

**YOU CAN BE A PART OF THIS
HISTORIC EVENING BY SUPPORTING
THE EVENT AS A SPONSOR.**

Sponsors shall receive all of the benefits listed below, and will be publicly recognized at the dinner. Should you choose, tickets can also be used to host diplomats, members of U.N. missions, students or members of the B'nai B'rith Young Leadership Network.

PRESENTING SPONSOR

- Full Platinum Inside Cover Page Ad in Tribute Journal
- Up to 20 Seats at the Dinner
- Full Recognition as the Presenting Sponsor in all Publicity Materials
- A custom Gold Leaf on the Tree of Life, which adorns the B'nai B'rith headquarters
- 20 Tickets to the President's VIP Reception
- A Special 175th Anniversary Commemorative Medallion

LEGACY SPONSOR

- Full Platinum Page Ad in Tribute Journal
- Up to 15 Seats at the Dinner
- Full Recognition as a Legacy Sponsor on all Publicity Materials
- A custom Silver Leaf on the Tree of Life, which adorns the B'nai B'rith headquarters
- 10 Tickets to the President's VIP Reception
- A Special 175th Anniversary Commemorative Medallion

GOLD SPONSOR

- Full Gold Page Ad in Tribute Journal
- Up to 10 Seats at the Dinner
- Recognition as a Gold Sponsor in all Publicity Materials
- 5 Tickets to the President's VIP Reception
- A Special 175th Anniversary Commemorative Medallion

SILVER SPONSOR

- Full Silver Page Ad in Tribute Journal
- Up to 10 Seats at the Dinner
- Recognition as a Silver Sponsor in all Publicity Materials

**DINNER & JOURNAL PACKAGES
175TH ANNIVERSARY SPONSORSHIPS**

Presenting Sponsor	\$50,000
Legacy Sponsor	\$25,000
Gold Sponsor	\$15,000
Silver Sponsor	\$10,000

DINNER RESERVATIONS ONLY

Individual tickets are available at \$500 each.

OTHER

To make a tax deductible donation in honor of B'nai B'rith's 175th Anniversary, please contact Nathalie Holtzman at 888.838.2499 or events@bnaibrith.org.

All checks can be mailed directly to
B'nai B'rith International 175th Celebration
1120 20th Street, Suite 300 N
Washington, DC 20036

COMMEMORATIVE TRIBUTE JOURNAL ONLY

Full Gold Page Ad	\$10,000
Full Silver Page Ad	\$5,000
Full Black and White Page Ad	\$2,500
Half Black and White Page Ad	\$1,500

**COMMEMORATIVE TRIBUTE JOURNAL
SPECIFICATIONS**

Full Page Dimensions: 10" H x 7.5" W (vertical orientation)

Half Page Dimensions: 5" H x 7.5" W (horizontal orientation)

Premium Ads (Platinum, Gold and Silver) can be in full-color.
Half Page Ads must be in black and white.

Please send a media-ready PDF.

If you have any questions, or need assistance creating your ad, please contact Nathalie Holtzman at events@bnaibrith.org.

Tribute Journal Deadline is September 17, 2018



B'NAI B'RITH INTERNATIONAL

**175th ANNIVERSARY
CELEBRATION**

This once-in-a-lifetime evening will be a celebration of our dedication and commitment to the community over the last 175 years, and we hope you will join us as we recognize our accomplishments and honor those who share our values.

Monday, October 15, 2018

DINNER & AWARD PRESENTATION

**THE MUSEUM OF JEWISH HERITAGE
36 BATTERY PLACE
NEW YORK CITY**

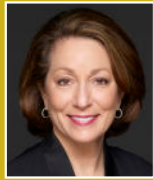
B'nai B'rith International, the Global Voice of the Jewish Community, is the most widely known Jewish humanitarian, human rights and advocacy organization. B'nai B'rith works to aid the victims of disaster; improves the lives of senior citizens through housing and advocacy; promotes health initiatives and education; provides youth leadership training; serves community members in need; fights intolerance around the world. B'nai B'rith...since 1843.



KENNETH J. BIALKIN'S practice with the firm Skadden, Arps, Slate, Meagher & Flom encompasses a broad range of corporate and securities law matters, including activity in U.S. and international merger and acquisition and corporate finance transactions, and SEC enforcement matters. Mr. Bialkin has previously served as chairman of ADL, Chairman of the America-Israel Friendship League and President of the Jewish Community Relations Council of New York. He has served as a strong advocate for Israel and the American Jewish community in the face of adversity.



ANDREW BORANS was appointed as Executive Director of the Alpha Epsilon Pi Fraternity and as Executive Vice President of the Alpha Epsilon Pi Foundation in 2005. Mr. Borans is actively involved in a number of national and international Jewish causes, including AIPAC, Conference of Presidents of Major Jewish Organizations, B'nai B'rith International, Hillel and Chabad on Campus. He has been the recipient of several awards for his tireless dedication to Israel and commitment to the Jewish people, and is a noted authority on the Jewish student experience on university campuses and is called upon regularly for his unique perspective.



SUSAN GOLDBERG is the Editorial Director of National Geographic Partners and Editor In Chief of National Geographic Magazine. She has been a journalist for nearly 40 years, including serving as the top editor for 2 major metropolitan newspapers, *The San Jose Mercury News* and *The Cleveland Plain Dealer*. In 2013, she was voted one of Washington's 11 most influential women in the media by Washingtonian magazine; in 2017, Washingtonian again selected Ms. Goldberg, naming her among the most powerful women in Washington across professions. She is active in professional journalism organizations, and sits on the boards of The Reporters Committee for Freedom of the Press, and the College of Communication Arts and Sciences at MSU, and also is on the board of the National Museum for Women in the Arts in Washington.



MALCOLM HOENLEIN is the Executive Vice Chairman/CEO of the Conference of Presidents of Major American Jewish Organizations, the coordinating body for 53 national Jewish organizations. He was the Founding Executive Director of the JCRC of Greater New York and of the Greater New York Conference on Soviet Jewry. Mr. Hoenlein appears regularly in the media, has three weekly national radio broadcasts and has lectured and met leading officials around the world. He has received numerous awards from U.S. and foreign governments and institutions, including four Honorary Doctorates.



ADAM AND GILA MILSTEIN are active philanthropists and community leaders. Mr. Milstein is a co-founder and National Chairman of the Israeli-American Council, an organization that strengthens the Israeli and Jewish identity of our next generation, the American Jewish Community, and the bond between the peoples of the United States and the State of Israel. Mrs. Milstein sits on the Board of several organizations, including the American-Israel Education Foundation and StandWithUs. She is the President of Stand By Me, an organization that supports Israeli-American cancer patients and their families.



DAVID YARUS is the founder of mlennl, a social and creative agency that helps global brands and Jewish nonprofits like Taglit-Birthright Israel, Hillel International, Schusterman Foundation and the Israeli Consulate understand and engage the millennial consumer. Mr. Yarus is also the founder of JSwipe, the world's largest and fastest-growing Jewish dating app, with more than 1 million users across 70 countries — acquired by Spark Networks in 2015. He is passionate about human connection, millennial empowerment and all things #future.



B'NAI B'RITH INTERNATIONAL 175th ANNIVERSARY CELEBRATION

JOIN US IN RECOGNIZING OUR JEWISH HERITAGE AWARD RECIPIENTS

**KENNETH J. BIALKIN
ANDREW BORANS
SUSAN GOLDBERG
MALCOLM I. HOENLEIN
ADAM AND GILA MILSTEIN
DAVID YARUS**

5:30 p.m. Museum Tour
6:00 p.m. Cocktail Reception
7:00 p.m. Dinner and Award Presentation

**THE MUSEUM OF JEWISH HERITAGE
36 BATTERY PLACE
NEW YORK CITY**



**B'NAI B'RITH IS PROUD TO HOST OUR
ANNIVERSARY CELEBRATION AT THE MUSEUM
OF JEWISH HERITAGE.**

Business Attire

**RSVP Online at
www.bnaibrith.org/ny-175anniversary
888.838.2499 or events@bnaibrith.org**

CELEBRATING 175 YEARS OF B'NAI B'RITH INTERNATIONAL

B'nai B'rith International is the most widely known Jewish humanitarian, human rights and advocacy organization. We are a national and global leader supporting Israel; helping communities in crisis; providing senior housing and advocacy on vital issues concerning seniors and their families; and promoting diversity and tolerance education. A constant source of innovation and charity, B'nai B'rith has founded hospitals, orphanages and senior housing communities; and launched disaster relief campaigns, child safety guides, tolerance education programs and countless other initiatives in the public interest.

Today, B'nai B'rith continues to enrich the lives of individuals and communities around the world. B'nai B'rith volunteers reach out to the sick, the needy and those hurt by intolerance and indifference. The B'nai B'rith Disaster Relief Fund provides assistance to support local medical clinics, and to rebuild housing in places that have suffered from natural and manmade disasters. Our diversity and youth education initiatives are highlighted by our national tolerance education program, the *Diverse Minds Writing Challenge*. Since its launch in the 2006-2007 school year, this scholarship competition for high school students has awarded more than \$300,000 in college scholarships, published 37 original children's books and distributed more than 42,000 books to schools and libraries in contest cities across the country.

The mission and programs of B'nai B'rith have long been supported by innovative and forward-thinking individuals and corporations around the world since our founding 175 years ago. These prestigious awards recognize a commitment to philanthropy, community service, education and leadership in promoting tolerance worldwide.

Gary P. Saltzman
International President

Daniel S. Mariaschin
Executive Vice President and CEO

B'nai B'rith International | 1120 20th Street, Suite 300 N | Washington, DC 20036
888-838-2499 | events@bnaibrith.org