on topics such as leadership development in today's busy world, anti-Semitism in Europe, Israel on

# Supporting Israel



the global stage, terrorism and radicalization in Europe and the future of minority communities in western societies; and making their voices heard on all things related to B'nai B'rith's global agenda.

The leadership forum was led by B'nai B'rith President Gary P. Saltzman and CEO and Executive Vice President Daniel S. Mariaschin, as well as B'nai B'rith Renaissance Prague President Tomas Kraus and B'nai B'rith Europe President Daniel Citone.

Speakers at the forum included: Czech Republic Minister of Culture Daniel Herman; former Minister of Foreign Affairs of the Czech Republic Karel Schwarzenberg; Czech Republic Minister of Labour and Social Affairs Michaela Marksova; Director of the Transatlantic Relations Center and member of the Board of Directors of the 2000 Foundation Alexandr Vondra; and Director of the Institute of Empirical Research STEM and presidential candidate Pavel Fischer.

Attendees engaged in an in-depth and fascinating panel led by European Commissioner for Justice, Consumer Protection and Gender Equality Věra Jourová and the Coordinator of the European Commission on Combating anti-Semitism Katharina von Schnurbein.

Having government positions that focus on anti-Semitism is vital. [Learn more at our podcast with former U.S. Special Envoy to Monitor and Combat anti-Semitism Ira Forman.](#)

In conjunction with the forum, B'nai B'rith Europe held its triennial convention. The new president of B'nai B'rith Europe is Serge Dahan of Paris, who previously served as president of B'nai B'rith France.

The Young Leadership Network gathered for a pre-leadership forum weekend. The group toured the city's Jewish and local historical sites as well as the Terezin concentration camp.

Young leaders attended Shabbat services and enjoyed a Shabbat dinner. They also had the opportunity to learn more about the biggest issues facing Jews around the world and shared insights into engaging young professionals during round table discussions.



# Senior Housing and Advocacy

B'nai B'rith International has long recognized the desperate need for safe, affordable housing for low-income seniors. Currently, we are the largest national Jewish sponsor of HUD-assisted housing for seniors in the United States, with 38 apartment buildings in 28 communities. We also sponsor six properties located in Canada (Toronto, Montreal and Vancouver), as well as other facilities around the world in Great Britain, Australia and Israel.

Dating back to 1971, our domestic Senior Housing Network, funded through the U.S. Department of Housing and Urban Development (HUD), provides a dignified, supportive lifestyle for more than 8,000 seniors of limited income without regard to race, national origin or religious preference. In order to fulfill our mission and standards of operations for each local property, B'nai B'rith national staff provides ongoing training, troubleshooting, programming and advocacy outreach throughout the national network. Additionally, B'nai B'rith volunteers provide guidance to each local building within a framework that reflects the needs of each individual community.

Building on our long-standing expertise in senior housing, our advice and counsel is sought on the global level. B'nai B'rith senior housing staff are considered experts on seniors issues, specifically affordable housing, and are routinely asked to present at senior housing industry events. In 2017, our staff presented at four aging conferences.

We have transformed the knowledge we have gleaned from our senior housing efforts and applied it to the legislative arena, keeping oversight on legislation that may impact the unique situation of the elderly, not only in the United States, but around the globe.

**[Listen to our podcast here with Chief Actuary of the Social Security Administration Stephen Goss as we discuss the current state and future of Social Security.](#)**

## Housing

We also bring our expertise on aging matters directly to the managers and residents of our senior housing facilities, teaching classes on such topics as fraud prevention and hosting anti-bullying campaigns.

The Annual Managers/Service Coordinators meeting was held June 7-9 in Philadelphia, with virtually all our senior housing network represented. Sessions included constituent services with representation from the offices of both U.S. Senators from Pennsylvania, an update from Randall Scheetz from the U.S. Department of Housing and Urban Development, as well as sessions on best practices, risk management, supporting the formerly homeless, adapting to life in congregate housing and dealing with difficult residents.



In August, residents from almost every building in our senior housing network attended the B'nai B'rith Resident Leadership Retreat at Perlman Camp in Pennsylvania. The retreat includes leadership workshops, intergenerational programming, as well as subjects such as diversity and interfaith discussions.

# Senior Housing and Advocacy



The 2017 Senior Housing Conference took place in Del Ray Beach, Florida, in December. Annually, local boards of directors and management staff gather for interactive training sessions, and hear from experts in the field.

Though our commitment to seniors began more than 45 years ago with a recognition and action to correct the severe dearth of housing for low-income seniors, we have built on that knowledge to branch out to all aspects of aging and aging issues. We see the big picture and the interconnectedness of healthy aging and a safe, affordable and engaging, home environment.

Our Seniority Report is a quarterly publication highlighting many of our activities and accomplishments in the field of senior services. [Read the fall 2017 issue here.](#)

## Advocacy

U.S. representatives visited some of our senior housing buildings to see firsthand the needs and creative programming our senior housing program provides. U.S. Rep. Jamie Raskin (D-Md.) visited the B'nai B'rith Homecrest House in Silver Spring, Md.; Rep. Matt Cartwright (D-Pa.), visited B'nai B'rith Apartments in Wilkes-Barre, Pa.; Rep. Grace Meng (D-N.Y.) toured the Nathan I Nagler Queens B'nai B'rith House; and Rep. Charlie Dent (R-Pa.) visited B'nai B'rith Apartments, Allentown, Pa. These members of Congress have toured B'nai B'rith International-sponsored properties across the country and answered questions from residents of the buildings.

## More on the reason for these visits in this podcast.

B'nai B'rith, teaming up with representatives of the Elderly Housing Coalition (of which we are a founding member), took congressional staffers on tours of Section 202 buildings on three separate Mondays in May. The tours are part of an effort to highlight to Congress the importance of and need for more low-income housing. Properties visited included St. Mary's Court and Samuel J. Simmons NCBA Estates in Washington D.C. and Homecrest House, a B'nai B'rith-sponsored property, in Silver Spring, Md. During these tours congressional staffers directly see the benefits of Section 202 housing and the service coordinator program, and see a property in person.

The B'nai B'rith team has been very busy on Capitol Hill all year, meeting with 18 Senate offices, 14 House offices and staff members on the Democrat and Republican side for the Senate and House Appropriations Committee which funds Section 202 buildings.



# Senior Housing and Advocacy



In June B'nai B'rith co-sponsored a rally to help save HUD Section 202 at the U.S. Capitol building. Lawmakers from the Senate and House spoke to show their support, including Sens. Robert Menendez (D-N.J.) and Bob Casey (D-Pa.) and Rep. Al Green who represents constituents of the B'nai B'rith housing community.

Additionally, in July B'nai B'rith was a partner for the Our Homes Our Voices, National Housing Week of Action. As part of this week of action Jeremiah Thompson, who is Sen. Elizabeth Warren's Regional director for Boston, took a tour of Irving B. Matross Covenant House in Boston, and answered questions from the residents of the building.

B'nai B'rith staff members also co-chair a subcommittee on income security for The Leadership Council of Aging Organizations.



# Disaster Relief & Community Projects

B'nai B'rith International continues with our global disaster relief, a tradition we began in 1865.



This year, the B'nai B'rith Disaster Relief Fund provided \$12,000 to support the needs of Syrian refugees seeking medical attention in Israel. The ZIV Medical Center in Zefat, Israel, received funds to purchase medical equipment that is not already paid for by the Israeli government. The B'nai B'rith Disaster Relief Fund also supplied money to the B'nai B'rith World Center-Jerusalem to purchase and deliver infant formula to vulnerable Syrian children as part of the Israeli military's humanitarian aid project called Operation Good Neighbor. This purchase provided 9,000 feedings.



In the United States, the Disaster Relief Fund responded to the devastating floods in Missouri, using a social media campaign, we raised \$5,000 to distribute. The campaign provided an opportunity to have every dollar matched from the B'nai B'rith Disaster Fund. One of the organizations that received these funds was the Food Bank of Northeast Arkansas.

The B'nai B'rith Disaster Relief Fund has also provided a grant to NECHAMA that will match funds for NECHAMA's fundraising campaign. NECHAMA has been a longtime recipient of our support providing assistance for victims of domestic disasters and volunteer opportunities.

# Disaster Relief & Community Projects

Thank you



**B'NAI B'RITH  
INTERNATIONAL**

**We are honored to have your continued support  
and to share in your mission of helping those in need.**



**NECHAMA**  
JEWISH RESPONSE  
TO DISASTER

B'nai B'rith is proud to support NECHAMA's work that brought volunteers together from across the country to muck out and gut homes. Volunteers assisted in cleaning up 33 homes in two counties impacted by floods. NECHAMA posted a large banner headline on its website thanking B'nai B'rith for helping it hit a June fundraising goal.

The fall of 2017 saw three major hurricanes — Harvey, Irma and Maria — which prompted us to open disaster relief campaigns. We also sponsored a clean-up project in Houston that brought two Texas Alpha Epsilon Pi (AEPi) fraternity chapters (we have a partnership with AEPi) to clean-up efforts in October in cooperation with NECHAMA.



A utility truck paid for by B'nai B'rith, in cooperation with NECHAMA, had its first deployment to Florida to assist with clean-up after Hurricane Irma.

B'nai B'rith also provided water purification tablets for the Jewish community in Havana, Cuba, and surrounding provinces.

**We discuss our disaster relief work in this podcast.**

**And read our periodic Disaster Relief Newsletter here for more information on our projects.**

# Disaster Relief & Community Projects

## Local Regions Host Vibrant Programs, Give Back To Communities

Our dedicated volunteers and staff get deeply involved in their communities, helping out and pitching in. Here are a few examples:

B'nai B'rith Australia/New Zealand chartered a new unit in Sydney, Womanpower Unit No. 3519, which grew out of a group of highly motivated Jewish women who aspired to serve the community with their community and management skills. They felt that their group could achieve far more within the Jewish community if they were affiliated and engaged with a world-recognized organization, and B'nai B'rith was their obvious choice. They are already organizing great fundraising and support activities.

## Great Lakes Bowling

In March, 41 teams from the United States and Canada traveled to a bowling alley in suburban Detroit for the 76th annual B'nai B'rith Bowling Association Sectional Tournament. For three days, 164 B'nai B'rith bowlers competed for high honors. The B'nai B'rith Bowling Association, which formed in 1939, hosted the tournament, becoming an umbrella organization for leagues across the country.

## Golf

During the spring and summer of 2017, golfers around North America enjoyed events that benefit both B'nai B'rith and their communities. Some have been not-to-miss annual events for decades; others are relatively new. But all are success stories with great, innovative elements and beneficial partnerships in these five communities: Washington, D.C, Detroit, Toronto, Chicago and Denver.



For several years, B'nai B'rith has been proud to be one of the sponsors of "Shot in the Dark," hosted by the Columbia Lighthouse for the Blind (CLB). The fifth annual Shot in the Dark Golf and Dinner Classic was held at Woodmont Country Club in Rockville, Md. on May 9, with financial support from corporations and organizations, and enthusiastic involvement by local government leaders and media personalities. In addition to the tournament, the event includes an auction, award presentations and a longest-drive contest. But what sets this event apart is the opportunity for golfers who are blind or visually impaired to participate in a golf clinic hosted by nationally renowned blind golfing champions Phil Blackwell, Mark Arnold and Bruce Hooper.



## Disaster Relief & Community Projects

June saw the Great Lakes Region B'nai B'rith Annual Golf Classic, which the B'nai B'rith community in suburban Detroit has sponsored for 35 years. Proceeds from the tournament fees, silent auction, raffles for a cruise and other prizes, and a dinner, which attracts still more participants, are used to support B'nai B'rith International, local BBYO and Hillel, and scholarships.

In just its second year, the B'nai B'rith Canada annual Charity Golf Classic was held on June 13 at the Lebovic Golf Club in Aurora, Ontario. The event attracted more than 100 golfers and included an 18-hole tournament and tests of skill, a luncheon buffet, Scotch and beer tastings, and the chance to meet celebrity guests Toronto Maple Leafs star Zach Hyman and NHL greats Rick Vaive, Gary Leeman and Marcel Dionne. Proceeds from the Golf Classic support B'nai B'rith Canada's affordable housing and seniors programs, as well as its advocacy efforts fighting racism, anti-Semitism and discrimination in Canada.

The annual B'nai B'rith Sports Lodge Bill Stein Memorial golf outing was held in August at Hawthorn Woods Country Club, in suburban Chicago. All proceeds go to college scholarships for Chicago-area students — well over \$2 million since 1964. B'nai B'rith Denver also planned once again to co-sponsor an annual golf charity tournament with JCC Denver and the Denver Jewish Chamber of Commerce.

Read coverage here about B'nai B'rith International's Horeb Lodge holiday visit at the VA's Connecticut Healthcare System's West Haven Campus. **The visitors sang carols and brought gifts to the patients.**

From B'nai B'rith Australia/New Zealand, B'nai B'rith Courage to Care in Victoria and New South Wales conducted exhibitions in many schools this year, taking an anti-bullying message to thousands of children. A highlight for the Melbourne team was hosting the exhibition at the Victorian Parliament House, a truly prestigious location which is reserved only for the most valuable contributions to the community.

# Holocaust Remembrance: The Importance of Continuity



Since 1989, B'nai B'rith International has proudly been the North American official sponsor of the Yom Hashoah program, "Unto Every Person There is a Name." With B'nai B'rith's help, many communities across the globe came together on Yom Hashoah to commemorate the Holocaust this year.

The featured event is when participants read the names of Holocaust victims, where they were born and where they died. For many victims on these lists it is the only time their name, and thus their life, will be remembered, as their entire family was murdered or there is no one left to remember them.

The 2017 theme, chosen by an international committee, was "Restoring Their Identities: The Fate of the Individual during the Holocaust." [Read our story in B'nai B'rith Magazine here.](#)

B'nai B'rith regions and lodges coordinate with synagogues and Jewish community centers across the nation to make "Unto Every Person There is a Name" a part of their Holocaust commemorations.



B'nai B'rith and Alpha Epsilon Pi (AEPi), a Jewish fraternity, collaborated to bring "Unto Every Person There is a Name" to university campuses as part of AEPi's own Holocaust Remembrance Day program, called "We Walk to Remember," which began in 2006. AEPi brothers and other volunteers walk silently across their campuses wearing a "Never Forget" sticker provided by B'nai B'rith. B'nai B'rith also supplies pamphlets to AEPi to distribute on the importance of Yom Hashoah and how this year's theme relates to the Holocaust.



# Young Leadership

Our Young Leadership Network is a vital force to nurture future leaders and help the community. Through events at embassies, missions, disaster rebuilding sites and fundraisers, we have a network of next generation leaders who meet, exchange ideas, have a chance to learn from world leaders and lend a hand to a struggling community.

[Read our spring/summer Young Leadership Newsletter here.](#)



## South Florida

YLN-South Florida kicked off the year with a winter mixer in January, at the Funky Buddha Brewery in Oakland Park, Fla. This event has become a quarterly event, and members look forward to a laid back evening with drinks and food and the opportunity to meet new people. Kosher wine tasting and sushi and sake nights were also on the YL menu. President Gary P. Saltzman attended one of the events to share his insights on B'nai B'rith's global advocacy efforts. At an event for young lawyers, our young leaders donated school supplies to local children in need.



## Detroit

In and around Detroit, the YLN group has been busy. In March members participated in Project H.O.P.E. (Help Our People Everywhere). They helped local B'nai B'rith volunteers make Passover food packages for the Jewish elderly and needy. In early April, the group participated in a Holocaust remembrance event with the B'nai B'rith Great Lakes Region.



## Chicago

Chicago young leaders kicked off spring with a Karaoke happy hour, inspired by the members' recent Young Leadership Network trip to Japan. In July, the group participated in Shabbat on the Lake, JCC Chicago's premier lakefront event of the summer for young adults, which we co-sponsored.

## Denver

In June, Temple Emanuel hosted YLN-Denver Chair Frank Goldman, to present "President Truman, my grandfather, and a bottle of bourbon." It's an amazing story of how Frank Goldman's grandfather, a former B'nai B'rith International president also named Frank Goldman, helped influence President Harry S. Truman to recognize the need for Israeli statehood. Frank Goldman has also been in the process of helping to create a young families group in Denver.



# Young Leadership

## New York

YLN-NY kicked off its spring calendar with a group attending several B'nai B'rith Award dinners and the B'nai B'rith Diverse Minds Writing Challenge. On March 30, members participated in the annual Project H.O.P.E. (Help Our People Everywhere) event, hosted at the B'nai B'rith office in New York.

Young leaders helped assemble more

than 100 Passover food packages for the Jewish elderly and needy. On April 28, the group co-hosted a Shabbat Dinner with MJE (Manhattan Jewish Experience) on the Upper East Side. The dinner celebrated the opening of baseball season and the official start of YLN's spring season. In July members met at B'nai B'rith's New York office for Sushi Sake Summer Night. Attendees enjoyed kosher sushi and sake, and heard from participants of YLN's trip to Japan.



## New Jersey

YLN-NJ kicked off its spring season with a joint Purim Party, co-hosted by Moishe House Montclair and JNFutures-NJ. Members from all three organizations dressed up in true Purim fashion and enjoyed eating hamantaschen. Members were also invited to join the group in New York for Project H.O.P.E. (Help Our People Everywhere) on March 30. The group enjoyed attending Springfield Lodge's annual Dinner Dance in June, which honored distinguished members of the community, including a Young Leadership Award recipient.

## Washington, D.C.

In June, YLN-DC hosted a Spring Brunch and Learn event with Einat Weiss, counselor for Political Affairs at the Israeli Embassy; Evelina Petrone, first secretary of the Political Section at the Embassy of Lithuania; and Jennifer L. Feldman, attorney & vice president of Membership for Alpha Epsilon Phi (AEPi) sorority. National B'nai B'rith Young Leadership Network Chair Eduard Redensky moderated the discussion. The speakers discussed traditional gender role issues many women face in the workplace, as well as in charity work and their social lives. Young leaders also enjoyed attending the B'nai B'rith Healthcare Award dinner the following week.

## YLN Abroad

B'nai B'rith has members all over the world, and so does the Young Leadership Network. There are groups in Australia, Europe, Israel, Latin America, New Zealand and the United Kingdom.

B'nai B'rith Europe and B'nai B'rith United Kingdom, ran a workshop during the Young Professional Weekend in Luxembourg focusing on B'nai B'rith's work advocating for Israel and combating anti-Semitism in London and Brussels. Participants from all over Europe attended.





# Young Leadership

Attendees enjoyed a Shabbat meal at Luxembourg's Jewish Community Center, and heard from the chief rabbi of Luxembourg. They also heard from human rights activist and academic Guila Clara Kessous. Participants toured the city and learned about its Jewish history and went to a nightclub. Attendees also toured Vianden Castle and took a boat cruise on the Moselle.

B'nai B'rith also has a very active young professionals group in the United Kingdom. The group launched in July 2015 with a private boat cruise party on the River Thames. Every year members also have a Moroccan style picnic at the Klezmer in the Park Festival, monthly happy hour film screenings in partnership with the UK Jewish Film Festival, comedy evenings and Israeli concerts. The group also hosts an annual Valentine's Day Wine and Dine Dinner with St. Johns Wood Young Jewish Network, in Golden Green, with a professional matchmaker. The group has also enjoyed breakfast briefings with diplomats from the London Bureau of International Relations, participating law firms and businesses. Members have spoken with the high commissioner for the Republic of Austria, the Israeli ambassador and the Latvian ambassador.

## Japan

In March, B'nai B'rith International sent 13 young leaders to Japan, sponsored by the Japanese government. This was the second trip the group has done to the country, as part of its friendship ties program called the Kakahashi Project. The participants were from all over the United States, including Chicago, Denver, Detroit, Florida, New York and Washington D.C. Participants met with several members of Japan's Foreign Ministry to discuss the Jewish population and learn more about Japan's vast history and its relationship with Israel. Other highlights included a trip to Kobe, Hiroshima, where the group met with an atomic bomb survivor, the Holocaust museum and much more.



# Celebrating Diversity & Culture

## Tribute Dinners Awards and Grants



Each year, B'nai B'rith International recognizes the humanitarian and philanthropic efforts of key community and corporate leaders from around the world. We understand that doing well in business comes with a responsibility to do well in the community. And we seek out companies and their leaders who understand that giving back should be a vital component of any corporations' mandate and vision.

We coordinated successful fundraising dinner galas, including honoring the famed Dr. Peter Hotez, presenting the 35th annual National Healthcare Award Dinner to Dr. Gary Kaplan of Virginia Mason Health System, and honoring New York City-based Amalgamated Bank, which shares with B'nai B'rith more than a century of history.



Further, we selected Dinesh Paliwal, president and chief executive officer of HARMAN, to receive a Distinguished Achievement Award, at a dinner reception in New York City in October.

In addition, Michael Federmann, chairman of the board of Federmann Enterprises Ltd., received our 2017 Distinguished Humanitarian Award, which recognizes individuals who have demonstrated dynamic leadership through a commitment to philanthropy and to the communities they serve. This is the first time we have honored someone with this award in Israel. Federmann received the award during a dinner reception on Nov. 8 at the Dan Hotel in Tel-Aviv, Israel.

We concluded the Tree of Life fundraising campaign and received many tributes from supporters around the globe.

# Celebrating Diversity & Culture



B'nai B'rith International  
**DIVERSE MINDS**  
 Writing Challenge

## Diverse Minds Writing Challenge

In June, B'nai B'rith International celebrated the 11th anniversary of the Diverse Minds Writing Challenge, and held award presentation events in each of four program regions: New York City, Washington, D.C., Southern New Jersey and the Delmarva Peninsula. Since its inception in 2006, B'nai B'rith has published 37 original children's books (including one in Spanish), created 50 published authors/illustrators; awarded more than \$300,000 in college scholarships and grants; and donated 42,000 books to public schools, libraries and community organizations across the country, including to the TODAY Show holiday toy drive.

This year's winning books are available for a free download on the iTunes bookstore and on the [B'nai B'rith website](#).



You can listen to a contest winner read her book and watch the inspiring words of our keynote speaker, award-winning illustrator Shadra Strickland, who spoke about her path to becoming a published illustrator, and the importance of perseverance, [here](#).

# Celebrating Diversity & Culture



In 2017, we created and hosted the inaugural session of These Diverse Minds: Tolerance and Inclusion Practices for the Next Generation, a panel discussion held in conjunction with the New York City Diverse Minds Writing Challenge event in June. Panelists included Rabbi Jill Hausman of the Actors Temple in New York City, Kimberly Mann of the United Nations and Kandace Coston, the first New York City winner of the Diverse Minds Writing Challenge. Funding was provided by former honoree First Data.

# Connecting = Social + Traditional + Personal

The Zero.Dot.Two initiative launched in May 2017. Since then we have asked Jewish leaders from across the U.S. the question, “What does it mean to be Jewish?”

The videos have been seen some 50,000 times, and they represent the most watched B’nai B’rith online video of all time and four of the top five B’nai B’rith videos ever posted on Facebook. [The archive of responses can be found here.](#)



Notable interviews have been with: U.S. Senate Minority Leader Chuck Schumer; former-U.S. House Majority Leader Eric Cantor; the Ranking Members of both the U.S. Senate Committee on Foreign Affairs, Sen. Ben Cardin, and the U.S. House Committee on Foreign Relation, Rep. Eliot Engel; famed Harvard Law Professor Emeritus Alan Dershowitz; and book authors, academics, rabbis, Jewish communal professionals and private sector business executives.



Entrepreneur David Yarus, who founded the popular JSwipe online dating app in April 2014, also answered our “What does it mean to be Jewish” query, which reached more than 15,000 people. Yarus regularly speaks about the millennial mindset and teaches social media strategy and best practices at major Jewish conferences. [See his thoughtful response here.](#)



Through our podcast this year, we explored an array of interesting topics, including B’nai B’rith’s history, global anti-Semitism, the state of the European Union, and lighter fare, such as Jewish food and Jews in baseball. The podcast has been an exciting way to comment on topics in the news and topics our members and supporters care deeply about.

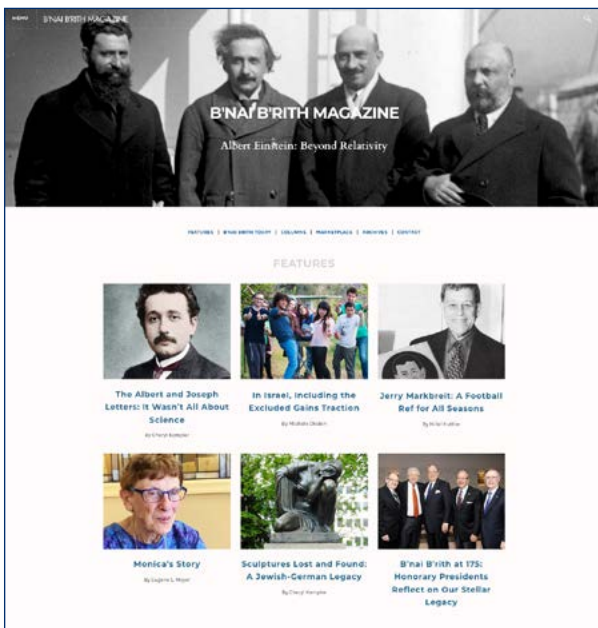
Our podcasts covered the gamut from topical breaking news to historical milestones such as the **Six-Day War**, to a conversation on **Jewish baking**.

# Connecting = Social + Traditional + Personal

Our Subject Matter Expert blog is a powerful reminder of what we do every day. Our experts can deftly explain, to world leaders and readers at home, all the nuances of issues. You'll find the depth and breadth of our staff on full display in this cutting edge blog section: <http://www.bnaibrith.org/expert-analysis>

In December, B'nai B'rith CEO Daniel S. Mariaschin was a featured speaker at Hebrew Union College-Jewish Institute of Religion (HUC-JIR)'s new exhibit in honor of B'nai B'rith's 175 anniversary. With photos, Judaica and documents, the exhibit is a powerful reminder of B'nai B'rith's legacy.

## B'nai B'rith Magazine

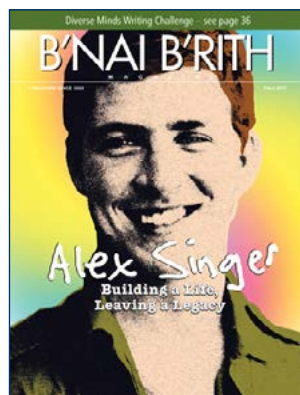
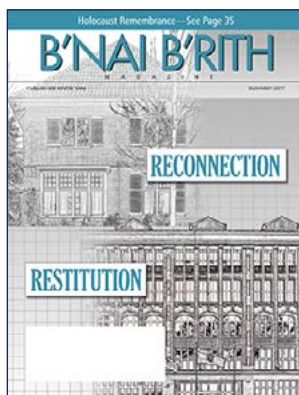
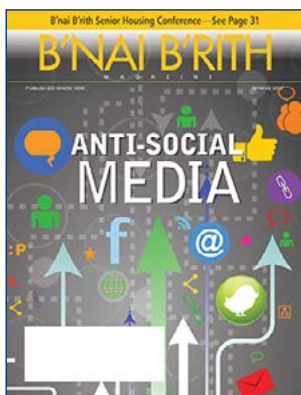


Our online engagement for B'nai B'rith Magazine increased enormously again this year. Thousands interacted on social media with our magazine's unique and unusual stories.

Our magazine has been providing deep insights into the complex and compelling issues of the day, as well as uncovering exclusive stories that readers just don't find anywhere else, since it launched in 1886.

An exciting change as of December: Three out of our four issues of B'nai B'rith Magazine each year will now be fully digital. Our online publication will be accompanied by one commemorative issue printed (as well as posted online) each year.

We have created an exciting new format, which offers unique multi-platform content. We plan to create opportunities to engage our readers in many dimensions. **Check out our fully-digital debut of our multi-platform magazine here.**





# Executive Board of Directors

## Executive Board of Directors

*As of December 31, 2017*

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Mario Isidoro Wilhelm, Buenos Aires, Argentina

Jacobo Wolkowicz, Montevideo, Uruguay

Lila Zorn, West Bloomfield, Michigan

Stephen B. Zorn, West Bloomfield, Michigan



# Financial

## Summary of Consolidated Statements of Activities Fiscal Year 2017 For the Twelve Months Ending June 30, 2017 (Thousands of Dollars)

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### **SUPPORT AND REVENUE**

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Contributions and other support	\$7,285
Member dues	465
Other program revenues	176
Investment income	1,112
Other revenue	168
<b>TOTAL SUPPORT AND REVENUE</b>	<b>9,206</b>

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### **EXPENSES**

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#### **Program Services**

Community involvement	1,367
Public advocacy	1,693
Senior housing and services	540
Humanitarian assistance	1,575
Jewish continuity	619
<b>Total Program Services</b>	<b>5,794</b>

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**Total Management and General** **791**

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**Fundraising Expenses** **1,757**

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**TOTAL EXPENSES** **8,342**

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**CHANGE IN NET ASSETS** **864**

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**TOTAL END OF YEAR NET ASSETS** **8,846**

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## Privacy Policy

We are committed to protecting your privacy. To make your experience at our website more convenient, we gather information from you. We maintain the privacy of your information using security technologies and adhere to policies that prevent unauthorized use of your personal information.

### **What personal information may we collect, and how is it used?**

We collect two kinds of information: personal information that you choose to supply us, and non-personal information, such as your IP address. We use the personal information you supply to send our users email communications from BBI and our partners. If you would like to be removed from our email list, you can click the “unsubscribe” button on your B'nai B'rith email. We may also monitor and track information such as customer usage patterns of our website. We compile this information into a statistical aggregate which we use, together with your personal information, for internal business and administrative purposes, including improving our website, our operations, and our client service.

### **Exchange of Addresses**

Names and postal addresses of current and former contributors to B'nai B'rith may be rented or exchanged with other organizations or publications. B'nai B'rith obtains the names of potential new members by renting the membership lists or subscriber lists of similar organizations and publications. Lists may also be exchanged with other organizations. Whether by exchange or rental, strict privacy procedures protect the lists.

B'nai B'rith will always honor a member's request to be removed from mailing lists made available for exchange or rental. If you would like your name withheld from our mailing list rental or exchange, please contact the fundraising department at [fundraising@bnaibrith.org](mailto:fundraising@bnaibrith.org) or call 800-573-9057; please be specific about which address you would like withheld.

Personal information entered on the site is confidential, though we may share aggregate information about website usage and traffic patterns, stripped of any personally identifiable information, to third parties to comply with various reporting obligations and for business or marketing purposes. We may also share limited personally identifiable information with third parties on a confidential basis to enable a third party to perform certain tasks, such as maintain an email list or send email alerts and/or newsletters, on our behalf.

### **Security**

Our website has security measures in place to protect against the loss, misuse and alteration of the information under our control. This includes a firewall and 24-hour monitoring of site activities by our hosting service provider as well as 128-bit SSL encryption (where allowable by law) on all transaction-oriented operations between you and B'nai B'rith via our transaction service provider, Network For Good.

While we use SSL encryption to protect sensitive information online, we also do everything in our power to protect user-information offline. All of our users' information, not just the sensitive information mentioned above, is restricted in our offices. Only employees who need the information to perform a specific job (for example, our development and membership staff, a billing clerk, a customer service representative, or database administrator) are granted access to personally identifiable information.

### **Use of Cookies**

Cookies are pieces of information that are stored on your computer and are used for record-keeping purposes. We may use cookies to make visiting and using our website easier. Cookies can help us see which parts of our website are the most or least popular and direct us to improving our customers' online experience.

### **Links to Other Sites**

This website provides links to several other third-party websites. While we choose our links carefully, we are not responsible for the content of linked websites, or for the privacy policies of these websites. Since we do not control these websites, we encourage you to review the privacy policies posted on these third-party websites.

### **Privacy Policy Changes**

We may amend this privacy policy from time to time. We maintain the option to change this privacy statement at any time by electronic notice posted on our website. Your use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.

B'nai B'rith International has advocated for global Jewry and championed the cause of human rights since 1843. B'nai B'rith is recognized as a vital voice in promoting Jewish unity and continuity, a staunch defender of the State of Israel, a tireless advocate on behalf of senior citizens and a leader in disaster relief. With a presence around the world, we are the Global Voice of the Jewish Community. Visit [www.bnaibrith.org](http://www.bnaibrith.org)

