

B'NAI B'RITH INTERNATIONAL

B'nai B'rith International is the most widely known Jewish humanitarian, human rights and advocacy organization. Since 1843, B'nai B'rith International has been dedicated to improving the quality of life for people around the globe. A constant source of innovation and charity for populations around the world, B'nai B'rith has founded hospitals, orphanages and senior housing communities; and launched disaster relief campaigns, child safety guides, tolerance education programs and countless other initiatives in the public interest.

Today, B'nai B'rith serves individuals and communities in more than 50 countries on six continents. We are a national and global leader in helping communities in crisis; providing senior housing and advocacy on vital issues concerning seniors and their families; and promoting diversity and tolerance education. From Sri Lanka to New Orleans to Japan, B'nai B'rith members and supporters provide aid and funding to help in disaster relief, seeking to fill the needs that might otherwise be overlooked. In local communities around the world, B'nai B'rith volunteers reach out to the sick, the needy and those hurt by intolerance and indifference. Additionally, the B'nai B'rith senior housing network in the United States has grown to 42 buildings in 26 communities, encompassing more than 4,000 apartment units and serving more than 8,000 diverse people across the nation.

Through the combined efforts of dedicated volunteer leaders and professional staff, B'nai B'rith improves the quality of life for those around the country and across the globe through our action on human rights and public policy, community service and senior services and housing. Locally, B'nai B'rith Housing (BBH) is a not-for-profit housing development organization whose mission is to ease the regional housing crisis by producing a steady stream of affordable housing throughout Greater Boston. Its housing, both rental and homeownership, is for young families and older adults regardless of religion or background. BBH operates the Covenant House properties in Brighton, nationally recognized as models of quality housing that are both affordable and supportive of residents' broader needs. BBH developed 33Comm, a mixed income homeownership development in Chestnut Hill (Newton), and in 2014, the opening of BBH's Coolidge at Sudbury, a 64-unit rental community serving seniors and older adults, represented a new housing alternative for the suburban town. BBH is currently planning for a new 70 unit development in Andover.

The mission and programs of B'nai B'rith have long been supported by innovative and forward-thinking individuals and corporations around the world since our founding more than 170 years ago. The prestigious B'nai B'rith Distinguished Achievement Award recognizes a commitment to philanthropy, community service, education and leadership in promoting tolerance worldwide.



B'NAI B'RITH INTERNATIONAL

Allan J. Jacobs
International President

Daniel S. Mariaschin
Executive Vice President

B'nai B'rith International • 1120 20th St NW • Suite 300 North • Washington, DC 20036
1-888-838-2499 • events@bnaibrith.org



B'NAI B'RITH
HOUSING

Burton Gesserman
President

Susan Gittelman
Executive Director

Edward Zuker, Chair
Real Estate Council of Advisors

B'nai B'rith House • 34 Washington St. • Brighton, MA 02135
1-617-731-5291 • susan@bbhousing.org



2015 B'NAI B'RITH INTERNATIONAL COMMUNITY ACHIEVEMENT AWARD DINNER



***** HONORING *****

THE BOSTON RED SOX

AWARD ACCEPTANCE BY

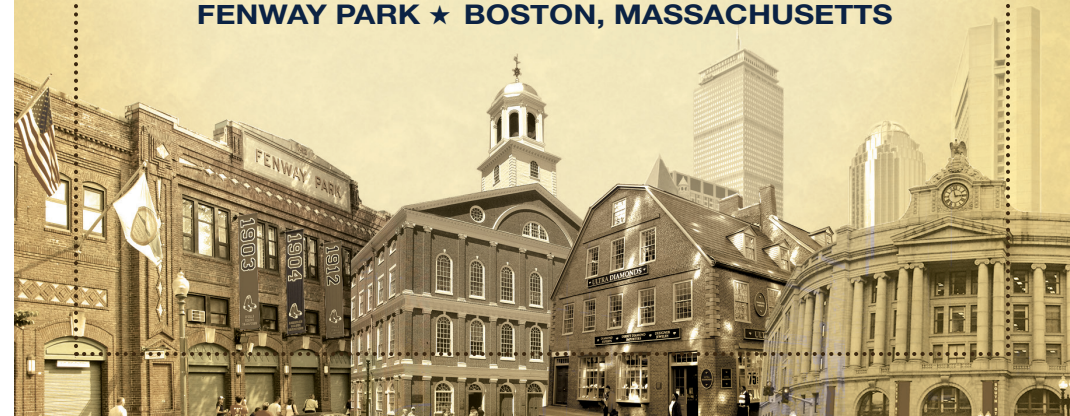
LARRY LUCCHINO

PRESIDENT AND CEO, BOSTON RED SOX



TUESDAY NOVEMBER 17, 2015

FENWAY PARK ★ BOSTON, MASSACHUSETTS



TRIBUTE CO-CHAIRS

Judge Nancy Gertner & Mr. John Reinstein

Mr. Bob Pozen

Ms. Cynthia Strauss & Mr. Harry Sherr

BOSTON RED SOX



As one of the oldest baseball franchises in Major League baseball and a founding member of the American League, the Boston Red Sox have a deep history of providing philanthropic support within the New England Community. Since 1953, the Red Sox have championed The Jimmy Fund in its fight against pediatric cancer. For over 50 years, the only advertisement displayed in Fenway Park was a prominent billboard for the Jimmy Fund over the retired numbers in right field. The team has continued to be an active participant in fundraising for the Jimmy Fund and has promoted them in every radio broadcast since 1953 free of charge.

In 2003, John Henry, Tom Werner, Larry Lucchino, and their partners expanded the Red Sox charitable programs by establishing the Red Sox Foundation as the official charity of the team. Since its inception, the Foundation has provided over \$77 million dollars to charitable organizations and has led the Red Sox to be among the most charitable teams in all of Major League Baseball. The Foundation utilizes the passion fans have for the team and the power of Red Sox Nation to improve the lives of at risk children and wounded veterans across New England. The team's extraordinary efforts have resulted in the Boston Red Sox receiving Major League Baseball's first-ever Commissioner's Award for Philanthropic Excellence in 2010.

LARRY LUCCHINO

For over a decade, the Red Sox have been managed by President and CEO Larry Lucchino. Throughout his extensive 36-year career in Major League Baseball, Lucchino has earned a reputation for creating ballparks that revitalize surrounding areas and enhance the greater civic community. Since joining the team in 2002, Lucchino has overseen a series of well-received infrastructure innovations and improvements in Boston that have enhanced the fan experience while respecting the integrity of the historic park and the surrounding neighborhood.

In addition to being instrumental in establishing the Boston Red Sox Foundation, Lucchino continues to serve the community as a board member and co-chair of the Dana Farber Cancer Institute's \$1 billion "Mission Possible" Capital Campaign. He has also served on the board of Special Olympics International.

**B'nai B'rith is proud to present the prestigious
Community Achievement Award to The Boston Red Sox and Larry Lucchino
for their commitment to community service and philanthropic leadership.**

B'NAI B'RITH INTERNATIONAL

COMMUNITY ACHIEVEMENT AWARD DINNER



HONORING



THE BOSTON RED SOX



AWARD ACCEPTANCE BY

LARRY LUCCHINO

PRESIDENT AND CEO, BOSTON RED SOX

**TUESDAY
NOVEMBER 17
2015**

6:00 pm: Dinner & Cocktail Reception
EMC Club

7:00 pm: Award Presentation and Dessert
State Street Pavilion Club

**FENWAY PARK ★ 20 YAWKEY WAY
BOSTON, MASSACHUSETTS**

BUSINESS ATTIRE

**RSVP: 888-838-2499 or events@bnaibrith.org
RSVP Online at www.bnaibrith.org/redsox**